Francisco RejÃ"n-Guardia

List of Publications by Year
in descending order

27 papers	400 citations	933447 10 h-index	752698 20 g-index
27 all docs	27 docs citations	27 times ranked	400 citing authors

#	Article	IF	Citations
1	Evolution of undergraduate tourism students' attitudes towards Statistics: pre and post evaluation. Journal of Teaching in Travel and Tourism, 2021, 21, 120-141.	2.4	2
2	The acceptance of a personal learning environment based on Google apps: the role of subjective norms and social image. Journal of Computing in Higher Education, 2020, 32, 203-233.	6.1	43
3	Ibiza dances to the rhythm of pedals: The motivations of mountain biking tourists competing in sporting events. Tourism Management Perspectives, 2020, 36, 100750.	5.2	6
4	Congruence Effects on the Effectiveness of Sponsorship of Sport Event Websites: An Experimental Approach. Sustainability, 2020, 12, 8173.	3.2	4
5	Virtual Reality in Tourism: Centennials Acceptance. Tourism Analysis, 2020, 25, 335-344.	0.9	4
6	The Development of a Scale to Measure Tourism-Phobia. Advances in Hospitality, Tourism and the Services Industry, 2020, , 217-236.	0.2	0
7	Tourism students' Attitudes Toward Statistics. Journal of Hospitality, Leisure, Sport and Tourism Education, 2019, 24, 202-210.	2.9	11
8	Sailboat Race Events: Exploring the Effects of a Regatta in the Balearic Islands. Journal for Labour Market Research, 2019, , 35-51.	1.0	1
9	Analysis and Segmentation of Sports Events' Participants: The Marathon Course in Palma de Mallorca. Journal for Labour Market Research, 2019, , 17-34.	1.0	0
10	Hikers as cultural tourists: differences between hard and soft behaviours. Anatolia, 2018, 29, 267-277.	2.4	2
11	Engagement in sports virtual brand communities. Journal of Business Research, 2018, 89, 273-279.	10.2	42
12	Motivation-based behaviour and latent class segmentation of cycling tourists. Tourism Economics, 2018, 24, 204-217.	4.1	17
13	Sponsorship image transfer theory in virtual brand communities. Industrial Management and Data Systems, 2018, 118, 1287-1302.	3.7	9
14	The Active Senior Tourist: The Case of the Balearic Islands. Journal for Labour Market Research, 2018, , 173-186.	1.0	0
15	"Showrooming" in Consumer Electronics Retailing: An Empirical Study. Journal of Internet Commerce, 2017, 16, 174-201.	5.5	41
16	Influence of the Virtual Brand Community in Sports Sponsorship. Psychology and Marketing, 2016, 33, 1091-1097.	8.2	29
17	Understanding the green buying behavior of younger Millennials from India and the United States: A structural equation modeling approach. Journal of International Consumer Marketing, 2016, 28, 54-72.	3.7	60
18	A MODEL OF LITERATURE ADOPTION IN HIGHER EDUCATION: AN APPROACH USING HISTORICAL NOVELS. , 2016, , .		0

#	Article	IF	Citations
19	Consumersâ€™ psychological outcomes linked to the use of an online storeâ€™s recommendation system. Internet Research, 2015, 25, 562-588.	4.9	15
20	Online Advertising Intrusiveness and Consumersâ€™ Avoidance Behaviors. Progress in IS, 2014, , 565-586.	0.6	24
21	An Integrated Review of the Efficacy of Internet Advertising: Concrete Approaches to the Banner Ad Format and the Context of Social Networks. Progress in IS, 2014, , 523-564.	0.6	3
22	The Pervasive Influence of Electronic Word of Mouth (eWOM) on Todayâ€™s Social Consumer. Progress in IS, 2014, , 821-839.	0.6	2
23	The determinants of satisfaction with eâ€‘banking. Industrial Management and Data Systems, 2013, 113, 750-767.	3.7	76
24	The acceptance of microblogging in the learning process: The ÂµBAM model. Journal of Technology and Science Education, 2013, 3, .	1.2	9
25	Educational Applications of Clickers in University Teaching. Advances in Educational Technologies and Instructional Design Book Series, 2013, , 285-304.	0.2	0
26	Improving the Effectiveness of Advertising in Internet Social Networking. , 2013, , 1244-1272.		0
27	Improving the Effectiveness of Advertising in Internet Social Networking. , 2012, , 756-785.		0