Brian R Flay

List of Publications by Year in descending order

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266 papers 20,255 citations

7568 77 h-index 132 g-index

286 all docs

286 docs citations

286 times ranked

11128 citing authors

#	Article	IF	CITATIONS
1	Standards of Evidence: Criteria for Efficacy, Effectiveness and Dissemination. Prevention Science, 2005, 6, 151-175.	2.6	1,045
2	Reviewing theories of adolescent substance use: Organizing pieces in the puzzle Psychological Bulletin, 1995, 117, 67-86.	6.1	944
3	Why children start smoking cigarettes: predictors of onset. Addiction, 1992, 87, 1711-1724.	3.3	708
4	Efficacy and effectiveness trials (and other phases of research) in the development of health promotion programs. Preventive Medicine, 1986, 15, 451-474.	3.4	642
5	Stages in the development of adolescent smoking. Drug and Alcohol Dependence, 2000, 59, 61-81.	3.2	450
6	Psychosocial approaches to smoking prevention: A review of findings Health Psychology, 1985, 4, 449-488.	1.6	387
7	Differential Influence of Parental Smoking and Friends' Smoking on Adolescent Initiation and Escalation and Smoking. Journal of Health and Social Behavior, 1994, 35, 248.	4.8	374
8	Comparison of Population-Averaged and Subject-Specific Approaches for Analyzing Repeated Binary Outcomes. American Journal of Epidemiology, 1998, 147, 694-703.	3.4	369
9	Psychosocial Predictors of Different Stages of Cigarette Smoking among High School Students. Preventive Medicine, 1998, 27, A9-A18.	3.4	338
10	Effects of 2 Prevention Programs on High-Risk Behaviors Among African American Youth. JAMA Pediatrics, 2004, 158, 377.	3.0	334
11	The critical role of nurturing environments for promoting human well-being American Psychologist, 2012, 67, 257-271.	4.2	331
12	Relative effectiveness of comprehensive community programming for drug abuse prevention with high-risk and low-risk adolescents Journal of Consulting and Clinical Psychology, 1990, 58, 447-456.	2.0	278
13	Mediating mechanisms in a school-based drug prevention program: First-year effects of the Midwestern Prevention Project Health Psychology, 1991, 10, 164-172.	1.6	278
14	Random-effects regression models for clustered data with an example from smoking prevention research Journal of Consulting and Clinical Psychology, 1994, 62, 757-765.	2.0	251
15	Affective and social influences approaches to the prevention of multiple substance abuse among seventh grade students: Results from project SMART. Preventive Medicine, 1988, 17, 135-154.	3.4	241
16	Roleâ€,ofâ€,theâ€,mediaâ€,inâ€,influencingâ€,trajectoriesâ€,of youthâ€,smoking. Addiction, 2003, 98, 79-103.	3.3	228
17	Parenting style and adolescent depressive symptoms, smoking, and academic achievement: Ethnic, gender, and SES differences. Journal of Behavioral Medicine, 1996, 19, 289-305.	2.1	208
18	Cultural diversity in the predictors of adolescent cigarette smoking: The relative influence of peers. Journal of Behavioral Medicine, 1994, 17, 331-346.	2.1	203

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19	School Climate and Teachers' Beliefs and Attitudes Associated with Implementation of the Positive Action Program: A Diffusion of Innovations Model. Prevention Science, 2008, 9, 264-275.	2.6	200
20	A finite mixture model of growth trajectories of adolescent alcohol use: Predictors and consequences Journal of Consulting and Clinical Psychology, 2002, 70, 976-985.	2.0	183
21	Use of a Social and Character Development Program to Prevent Substance Use, Violent Behaviors, and Sexual Activity Among Elementary-School Students in Hawaii. American Journal of Public Health, 2009, 99, 1438-1445.	2.7	179
22	Effects of Anti-Smoking Advertising on Youth Smoking: A Review. Journal of Health Communication, 2003, 8, 229-247.	2.4	178
23	Effects of the Positive Action program on achievement and discipline: two matched-control comparisons. Prevention Science, 2001, 2, 71-89.	2.6	176
24	Reliability of Self-Report Measures of Drug Use in Prevention Research: Evaluation of the Project Smart Questionnaire via the Test-Retest Reliability Matrix. Journal of Drug Education, 1984, 14, 175-193.	0.8	172
25	Psychosocial approaches to smoking prevention: A review of findings Health Psychology, 1985, 4, 449-488.	1.6	170
26	Adolescent Nonsmokers, Triers, and Regular Smokers' Estimates of Cigarette Smoking Prevalence: When Do Overestimations Occur and by Whom?1. Journal of Applied Social Psychology, 1988, 18, 537-551.	2.0	165
27	Psychosocial Predictors of Young Adolescent Cigarette Smoking: A Sixteenâ€Month, Threeâ€Wave Longitudinal Study ¹ . Journal of Applied Social Psychology, 1987, 17, 554-573.	2.0	164
28	The consistency of peer and parent influences on tobacco, alcohol, and marijuana use among young adolescents. Journal of Behavioral Medicine, 1987, 10, 559-579.	2.1	160
29	Effect of Televised, Tobacco Company–Funded Smoking Prevention Advertising on Youth Smoking-Related Beliefs, Intentions, and Behavior. American Journal of Public Health, 2006, 96, 2154-2160.	2.7	159
30	Approaches to substance use prevention utilizing school curriculum plus social environment change. Addictive Behaviors, 2000, 25, 861-885.	3.0	157
31	Identifying trajectories of adolescent smoking: An application of latent growth mixture modeling Health Psychology, 2001, 20, 127-135.	1.6	155
32	Attitudes and health behavior in diverse populations: Drunk driving, alcohol use, binge eating, marijuana use, and cigarette use Health Psychology, 1994, 13, 73-85.	1.6	154
33	Effects of Program Implementation on Adolescent Drug Use Behavior. Evaluation Review, 1990, 14, 264-289.	1.0	152
34	Positive Youth Development Requires Comprehensive Health Promotion Programs. American Journal of Health Behavior, 2002, 26, 407-424.	1.4	152
35	Illicit Substance Use among Adolescents: A Matrix of Prospective Predictors. Substance Use and Misuse, 1998, 33, 2561-2604.	1.4	147
36	Replication in Prevention Science. Prevention Science, 2011, 12, 103-117.	2.6	139

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37	Moderators of Peer Social Influence in Adolescent Smoking. Personality and Social Psychology Bulletin, 1992, 18, 163-172.	3.0	137
38	Intraclass Correlation Estimates in a School-based Smoking Prevention Study: Outcome and Mediating Variables, by Sex and Ethnicity. American Journal of Epidemiology, 1996, 144, 425-433.	3.4	135
39	Individual and Contextual Influences on Adolescent Smoking. Annals of the New York Academy of Sciences, 2004, 1021, 175-197.	3.8	133
40	The Influences of Friends' and Parental Smoking on Adolescent Smoking Behavior: The Effects of Time and Prior Smoking 1. Journal of Applied Social Psychology, 1995, 25, 2018-2047.	2.0	128
41	The integration of research and practice in the prevention of youth problem behaviors American Psychologist, 2003, 58, 433-440.	4.2	125
42	A finite mixture model of growth trajectories of adolescent alcohol use: Predictors and consequences Journal of Consulting and Clinical Psychology, 2002, 70, 976-985.	2.0	124
43	Self-Initiated Quitting among Adolescent Smokers. Preventive Medicine, 1998, 27, A19-A28.	3.4	118
44	Are social-psychological smoking prevention programs effective? The waterloo study. Journal of Behavioral Medicine, 1985, 8, 37-59.	2.1	117
45	Intraclass Correlation among Common Measures of Adolescent Smoking: Estimates, Correlates, and Applications in Smoking Prevention Studies. American Journal of Epidemiology, 1994, 140, 1038-1050.	3.4	117
46	Mediating mechanisms in a school-based drug prevention program: First-year effects of the Midwestern Prevention Project Health Psychology, 1991, 10, 164-172.	1.6	115
47	Factors Affecting Attrition in a Longitudinal Smoking Prevention Study. Preventive Medicine, 1996, 25, 554-560.	3.4	104
48	Prevalence of Asthma and Wheezing in Public Schoolchildren: Association with Maternal Smoking During Pregnancy. Annals of Allergy, Asthma and Immunology, 1997, 79, 80-84.	1.0	104
49	Longitudinal effects of the midwestern prevention project on regular and experimental smoking in adolescents. Preventive Medicine, 1989, 18, 304-321.	3.4	103
50	Drug use prevention programs, gender, and ethnicity: Evaluation of three seventh-grade project SMART cohorts. Preventive Medicine, 1990, 19, 305-313.	3.4	102
51	PRIMARY PREVENTION OF CHRONIC DISEASES IN ADOLESCENCE: EFFECTS OF THE MIDWESTERN PREVENTION PROJECT ON TOBACCO USE. American Journal of Epidemiology, 1989, 130, 713-724.	3.4	101
52	Strengthening Individual and Community Capacity to Prevent Disease and Promote Health: In Search of Relevant Theories and Principles. Health Education Quarterly, 1995, 22, 290-306.	1.4	100
53	Mass Media in Health Promotion: An Analysis Using an Extended Information-Processing Model. Health Education Quarterly, 1980, 7, 127-147.	1.4	96
54	The Television, School, and Family Smoking Prevention and Cessation Project. Preventive Medicine, 1995, 24, 29-40.	3.4	96

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55	Televised State-Sponsored Antitobacco Advertising and Youth Smoking Beliefs and Behavior in the United States, 1999-2000. JAMA Pediatrics, 2005, 159, 639.	3.0	96
56	Creating Nurturing Environments: A Science-Based Framework for Promoting Child Health and Development Within High-Poverty Neighborhoods. Clinical Child and Family Psychology Review, 2011, 14, 111-134.	4 . 5	96
57	The Effect of Antismoking Advertisement Executional Characteristics on Youth Comprehension, Appraisal, Recall, and Engagement. Journal of Health Communication, 2005, 10, 127-143.	2.4	95
58	Long-term Effects of the <l>Positive Action</l> ® Program. American Journal of Health Behavior, 2003, 27, 6-21.	1.4	95
59	Substance Use Among Eighth-Grade Students Who Take Care of Themselves After School. Pediatrics, 1989, 84, 556-566.	2.1	95
60	Catastrophe theory in social psychology: Some applications to attitudes and social behavior. Systems Research and Behavioral Science, 1978, 23, 335-350.	0.2	92
61	Psychosocial risk and protective factors for adolescent tobacco use. Nicotine and Tobacco Research, 1999, 1, S59-S65.	2.6	92
62	The proximal association between smoking and alcohol use among first year college students. Drug and Alcohol Dependence, 2006, 81, 1-9.	3.2	89
63	History of the sleeper effect: Some logical pitfalls in accepting the null hypothesis Psychological Bulletin, 1979, 86, 662-679.	6.1	88
64	Peer-group association and adolescent tobacco use Journal of Abnormal Psychology, 1990, 99, 349-352.	1.9	88
65	Impact of a Social-Emotional and Character Development Program on School-Level Indicators of Academic Achievement, Absenteeism, and Disciplinary Outcomes: A Matched-Pair, Cluster-Randomized, Controlled Trial. Journal of Research on Educational Effectiveness, 2009, 3, 26-55.	1.6	88
66	The television school and family smoking prevention and cessation project. I. Theoretical basis and program development. Preventive Medicine, 1988, 17, 585-607.	3.4	87
67	Demographic, psychosocial and behavioral differences in samples of actively and passively consented adolescents. Addictive Behaviors, 1993, 18, 51-56.	3.0	87
68	An Epidemiological Study of Asthma Prevalence and Related Factors Among Young Adults. Journal of Asthma, 1997, 34, 67-76.	1.7	87
69	Empirical tests of the absolute sleeper effect predicted from the discounting cue hypothesis Journal of Personality and Social Psychology, 1978, 36, 1061-1074.	2.8	85
70	Image Attributions and Smoking Intentions Among Seventh Grade Students. Journal of Applied Social Psychology, 1989, 19, 656-664.	2.0	85
71	The Healthy Pursuit of Self-Esteem: Comment on and Alternative to the Crocker and Park (2004) Formulation Psychological Bulletin, 2004, 130, 415-420.	6.1	84
72	Squeezing interval change from ordinal panel data: Latent growth curves with ordinal outcomes Psychological Methods, 2004, 9, 301-333.	3.5	82

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73	Smoking Prevention and the Concept of Risk1. Journal of Applied Social Psychology, 1984, 14, 257-273.	2.0	81
74	Illicit use of prescription stimulants in a college student sample: A theory-guided analysis. Drug and Alcohol Dependence, 2013, 132, 665-673.	3.2	81
75	The role of smoking intentions in predicting future smoking among youth: findings from Monitoring the Future data. Addiction, 2004, 99, 914-922.	3.3	80
76	Longitudinal Patterns of Daily Affect and Global Mood During Adolescence. Journal of Research on Adolescence, 2007, 17, 587-600.	3.7	80
77	Mood variability and cigarette smoking escalation among adolescents Psychology of Addictive Behaviors, 2008, 22, 504-513.	2.1	79
78	Evaluating Mediation in Longitudinal Multivariate Data: Mediation Effects for the Aban Aya Youth Project Drug Prevention Program. Prevention Science, 2009, 10, 197-207.	2.6	78
79	Effects of the <i>Positive Action </i> programme on problem behaviours in elementary school students: A matched-pair randomised control trial in Chicago. Psychology and Health, 2011, 26, 187-204.	2.2	78
80	Validity of alternative self-report indices of smoking among adolescents Psychological Assessment, 1990, 2, 442-446.	1,5	77
81	School-based smoking prevention programs with the promise of long-term effects. Tobacco Induced Diseases, 2009, 5, 6.	0.6	77
82	Differential Impact of Three Alcohol Prevention Curricula on Hypothesized Mediating Variables. Journal of Drug Education, 1988, 18, 143-153.	0.8	76
83	The Persistence of Experimentally Induced Attitude Change. Advances in Experimental Social Psychology, 1978, 11, 1-57.	3.3	75
84	Impact of a Schoolâ€Based AIDS Prevention Program on Risk and Protective Behavior for Newly Sexually Active Students. Journal of School Health, 1995, 65, 145-151.	1.6	75
85	The Relation of Perceived Neighborhood Danger to Childhood Aggression: A Test of Mediating Mechanisms. American Journal of Community Psychology, 2000, 28, 83-103.	2.5	74
86	Obesity and related risk factors among low socio-economic status minority students in Chicago. Public Health Nutrition, 2007, 10, 927-938.	2.2	73
87	Identifying trajectories of adolescent smoking: An application of latent growth mixture modeling Health Psychology, 2001, 20, 127-135.	1.6	72
88	Use of Focus Groups In Developing an Adolescent Tobacco Use Cessation Program: Collective Norm Effects1. Journal of Applied Social Psychology, 1991, 21, 1772-1782.	2.0	71
89	Predictive validity of four nicotine dependence measures in a college sample. Drug and Alcohol Dependence, 2007, 87, 10-19.	3.2	69
90	Obesity prevention in low socioeconomic status urban African-American adolescents: study design and preliminary findings of the HEALTH-KIDS Study. European Journal of Clinical Nutrition, 2006, 60, 92-103.	2.9	68

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91	Adolescents' smoking expectancies: Psychometric properties and prediction of behavior change. Nicotine and Tobacco Research, 2005, 7, 613-623.	2.6	67
92	The natural history of college smoking: Trajectories of daily smoking during the freshman year. Addictive Behaviors, 2006, 31, 2212-2222.	3.0	65
93	Relative effectiveness of comprehensive community programming for drug abuse prevention with high-risk and low-risk adolescents Journal of Consulting and Clinical Psychology, 1990, 58, 447-456.	2.0	65
94	Longitudinal patterns of binge drinking among first year college students with a history of tobacco use. Drug and Alcohol Dependence, 2009, 103, 1-8.	3.2	64
95	After-school supervision and adolescent cigarette smoking: contributions of the setting and intensity of after-school self-care. Journal of Behavioral Medicine, 1999, 22, 35-58.	2.1	63
96	Understanding environmental, situational and intrapersonal risk and protective factors for youth tobacco use: The theory of triadic influence. Nicotine and Tobacco Research, 1999, 1, 111-114.	2.6	61
97	Problem Behavior and Urban, Low-Income Youth. American Journal of Preventive Medicine, 2013, 44, 622-630.	3.0	61
98	Parental Participation in Drug Abuse Prevention: Results From the Midwestern Prevention Project. Journal of Research on Adolescence, 1994, 4, 295-317.	3.7	61
99	Adolescents' first and most recent use situations of smokeless tobacco and cigarettes: Similarities and differences. Addictive Behaviors, 1990, 15, 439-448.	3.0	60
100	The Time-Varying Influences of Peer and Family Support on Adolescent Daily Positive and Negative Affect. Journal of Clinical Child and Adolescent Psychology, 2006, 35, 420-430.	3.4	60
101	Expectancy Accessibility and the Influence of Outcome Expectancies on Adolescent Smokeless Tobacco Use. Journal of Applied Social Psychology, 1990, 20, 802-817.	2.0	57
102	Historical Review of School-Based Randomized Trials for Evaluating Problem Behavior Prevention Programs. Annals of the American Academy of Political and Social Science, 2005, 599, 115-146.	1.6	57
103	The promise of long-term effectiveness of school-based smoking prevention programs: a critical review of reviews. Tobacco Induced Diseases, 2009, 5, 7.	0.6	57
104	Using Socialâ€Emotional and Character Development to Improve Academic Outcomes: A Matchedâ€Pair, Clusterâ€Randomized Controlled Trial in Lowâ€Income, Urban Schools. Journal of School Health, 2013, 83, 771-779.	1.6	57
105	Adolescent smokeless tobacco incidence: Relations with other drugs and psychosocial variables. Preventive Medicine, 1987, 16, 422-431.	3.4	56
106	Work site group meetings and the effectiveness of a televised smoking cessation intervention. American Journal of Community Psychology, 1987, 15, 57-72.	2.5	55
107	Tracking and attrition in longitudinal school-based smoking prevention research. Preventive Medicine, 1989, 18, 249-256.	3.4	55
108	A Comprehensive Community Approach to Adolescent Drug Abuse Prevention: Effects on Cardiovascular Disease Risk Behaviors. Annals of Medicine, 1989, 21, 219-222.	3.8	54

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109	Two-year behavior outcomes of project towards no tobacco use Journal of Consulting and Clinical Psychology, 1995, 63, 676-677.	2.0	54
110	The integrity of smoking prevention curriculum delivery. Health Education Research, 1989, 4, 59-67.	1.9	50
111	Evidence for two paths of alcohol use onset in adolescents. Addictive Behaviors, 1989, 14, 399-408.	3.0	50
112	Phases of Alcohol Problem Prevention Research. Alcoholism: Clinical and Experimental Research, 1999, 23, 183-194.	2.4	50
113	Implementation effectiveness trial of a social influences smoking prevention program using schools and television. Health Education Research, 1987, 2, 385-400.	1.9	49
114	Prospective correlates of exclusive or combined adolescent use of cigarettes and smokeless tobacco: A replication-extension. Addictive Behaviors, 1995, 20, 517-524.	3.0	49
115	Identifying and predicting adolescent smokers' developmental trajectories. Nicotine and Tobacco Research, 2004, 6, 843-852.	2.6	49
116	State Anti-Tobacco Advertising and Smoking Outcomes by Gender and Race/Ethnicity. Ethnicity and Health, 2007, 12, 339-362.	2.5	48
117	Relation between newspaper coverage of tobacco issues and smoking attitudes and behaviour among American teens. Tobacco Control, 2008, 17, 17-24.	3.2	48
118	The measure of stage of readiness to change: Some psychometric considerations Psychological Assessment, 1998, 10, 182-186.	1.5	47
119	Relations of Coping Effort, Coping Strategies, Perceived Stress, and Cigarette Smoking among Adolescents. Substance Use and Misuse, 1993, 28, 599-612.	0.6	46
120	The Positive Action Program: Improving Academics, Behavior, and Character by Teaching Comprehensive Skills for Successful Learning and Living., 2010,, 471-501.		46
121	Evaluation of the development, dissemination and effectiveness of mass media health programming. Health Education Research, 1987, 2, 123-129.	1.9	45
122	ESTIMATING INTERVENTION EFFECTS IN LONGITUDINAL STUDIES. American Journal of Epidemiology, 1989, 130, 781-796.	3.4	45
123	Characteristics of participants in a televised smoking cessation intervention. Preventive Medicine, 1991, 20, 389-403.	3.4	45
124	Reasons for Quitting and Smoking Temptation among Adolescent Smokers: Gender Differences. Substance Use and Misuse, 1998, 33, 2703-2720.	1.4	45
125	Effects of Positive Action on the Emotional Health of Urban Youth: A Cluster-Randomized Trial. Journal of Adolescent Health, 2013, 53, 706-711.	2.5	45
126	Group self-identification and adolescent cigarette smoking: A 1-year prospective study Journal of Abnormal Psychology, 1994, 103, 576-580.	1.9	44

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127	Project Towards No Tobacco Use: implementation, process and post-test knowledge evaluation. Health Education Research, 1993, 8, 109-123.	1.9	42
128	Effects of a Social-Emotional and Character Development Program on the Trajectory of Behaviors Associated with Social-Emotional and Character Development: Findings from Three Randomized Trials. Prevention Science, 2011, 12, 314-323.	2.6	42
129	Characteristics of Eighth-Grade Students Who Initiate Self-care in Elementary and Junior High School. Pediatrics, 1990, 86, 448-454.	2.1	42
130	Mixed messages on tobacco: comparative exposure to public health, tobacco company- and pharmaceutical company-sponsored tobacco-related television campaigns in the United States, 1999-2003. Addiction, 2005, 100, 1875-1883.	3.3	41
131	Examining the psychometric properties and predictive validity of a youth-specific version of the Nicotine Dependence Syndrome Scale (NDSS) among teens with varying levels of smoking. Addictive Behaviors, 2009, 34, 616-619.	3.0	40
132	A 12-month follow-up of a worksite smoking cessation intervention. Health Education Research, 1987, 2, 185-194.	1.9	39
133	Impact of a school-based AIDS prevention program on young adolescents' self-efficacy skills. Health Education Research, 1995, 10, 329-344.	1.9	39
134	The protective influence of parents and peers in violence avoidance among African-American youth. Maternal and Child Health Journal, 2001, 5, 245-252.	1.5	39
135	Does substance use moderate the association of neighborhood disadvantage with perceived stress and safety in the activity spaces of urban youth?. Drug and Alcohol Dependence, 2016, 165, 288-292.	3.2	39
136	Control, Norms, and Attitudes: Differences Between Students Who Do and Do Not Intervene as Bystanders to Sexual Assault. Journal of Interpersonal Violence, 2018, 33, 2379-2401.	2.0	39
137	Overcoming Design Problems in Evaluating Health Behavior Programs. Evaluation and the Health Professions, 1982, 5, 43-69.	1.9	38
138	Health behaviors in minority families: The case of cigarette smoking. Family and Community Health, 1990, 13, 35-43.	1.1	38
139	The Application of Poisson Random-Effects Regression Models to the Analyses of Adolescents' Current Level of Smoking. Preventive Medicine, 1999, 29, 92-101.	3.4	38
140	Balancing Program and Research Integrity in Community Drug Abuse Prevention: Project STAR Approach. Journal of School Health, 1986, 56, 389-393.	1.6	37
141	Teachers' Perceptions of School Organizational Climate as Predictors of Dosage and Quality of Implementation of a Social-Emotional and Character Development Program. Prevention Science, 2015, 16, 1086-1095.	2.6	37
142	Mass Media Linkages with Schoolâ€based Programs for Drug Abuse Prevention. Journal of School Health, 1986, 56, 402-406.	1.6	35
143	Recruitment and Retention of Adolescents in a Smoking Trajectory Study: Who Participates and Lessons Learned. Substance Use and Misuse, 2006, 41, 175-182.	1.4	35
144	A National Survey of Tobacco Cessation Programs for Youths. American Journal of Public Health, 2007, 97, 171-177.	2.7	35

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145	Improving Elementary School Quality Through the Use of a Socialâ€Emotional and Character Development Program: A Matchedâ€Pair, Clusterâ€Randomized, Controlled Trial in Hawai'i. Journal of School Health, 2012, 82, 11-20.	1.6	35
146	Students as Prosocial Bystanders to Sexual Assault: Demographic Correlates of Intervention Norms, Intentions, and Missed Opportunities. Journal of Interpersonal Violence, 2020, 35, 731-754.	2.0	35
147	The effects and use of maintenance newsletters in a smoking cessation intervention. Addictive Behaviors, 1993, 18, 151-158.	3.0	34
148	Evaluation of the Effects of the Aban Aya Youth Project in Reducing Violence among African American Adolescent Males Using Latent Class Growth Mixture Modeling Techniques. Evaluation Review, 2005, 29, 128-148.	1.0	34
149	Protective Factors Associated with Preadolescent Violence: Preliminary Work on a Cultural Model. American Journal of Community Psychology, 2007, 40, 138-145.	2.5	34
150	Sustaining a School-Based Prevention Program. Health Education and Behavior, 2009, 36, 9-23.	2.5	34
151	Are we marketing the right message: Can kids "just say â€~no'―to smoking?. Communication Monograp 1989, 56, 307-324.	hs. 2.7	33
152	Mediators of the Development and Prevention of Violent Behavior. Prevention Science, 2007, 8, 171-179.	2.6	32
153	"Congratulations, You Have Been Randomized Into the Control Group!(?)†Issues to Consider When Recruiting Schools for Matchedâ€Pair Randomized Control Trials of Prevention Programs. Journal of School Health, 2008, 78, 131-139.	1.6	32
154	Preventing Negative Behaviors among Elementary-School Students through Enhancing Students' Social-Emotional and Character Development. American Journal of Health Promotion, 2013, 28, 50-58.	1.7	32
155	Research design issues for evaluating complex multicomponent interventions in neighborhoods and communities. Translational Behavioral Medicine, 2016, 6, 153-159.	2.4	32
156	Effects of the <i>Positive Action </i> Program on Indicators of Positive Youth Development Among Urban Youth. Applied Developmental Science, 2016, 20, 16-28.	1.7	31
157	Pilot Multimethod Trial of a School-Ethos Intervention to Reduce Substance Use: Building Hypotheses About Upstream Pathways to Prevention. Journal of Adolescent Health, 2010, 47, 555-563.	2.5	29
158	Evaluation of resistance skills training using multitrait-multimethod role play skill assessments. Health Education Research, 1987, 2, 401-407.	1.9	28
159	Smoking education: Comparison of practice and state-of-the-art. Preventive Medicine, 1989, 18, 257-266.	3.4	28
160	Psychosocial Predictors of Health Risk Factors in Adolescents. Journal of Pediatric Psychology, 1995, 20, 91-108.	2.1	28
161	Levels of analysis. New Directions for Evaluation, 1989, 1989, 75-87.	0.1	27
162	Correlates of exclusive or combined use of cigarettes and smokeless tobacco among male adolescents. Addictive Behaviors, 1993, 18, 623-634.	3.0	27

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163	Characteristics of Inconsistent Respondents who have "Ever Used―Drugs in a School-Based Sample. Substance Use and Misuse, 1999, 34, 269-295.	1.4	27
164	The Illicit Use of Prescription Stimulants on College Campuses. Health Education and Behavior, 2015, 42, 719-729.	2.5	26
165	Trajectories of smoking among freshmen college students with prior smoking history and risk for future smoking: data from the University Project Tobacco Etiology Research Network (UpTERN) study. Addiction, 2008, 103, 1534-1543.	3.3	25
166	Person Mobility in the Design and Analysis of Cluster-Randomized Cohort Prevention Trials. Prevention Science, 2012, 13, 300-313.	2.6	25
167	The television, school and family smoking prevention/ cessation project. IV. controlling for program success expectancies across experimental and control conditions. Addictive Behaviors, 1989, 14, 601-610.	3.0	24
168	The television, school, and family project V. The impact of curriculum delivery format on program acceptance. Preventive Medicine, 1989, 18, 492-502.	3.4	24
169	Factors in smoking cessation among participants in a televised intervention. Preventive Medicine, 1989, 18, 833-846.	3.4	24
170	Estimating individual influences of behavioral intentions: An application of random-effects modeling to the theory of reasoned action Journal of Consulting and Clinical Psychology, 1996, 64, 109-120.	2.0	24
171	A pilot wholeâ€school intervention to improve school ethos and reduce substance use. Health Education, 2010, 110, 252-272.	0.9	24
172	Young adolescents' perceived activity space risk, peer networks, and substance use. Health and Place, 2015, 34, 143-149.	3.3	24
173	Long-term effects of the Positive Action program. American Journal of Health Behavior, 2003, 27 Suppl 1, S6-21.	1.4	24
174	Violence Prevention Among African American Adolescent Males. American Journal of Health Behavior, 2004, 28, S24-37.	1.4	23
175	Working to make an image: an analysis of three Philip Morris corporate image media campaigns. Tobacco Control, 2007, 16, 344-350.	3.2	23
176	A longitudinal study predicting adolescent tobacco, alcohol, and cannabis use by behavioral characteristics of close friends Psychology of Addictive Behaviors, 2017, 31, 712-720.	2.1	23
177	Changes in Self-Efficacy and Readiness for Smoking Cessation among Women with High School or Less Education. Journal of Health and Social Behavior, 2001, 42, 97.	4.8	22
178	Tobacco, Alcohol, and Marijuana Use Among First-Year U.S. College Students: A Time Series Analysis*. Substance Use and Misuse, 2008, 43, 680-699.	1.4	22
179	Development and Psychometric Properties of a Theory-Guided Prescription Stimulant Misuse Questionnaire for College Students. Substance Use and Misuse, 2013, 48, 457-469.	1.4	22
180	Strategies for Health Behavior Change. , 2002, , 17-39.		22

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181	Adolescent Smoking: Onset and Prevention. Annals of Behavioral Medicine, 1985, 7, 9-13.	2.9	21
182	A televised, self-help, cigarette smoking cessation intervention. Addictive Behaviors, 1990, 15, 505-516.	3.0	21
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