

Juan Shan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4906094/publications.pdf>

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7
papers

129
citations

1684188
5
h-index

1720034
7
g-index

7
all docs

7
docs citations

7
times ranked

76
citing authors

#	ARTICLE	IF	CITATIONS
1	Heterogeneity of luxury value perception: a generational comparison in China. <i>International Marketing Review</i> , 2018, 35, 458-474.	3.6	32
2	Counterfeits or Shanzhai? The Role of Face and Brand Consciousness in Luxury Copycat Consumption. <i>Psychological Reports</i> , 2016, 119, 181-199.	1.7	31
3	How and when actual-ideal self-discrepancy leads to counterfeit luxury purchase intention: A moderated mediation model. <i>International Journal of Consumer Studies</i> , 2022, 46, 818-830.	11.6	23
4	A double-edged sword: How the dual characteristics of face motivate and prevent counterfeit luxury consumption. <i>Journal of Business Research</i> , 2021, 134, 59-69.	10.2	18
5	Genuine brands or high quality counterfeits: An investigation of luxury consumption in China. <i>Canadian Journal of Administrative Sciences</i> , 2018, 35, 183-197.	1.5	16
6	Effects of cultural intelligence on multicultural team effectiveness: The chain mediation role of common ingroup identity and communication quality. <i>Journal of Theoretical Social Psychology</i> , 2021, 5, 519-529.	1.9	5
7	Quiet versus loud luxury: the influence of overt and covert narcissism on young Chinese and US luxury consumers' preferences?. <i>International Marketing Review</i> , 2022, 39, 309-334.	3.6	4