Hasrina Mustafa

List of Publications by Year
in descending order

19 papers	102 citations	1684188 5 h-index	1474206 9 g-index
20 all docs	20 docs citations	20 times ranked	85 citing authors

#	ARTICLE	IF	CITATIONS
1	Measuring destination competitiveness: an importance-performance analysis (IPA) of six top island destinations in South East Asia. Asia Pacific Journal of Tourism Research, 2020, 25, 223-243.	3.7	26
2	Components of airport experience and their roles in eliciting passengers' satisfaction and behavioural intentions. Research in Transportation Business and Management, 2020, 37, 100585.	2.9	13
3	Communication and visitor factors contributing towards heritage visitors' mindfulness. Journal of Heritage Tourism, 2020, 15, 27-43.	2.7	10
4	Exploring consumer boycott intelligence towards Israel-related companies in Malaysia. Journal of Islamic Marketing, 2019, 10, 208-226.	3.5	7
5	Antecedents of corporate reputation with employees in higher education institutions: a systematic review. International Journal of Educational Management, 2021, 35, 297-309.	1.5	7
6	The role of communication and cultural concepts in expectations about marriage: Comparisons between young adults from six countries. International Journal of Intercultural Relations, 2012, 36, 319-330.	2.0	6
7	Intercultural Relationship, Prejudice and Ethnocentrism in a Computer-Mediated Communication (CMC): A Time-Series Experiment. Asian Social Science, 2012, 8, .	0.2	5
8	Exploring Island Destination Competitiveness of Langkawi and Jeju UNESCO Global Geopark: Assessment from International Tourists and Tourism Practitioners. Tourism Planning and Development, 2023, 20, 1054-1081.	2.2	5
9	Gaining Campaign Support Through Peer Networking: An Impact Analysis of Energy Efficiency Projects in Malaysia. Applied Environmental Education and Communication, 2010, 9, 38-49.	1.1	4
10	Muslims in cyberspace: exploring factors influencing online religious engagements in Malaysia. Media Asia, 2015, 42, 61-73.	1.1	4
11	From Middle Childhood to Adulthood Attachment. Family Journal, 2018, 26, 444-454.	1.2	3
12	Couple Types, Ethnicity and Marital Satisfaction in Malaysia. Applied Research in Quality of Life, 2013, 8, 299-317.	2.4	2
13	Covid-19 and Collective Memory Among Malaysians: Does Generation Matter?. Pertanika Journal of Social Science and Humanities, 2021, 29, 2371-2387.	0.3	2
14	Strategic Communication Campaign on Fuel Efficiency: An Assessment of Knowledge and Behaviors among Malaysian Drivers. Procedia, Social and Behavioral Sciences, 2012, 49, 183-192.	0.5	1
15	HUBUNGAN KEDINAMIKAN DALAMAN DENGAN KEBERKESANAN PASUKAN MAYA: SATU TINJAUAN DI ORGANISASI BERTARAF KORIDOR RAYA MULTIMEDIA (MSC) YANG TERPILIH (INTERNAL DYNAMIC) Tj ETQq1 1 0.784314 rgBT /Overlo	0.2	1
16	KESAN DRAMA HIBUR-DIDIK DAN DOKUMENTARI DALAM MEMPENGARUHI NIAT UNTUK MENDERMA ORGAN: SATU EKSPERIMEN BERTERASKAN MODEL ELABORATION LIKELIHOOD (THE EFFECTS OF WATCHING) Tj ETQq0 0 0 rgBT /Overlock 10 Tf Communication, 2014, 30, 1-20.	0.2	1
17	Forecasting the Impact of Gross Domestic Product (GDP) on International Tourist Arrivals to Langkawi, Malaysia: A PostCOVID-19 Future. Sustainability, 2021, 13, 13372.	3.2	1
18	Understanding The Effects Of Exemplars, Types Of Message Appeals And Narrative Engagement On The Intention To Stop Smoking: A Field Experiment/ Memahami Kesan Kisah Teladan, Jenis Rayuan Mesej dan Pertalian Naratif dalam Meningkatkan Tahap Keinginan untuk Berhenti Merokok: Satu Eksperimen Lapangan. Sains Humanika, 2019, 12, .	0.0	0

#	Article	IF	Citations
19	The Brand Image and Brand Associations of Langkawi and Phuket: A Brand Concept Map Analysis/ Imej dan Asosiasi Jenama Langkawi dan Phuket: Satu Analisis Peta Konsep Jenama. Sains Humanika, 2020, 12, .	0.0	0