

Carmen Camarero

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

70 papers	2,229 citations	27 h-index	46 g-index
74 ext. papers	2,539 ext. citations	3.9 avg, IF	5.6 L-index

#	Paper	IF	Citations
70	Culinary tourism experiences: The effect of iconic food on tourist intentions. <i>Tourism Management Perspectives</i> , 2021 , 40, 100911	5.8	3
69	SOS to my followers! The role of marketing communications in reinforcing online travel community value during times of crisis. <i>Tourism Management Perspectives</i> , 2021 , 39, 100843	5.8	7
68	The Path between Personality, Self-Efficacy, and Shopping Regarding Games Apps. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2020 , 15, 0-0	4.1	8
67	The mixed effects of organization's and manager's social capital: Evidence from the case of museums. <i>Journal of Management and Organization</i> , 2020 , 26, 601-624	1.7	4
66	Impacts of authenticity, degree of adaptation and cultural contrast on travellers' memorable gastronomy experiences. <i>Journal of Hospitality Marketing and Management</i> , 2019 , 28, 743-764	6.4	39
65	Does it pay off for museums to foster creativity? The complementary effect of innovative visitor experiences. <i>Journal of Travel and Tourism Marketing</i> , 2019 , 36, 144-158	6.6	6
64	What kind of video gamer are you?. <i>Journal of Consumer Marketing</i> , 2019 , 36, 218-227	2	6
63	Dual effect of sensory experience: engagement vs diversive exploration. <i>International Journal of Retail and Distribution Management</i> , 2019 , 48, 128-151	3.5	3
62	Relationship marketing in museums: influence of managers and mode of governance. <i>Public Management Review</i> , 2019 , 21, 1369-1396	3.6	9
61	What to Do After Visiting a Museum? From Post-consumption Evaluation to Intensification and Online Content Generation. <i>Journal of Travel Research</i> , 2019 , 58, 1052-1063	6.3	12
60	Social Capital in University Business Incubators: dimensions, antecedents and outcomes. <i>International Entrepreneurship and Management Journal</i> , 2019 , 15, 599-624	4.9	26
59	Latent communities of digital publications: The role of editors, followers, and advertisers. <i>Telematics and Informatics</i> , 2018 , 35, 1176-1189	8.1	1
58	What Works in Facebook Content Versus Relational Communication: A Study of their Effectiveness in the Context of Museums. <i>International Journal of Human-Computer Interaction</i> , 2018 , 34, 1119-1134	3.6	24
57	Experience Value or Satiety? The Effects of the Amount and Variety of Tourists' Activities on Perceived Experience. <i>Journal of Travel Research</i> , 2018 , 57, 920-935	6.3	18
56	Exploring the experience value of museum visitors as a co-creation process. <i>Current Issues in Tourism</i> , 2018 , 21, 1406-1425	5.8	73
55	How Can E-Vendors Create Trust in B2C and C2C Contexts? 2018 , 1390-1412		1
54	A journey through the museum: Visit factors that prevent or further visitor satiation. <i>Annals of Tourism Research</i> , 2018 , 73, 48-61	7.7	15

53	Dominant logics and the manager's role in university business incubators. <i>Journal of Business and Industrial Marketing</i> , 2017 , 32, 282-294	3	12
52	Relationships between Entrepreneurs in Business Incubators. An Exploratory Case Study. <i>Journal of Business-to-Business Marketing</i> , 2017 , 24, 57-74	2.3	4
51	Language tourism destinations: a case study of motivations, perceived value and tourists' expenditure. <i>Journal of Cultural Economics</i> , 2017 , 41, 155-172	1.8	16
50	Pleasure in the use of new technologies: the case of e-book readers. <i>Online Information Review</i> , 2017 , 41, 219-234	2	7
49	How brand post content contributes to user's Facebook brand-page engagement. The experiential route of active participation. <i>BRQ Business Research Quarterly</i> , 2017 , 20, 258-274	2.1	18
48	Entrepreneurs' Social Capital and the Economic Performance of Small Businesses: The Moderating Role of Competitive Intensity and Entrepreneurs' Experience. <i>Strategic Entrepreneurship Journal</i> , 2017 , 11, 61-89	3.7	54
47	Towards a new approach of destination loyalty drivers: satisfaction, visit intensity and tourist motivations. <i>Current Issues in Tourism</i> , 2017 , 20, 238-260	5.8	130
46	Achieving effective visitor orientation in European museums. Innovation versus custodial. <i>Journal of Cultural Heritage</i> , 2015 , 16, 228-235	2.9	27
45	How Strategic Purchasing Orientation and Transformational Leadership Impact Performance: The Mediating Role of Information and Communication Technologies. <i>Journal of Business-to-Business Marketing</i> , 2015 , 22, 269-292	2.3	16
44	The culture of gift giving: What do consumers expect from commercial and personal contexts?. <i>Journal of Consumer Behaviour</i> , 2014 , 13, 31-41	3	13
43	Public Employee Acceptance of New Technological Processes: The case of an internal call centre. <i>Public Management Review</i> , 2014 , 16, 852-875	3.6	7
42	Technological and ethical antecedents of e-book piracy and price acceptance. <i>Electronic Library</i> , 2014 , 32, 542-566	1.5	22
41	Learning and relationship orientation: an empirical examination in European museums. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2014 , 19, 92-109	0.6	11
40	How Can E-Vendors Create Trust in B2C and C2C Contexts?. <i>Advances in E-Business Research Series</i> , 2014 , 72-92	0.4	3
39	Usefulness, Enjoyment, and Self-Image Congruence: The Adoption of e-Book Readers. <i>Psychology and Marketing</i> , 2013 , 30, 372-384	3.9	74
38	The persuasion context and results in online opinion seeking: effects of message and source-the moderating role of network managers. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013 , 16, 828-354	4.4	11
37	Determinants of brand equity in cultural organizations: the case of an art exhibition. <i>Service Industries Journal</i> , 2012 , 32, 1527-1549	5.7	29
36	E-MAIL MARKETING: FOCOS DE VIRALIDAD Y FACTORES DETERMINANTES *. <i>Revista Española De Investigación De Marketing ESIC</i> , 2012 , 16, 85-102		1

35	An exploratory study of online forums as a collaborative learning tool. <i>Online Information Review</i> , 2012 , 36, 568-586	2	23
34	Fostering Innovation in Cultural Contexts: Market Orientation, Service Orientation, and Innovations in Museums. <i>Journal of Service Research</i> , 2012 , 15, 39-58	6	41
33	A Cross-National Study on Online Consumer Perceptions, Trust, and Loyalty. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2012 , 22, 64-86	1.8	25
32	Determinants of Opening-Forwarding E-Mail Messages. <i>Journal of Advertising</i> , 2012 , 41, 97-112	4.4	43
31	Insights into Innovation in European Museums. <i>Public Management Review</i> , 2012 , 14, 649-679	3.6	32
30	Dual effect of perceived risk on cross-national e-commerce. <i>Internet Research</i> , 2011 , 21, 46-66	4.8	38
29	Strengthening Members' Relationships through Cultural Activities in Museums. <i>Journal of Leisure Research</i> , 2011 , 43, 560-588	1.9	15
28	Social and attitudinal determinants of viral marketing dynamics. <i>Computers in Human Behavior</i> , 2011 , 27, 2292-2300	7.7	55
27	How cultural organizations' size and funding influence innovation and performance: the case of museums. <i>Journal of Cultural Economics</i> , 2011 , 35, 247-266	1.8	54
26	Does involvement matter in online shopping satisfaction and trust?. <i>Psychology and Marketing</i> , 2011 , 28, 145-167	3.9	64
25	Incentives, organisational identification, and relationship quality among members of fine arts museums. <i>Journal of Service Management</i> , 2011 , 22, 266-287	7.4	28
24	Relationship exit in different legal environments: a cross-cultural analysis. <i>Service Industries Journal</i> , 2010 , 30, 1457-1478	5.7	17
23	Components of art exhibition brand equity for internal and external visitors. <i>Tourism Management</i> , 2010 , 31, 495-504	10.8	73
22	Product and channel-related risk and involvement in online contexts. <i>Electronic Commerce Research and Applications</i> , 2010 , 9, 263-273	4.6	31
21	A comparison of the learning effectiveness of live cases and classroom projects. <i>International Journal of Management Education</i> , 2010 , 8, 83-94	2.6	11
20	Los determinantes de la confianza del comprador online. Comparaci3n con el caso de subasta.. <i>Cuadernos De Gestion</i> , 2010 , 10, 43-61	1.5	3
19	Improving Museums' Performance Through Custodial, Sales, and Customer Orientations. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2009 , 38, 846-868	1.9	28
18	Generating emotions through cultural activities in museums. <i>International Review on Public and Nonprofit Marketing</i> , 2009 , 6, 151-165	1.6	1

17	How perceived risk affects online buying. <i>Online Information Review</i> , 2009 , 33, 629-654	2	75
16	The Moderating Role of Involvement in the Creation of Online Trust and Satisfaction 2008 ,		1
15	Developing relationships within the framework of local economic development in Spain. <i>Entrepreneurship and Regional Development</i> , 2008 , 20, 41-65	4.3	18
14	Consumer trust to a Web site: moderating effect of attitudes toward online shopping. <i>Cyberpsychology, Behavior and Social Networking</i> , 2008 , 11, 549-54		28
13	Visitors' Experience, mood and satisfaction in a heritage context: Evidence from an interpretation center. <i>Tourism Management</i> , 2008 , 29, 525-537	10.8	341
12	The mediating effect of satisfaction on consumers' switching intention. <i>Psychology and Marketing</i> , 2007 , 24, 511-538	3.9	85
11	Analysing firms' failures as determinants of consumer switching intentions. <i>European Journal of Marketing</i> , 2007 , 41, 135-158	4.4	73
10	Relationship orientation or service quality?. <i>International Journal of Bank Marketing</i> , 2007 , 25, 406-426	4	91
9	How alternative marketing strategies impact the performance of Spanish museums. <i>Journal of Management Development</i> , 2007 , 26, 809-831	1.5	16
8	Customers' Perception of Value in Financial Services Relationships. <i>Journal of International Consumer Marketing</i> , 2006 , 19, 57-79	2.1	12
7	The impact of customer relationship marketing on the firm performance: a Spanish case. <i>Journal of Services Marketing</i> , 2005 , 19, 234-244	4	51
6	Consumer Reactions to Firm Signals in Asymmetric Relationships. <i>Journal of Service Research</i> , 2005 , 8, 79-97	6	33
5	The interaction of dependence and trust in long-term industrial relationships. <i>European Journal of Marketing</i> , 2004 , 38, 974-994	4.4	64
4	Trust as the Key to Relational Commitment. <i>Journal of Relationship Marketing</i> , 2004 , 3, 53-77	2.2	27
3	The consumer's relational commitment: main dimensions and antecedents. <i>Journal of Retailing and Consumer Services</i> , 2004 , 11, 351-367	8.5	21
2	Social and Financial Signalling to Increase Fundraising Revenue in Museums. <i>Journal of Nonprofit and Public Sector Marketing</i> , 1-21	1	0
1	Inspire me, please! The effect of calls to action and visual executions on customer inspiration in Instagram communications. <i>International Journal of Advertising</i> , 1-26	3.6	0