

BahtÄ±Ä±en Kavak

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4910265/publications.pdf>

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3
papers

11
citations

3
all docs

3
docs citations

3
times ranked

6
citing authors

#	ARTICLE	IF	CITATIONS
1	A Literature Review of Social Media for Marketing. , 2021, , 82-105.		0
2	A Literature Review of Social Media for Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 67-96.	0.8	0
3	Being an ethical or unethical consumer in response to social exclusion: The role of control, belongingness and self-esteem. International Journal of Consumer Studies, 0, , .	11.6	11