Xi Y Leung

List of Publications by Year
in descending order

43 papers	1,713 citations	361413 20 h-index	302126 39 g-index
43 all docs	43 docs citations	43 times ranked	1355 citing authors

#	Article	IF	Citations
1	Bibliometrics of social media research: A co-citation and co-word analysis. International Journal of Hospitality Management, 2017, 66, 35-45.	8.8	316
2	The Marketing Effectiveness of Social Media in the Hotel Industry. Journal of Hospitality and Tourism Research, 2015, 39, 147-169.	2.9	215
3	Framing the sharing economy: Toward a sustainable ecosystem. Tourism Management, 2019, 71, 44-53.	9.8	128
4	How Motivation, Opportunity, and Ability Impact Travelers' Social Media Involvement and Revisit Intention. Journal of Travel and Tourism Marketing, 2013, 30, 58-77.	7.0	120
5	Mindset matters in purchasing online food deliveries during the pandemic: The application of construal level and regulatory focus theories. International Journal of Hospitality Management, 2020, 91, 102677.	8.8	72
6	A fad or the future? Examining the effectiveness of virtual reality advertising in the hotel industry. International Journal of Hospitality Management, 2020, 88, 102391.	8.8	67
7	Hotel social media marketing: a study on message strategy and its effectiveness. Journal of Hospitality and Tourism Technology, 2017, 8, 239-255.	3.8	59
8	Virtual wine tours and wine tasting: The influence of offline and online embodiment integration on wine purchase decisions. Tourism Management, 2021, 83, 104250.	9.8	55
9	Thematic framework of social media research: state of the art. Tourism Review, 2019, 74, 517-531.	6.4	47
10	Frame Analysis on Golden Week Policy Reform in China. Annals of Tourism Research, 2012, 39, 842-862.	6.4	46
11	Tourism Competitiveness of Asia Pacific Destinations. Tourism Analysis, 2013, 18, 371-384.	0.9	45
12	Internet marketing research in hospitality and tourism: a review and journal preferences. International Journal of Contemporary Hospitality Management, 2015, 27, 1556-1572.	8.0	45
13	A better last-minute hotel deal via app? Cross-channel price disparities between HotelTonight and OTAs. Tourism Management, 2018, 68, 198-209.	9.8	40
14	Chatbot usage in restaurant takeout orders: A comparison study of three ordering methods. Journal of Hospitality and Tourism Management, 2020, 45, 377-386.	6.6	38
15	Exploring the impact of background music on customers' perceptions of ethnic restaurants: The moderating role of dining companions. Journal of Hospitality and Tourism Management, 2020, 43, 71-79.	6.6	38
16	How do destination Facebook pages work? An extended TPB model of fans' visit intention. Journal of Hospitality and Tourism Technology, 2018, 9, 397-416.	3.8	36
17	How pandemic severity moderates digital food ordering risks during COVID-19: An application of prospect theory and risk perception framework. Journal of Hospitality and Tourism Management, 2021, 47, 497-505.	6.6	35
18	What Drives Facebook Fans to "Like" Hotel Pages: A Comparison of Three Competing Models. Journal of Hospitality Marketing and Management, 2016, 25, 314-345.	8.2	26

#	ARTICLE	IF	CITATIONS
19	What you feel may not be what you experience: a psychophysiological study on flow in VR travel experiences. Asia Pacific Journal of Tourism Research, 2020, 25, 736-747.	3.7	26
20	Ghost kitchens on the rise: Effects of knowledge and perceived benefit-risk on customersâ€™ behavioral intentions. International Journal of Hospitality Management, 2022, 101, 103110.	8.8	24
21	Examining framing effect in travel package purchase: An application of double-entry mental accounting theory. Annals of Tourism Research, 2021, 90, 103265.	6.4	20
22	Do destination Facebook pages increase fanâ€™s visit intention? A longitudinal study. Journal of Hospitality and Tourism Technology, 2019, 10, 205-218.	3.8	19
23	What influences Chinese students' intentions to pursue hospitality careers? A comparison of three-year versus four-year hospitality programs. Journal of Hospitality, Leisure, Sport and Tourism Education, 2018, 23, 70-81.	2.9	18
24	How the hotel industry attracts Generation Z employees: An application of social capital theory. Journal of Hospitality and Tourism Management, 2021, 49, 262-269.	6.6	17
25	Attractive females versus trustworthy males: Explore gender effects in social media influencer marketing in Saudi restaurants. International Journal of Hospitality Management, 2022, 103, 103207.	8.8	17
26	Attracting Generation Z talents to the hospitality industry through COVID CSR practices. International Journal of Contemporary Hospitality Management, 2022, 34, 1587-1606.	8.0	16
27	Do kiosks outperform cashiers? An S-O-R framework of restaurant ordering experiences. Journal of Hospitality and Tourism Technology, 2021, 12, 580-592.	3.8	15
28	How emotions affect restaurant digital ordering experiences: a comparison of three ordering methods. Journal of Hospitality and Tourism Technology, 2021, 12, 439-453.	3.8	13
29	What are guests scared of? Crime-related hotel experiences and fear of crime. Journal of Travel and Tourism Marketing, 2018, 35, 1071-1086.	7.0	12
30	â€œA cute surpriseâ€ Examining the influence of meeting giveaways on word-of-mouth intention. Journal of Hospitality and Tourism Management, 2020, 45, 456-463.	6.6	11
31	Are all five points equal? Scaling heterogeneity in hotel online ratings. International Journal of Hospitality Management, 2020, 88, 102539.	8.8	11
32	How children experience virtual reality travel: a psycho-physiological study based on flow theory. Journal of Hospitality and Tourism Technology, 2021, 12, 777-790.	3.8	11
33	Uncovering crowdsourcing in tourism apps: A grounded theory study. Tourism Management, 2021, 87, 104389.	9.8	10
34	Factors affecting hotel internsâ€™ satisfaction with internship experience and career intention in China. Journal of Hospitality, Leisure, Sport and Tourism Education, 2021, 28, 100311.	2.9	9
35	What makes a good â€œguestâ€ Evidence from Airbnb hosts' reviews. Annals of Tourism Research, 2022, 95, 103426.	6.4	7
36	Park users' quality evaluation: applying an analytical hierarchy process for managers. Managing Leisure, 2011, 16, 142-160.	0.7	6

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37	â€œIâ€™d like to order with a server.â€•an experimental study of restaurant menu performance. Asia Pacific Journal of Tourism Research, 2020, 25, 766-779.	3.7	6
38	Exploring Secondary Crisis Response Strategies for Airlines Experiencing Low-Responsibility Crises: An Extension of the Situational Crisis Communication Theory. Journal of Travel Research, 2023, 62, 878-892.	9.0	6
39	Destination sustainability in the sharing economy: a conceptual framework applying the capital theory approach. Current Issues in Tourism, 2022, 25, 2109-2126.	7.2	5
40	Unmasking the imposter: Do fake hotel reviewers show their faces in profile pictures?. Annals of Tourism Research, 2022, 93, 103321.	6.4	4
41	SOCIAL MEDIA RESEARCH IN HOSPITALITY AND TOURISM: A CAUSAL CHAIN FRAMEWORK OF LITERATURE REVIEW. Tourism and Hospitality Management, 2021, 27, 455-477.	1.0	1
42	Networking for better information-gathering performance at trade shows: A multigroup analysis. Journal of Hospitality and Tourism Management, 2022, 51, 462-470.	6.6	1
43	A Conceptual Framework of Destination Sustainability in Sharing Economy. , 2021, , 426-432.		0