

Hasrina Mustafa

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4912252/publications.pdf>

Version: 2024-02-01

19
papers

102
citations

1684188

5
h-index

1474206

9
g-index

20
all docs

20
docs citations

20
times ranked

85
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring Island Destination Competitiveness of Langkawi and Jeju UNESCO Global Geopark: Assessment from International Tourists and Tourism Practitioners. <i>Tourism Planning and Development</i> , 2023, 20, 1054-1081.	2.2	5
2	Antecedents of corporate reputation with employees in higher education institutions: a systematic review. <i>International Journal of Educational Management</i> , 2021, 35, 297-309.	1.5	7
3	Forecasting the Impact of Gross Domestic Product (GDP) on International Tourist Arrivals to Langkawi, Malaysia: A PostCOVID-19 Future. <i>Sustainability</i> , 2021, 13, 13372.	3.2	1
4	Covid-19 and Collective Memory Among Malaysians: Does Generation Matter?. <i>Pertanika Journal of Social Science and Humanities</i> , 2021, 29, 2371-2387.	0.3	2
5	Communication and visitor factors contributing towards heritage visitors' mindfulness. <i>Journal of Heritage Tourism</i> , 2020, 15, 27-43.	2.7	10
6	Measuring destination competitiveness: an importance-performance analysis (IPA) of six top island destinations in South East Asia. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 223-243.	3.7	26
7	Components of airport experience and their roles in eliciting passengers' satisfaction and behavioural intentions. <i>Research in Transportation Business and Management</i> , 2020, 37, 100585.	2.9	13
8	The Brand Image and Brand Associations of Langkawi and Phuket: A Brand Concept Map Analysis/ Imej dan Asosiasi Jenama Langkawi dan Phuket: Satu Analisis Peta Konsep Jenama. <i>Sains Humanika</i> , 2020, 12, .	0.0	0
9	Exploring consumer boycott intelligence towards Israel-related companies in Malaysia. <i>Journal of Islamic Marketing</i> , 2019, 10, 208-226.	3.5	7
10	Understanding The Effects Of Exemplars, Types Of Message Appeals And Narrative Engagement On The Intention To Stop Smoking: A Field Experiment/ Memahami Kesan Kisah Teladan, Jenis Rayuan Mesej dan Pertalian Naratif dalam Meningkatkan Tahap Keinginan untuk Berhenti Merokok: Satu Eksperimen Lapangan. <i>Sains Humanika</i> , 2019, 12, .	0.0	0
11	From Middle Childhood to Adulthood Attachment. <i>Family Journal</i> , 2018, 26, 444-454.	1.2	3
12	Muslims in cyberspace: exploring factors influencing online religious engagements in Malaysia. <i>Media Asia</i> , 2015, 42, 61-73.	1.1	4
13	HUBUNGAN KEDINAMIKAN DALAMIAN DENGAN REBERKESANAN PASUKAN MAYA: SATU TINJAUAN DI ORGANISASI BERTARAF KORIDOR RAYA MULTIMEDIA (MSC) YANG TERPILIH (INTERNAL DYNAMIC) Tj ETQq1 1 0.784314 rgBT /Overlock	0.2	1
14	KESAN DRAMA HIBUR-DIDIK DAN DOKUMENTARI DALAM MEMPENGARUHI NIAT UNTUK MENDERMA ORGAN: SATU EKSPERIMEN BERTERASKAN MODEL ELABORATION LIKELIHOOD (THE EFFECTS OF WATCHING) Tj ETQq0 0 0 rgBT /Overlock 10 Tf	0.2	1
15	Communication, 2014, 30, 1-20. Couple Types, Ethnicity and Marital Satisfaction in Malaysia. <i>Applied Research in Quality of Life</i> , 2013, 8, 299-317.	2.4	2
16	Strategic Communication Campaign on Fuel Efficiency: An Assessment of Knowledge and Behaviors among Malaysian Drivers. <i>Procedia, Social and Behavioral Sciences</i> , 2012, 49, 183-192.	0.5	1
17	Intercultural Relationship, Prejudice and Ethnocentrism in a Computer-Mediated Communication (CMC): A Time-Series Experiment. <i>Asian Social Science</i> , 2012, 8, .	0.2	5
18	The role of communication and cultural concepts in expectations about marriage: Comparisons between young adults from six countries. <i>International Journal of Intercultural Relations</i> , 2012, 36, 319-330.	2.0	6

#	ARTICLE	IF	CITATIONS
19	Gaining Campaign Support Through Peer Networking: An Impact Analysis of Energy Efficiency Projects in Malaysia. <i>Applied Environmental Education and Communication</i> , 2010, 9, 38-49.	1.1	4