

# Xi Y Leung

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4912848/publications.pdf>

Version: 2024-02-01

43  
papers

1,713  
citations

361413

20  
h-index

302126

39  
g-index

43  
all docs

43  
docs citations

43  
times ranked

1355  
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring Secondary Crisis Response Strategies for Airlines Experiencing Low-Responsibility Crises: An Extension of the Situational Crisis Communication Theory. <i>Journal of Travel Research</i> , 2023, 62, 878-892.	9.0	6
2	Destination sustainability in the sharing economy: a conceptual framework applying the capital theory approach. <i>Current Issues in Tourism</i> , 2022, 25, 2109-2126.	7.2	5
3	Ghost kitchens on the rise: Effects of knowledge and perceived benefit-risk on customers' behavioral intentions. <i>International Journal of Hospitality Management</i> , 2022, 101, 103110.	8.8	24
4	Unmasking the imposter: Do fake hotel reviewers show their faces in profile pictures?. <i>Annals of Tourism Research</i> , 2022, 93, 103321.	6.4	4
5	Attracting Generation Z talents to the hospitality industry through COVID CSR practices. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 1587-1606.	8.0	16
6	Attractive females versus trustworthy males: Explore gender effects in social media influencer marketing in Saudi restaurants. <i>International Journal of Hospitality Management</i> , 2022, 103, 103207.	8.8	17
7	Networking for better information-gathering performance at trade shows: A multigroup analysis. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 462-470.	6.6	1
8	What makes a good "guest"? Evidence from Airbnb hosts' reviews. <i>Annals of Tourism Research</i> , 2022, 95, 103426.	6.4	7
9	Virtual wine tours and wine tasting: The influence of offline and online embodiment integration on wine purchase decisions. <i>Tourism Management</i> , 2021, 83, 104250.	9.8	55
10	A Conceptual Framework of Destination Sustainability in Sharing Economy. , 2021, , 426-432.		0
11	How emotions affect restaurant digital ordering experiences: a comparison of three ordering methods. <i>Journal of Hospitality and Tourism Technology</i> , 2021, 12, 439-453.	3.8	13
12	Factors affecting hotel interns' satisfaction with internship experience and career intention in China. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2021, 28, 100311.	2.9	9
13	How pandemic severity moderates digital food ordering risks during COVID-19: An application of prospect theory and risk perception framework. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 497-505.	6.6	35
14	Do kiosks outperform cashiers? An S-O-R framework of restaurant ordering experiences. <i>Journal of Hospitality and Tourism Technology</i> , 2021, 12, 580-592.	3.8	15
15	Examining framing effect in travel package purchase: An application of double-entry mental accounting theory. <i>Annals of Tourism Research</i> , 2021, 90, 103265.	6.4	20
16	How the hotel industry attracts Generation Z employees: An application of social capital theory. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 262-269.	6.6	17
17	Uncovering crowdsourcing in tourism apps: A grounded theory study. <i>Tourism Management</i> , 2021, 87, 104389.	9.8	10
18	SOCIAL MEDIA RESEARCH IN HOSPITALITY AND TOURISM: A CAUSAL CHAIN FRAMEWORK OF LITERATURE REVIEW. <i>Tourism and Hospitality Management</i> , 2021, 27, 455-477.	1.0	1

#	ARTICLE	IF	CITATIONS
19	How children experience virtual reality travel: a psycho-physiological study based on flow theory. <i>Journal of Hospitality and Tourism Technology</i> , 2021, 12, 777-790.	3.8	11
20	A fad or the future? Examining the effectiveness of virtual reality advertising in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 88, 102391.	8.8	67
21	What you feel may not be what you experience: a psychophysiological study on flow in VR travel experiences. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 736-747.	3.7	26
22	“I don’t like to order with a server.” an experimental study of restaurant menu performance. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 766-779.	3.7	6
23	Chatbot usage in restaurant takeout orders: A comparison study of three ordering methods. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 377-386.	6.6	38
24	Mindset matters in purchasing online food deliveries during the pandemic: The application of construal level and regulatory focus theories. <i>International Journal of Hospitality Management</i> , 2020, 91, 102677.	8.8	72
25	“A cute surprise” Examining the influence of meeting giveaways on word-of-mouth intention. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 456-463.	6.6	11
26	Are all five points equal? Scaling heterogeneity in hotel online ratings. <i>International Journal of Hospitality Management</i> , 2020, 88, 102539.	8.8	11
27	Exploring the impact of background music on customers’ perceptions of ethnic restaurants: The moderating role of dining companions. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 71-79.	6.6	38
28	Do destination Facebook pages increase fans’ visit intention? A longitudinal study. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 10, 205-218.	3.8	19
29	Thematic framework of social media research: state of the art. <i>Tourism Review</i> , 2019, 74, 517-531.	6.4	47
30	Framing the sharing economy: Toward a sustainable ecosystem. <i>Tourism Management</i> , 2019, 71, 44-53.	9.8	128
31	A better last-minute hotel deal via app? Cross-channel price disparities between HotelTonight and OTAs. <i>Tourism Management</i> , 2018, 68, 198-209.	9.8	40
32	What influences Chinese students' intentions to pursue hospitality careers? A comparison of three-year versus four-year hospitality programs. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2018, 23, 70-81.	2.9	18
33	What are guests scared of? Crime-related hotel experiences and fear of crime. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1071-1086.	7.0	12
34	How do destination Facebook pages work? An extended TPB model of fans’ visit intention. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 397-416.	3.8	36
35	Hotel social media marketing: a study on message strategy and its effectiveness. <i>Journal of Hospitality and Tourism Technology</i> , 2017, 8, 239-255.	3.8	59
36	Bibliometrics of social media research: A co-citation and co-word analysis. <i>International Journal of Hospitality Management</i> , 2017, 66, 35-45.	8.8	316

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37	What Drives Facebook Fans to “Like” Hotel Pages: A Comparison of Three Competing Models. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 314-345.	8.2	26
38	The Marketing Effectiveness of Social Media in the Hotel Industry. <i>Journal of Hospitality and Tourism Research</i> , 2015, 39, 147-169.	2.9	215
39	Internet marketing research in hospitality and tourism: a review and journal preferences. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 1556-1572.	8.0	45
40	How Motivation, Opportunity, and Ability Impact Travelers' Social Media Involvement and Revisit Intention. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 58-77.	7.0	120
41	Tourism Competitiveness of Asia Pacific Destinations. <i>Tourism Analysis</i> , 2013, 18, 371-384.	0.9	45
42	Frame Analysis on Golden Week Policy Reform in China. <i>Annals of Tourism Research</i> , 2012, 39, 842-862.	6.4	46
43	Park users' quality evaluation: applying an analytical hierarchy process for managers. <i>Managing Leisure</i> , 2011, 16, 142-160.	0.7	6