

Jing Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4915735/publications.pdf>

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7
papers

258
citations

1478505

6
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

217
citing authors

#	ARTICLE	IF	CITATIONS
1	From Online Motivations to Ad Clicks and to Behavioral Intentions: An Empirical Study of Consumer Response to Social Media Advertising. <i>Psychology and Marketing</i> , 2016, 33, 155-164.	8.2	130
2	Understanding the impact of self-concept on the stylistic properties of images. <i>Journal of Consumer Psychology</i> , 2010, 20, 508-520.	4.5	39
3	Cash, credit, or phone? An empirical study on the adoption of mobile payments in the United States. <i>Psychology and Marketing</i> , 2020, 37, 87-98.	8.2	35
4	What's Around Me?. <i>International Journal of E-Business Research</i> , 2012, 8, 33-49.	1.0	23
5	Stylistic properties and regulatory fit: Examining the role of self-regulatory focus in the effectiveness of an actor's vs. observer's visual perspective. <i>Journal of Consumer Psychology</i> , 2015, 25, 449-458.	4.5	20
6	The Role of Privacy in the Adoption of Location-Based Services. <i>Journal of Information Privacy and Security</i> , 2013, 9, 40-59.	0.4	6
7	What Affects Users to Click on Display Ads on Social Media? The Roles of Message Values, Involvement, and Security. <i>Journal of Information Privacy and Security</i> , 2017, 13, 84-96.	0.4	5