BahtıÅÿn Kavak

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4910265/publications.pdf

Version: 2024-02-01

3 papers

11 citations

3 all docs

3 docs citations

times ranked

3

6 citing authors

#	Article	IF	CITATIONS
1	Being an ethical or unethical consumer in response to social exclusion: The role of control, belongingness and selfâ€esteem. International Journal of Consumer Studies, 0, , .	11.6	11
2	A Literature Review of Social Media for Marketing. , 2021, , 82-105.		0
3	A Literature Review of Social Media for Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 67-96.	0.8	0