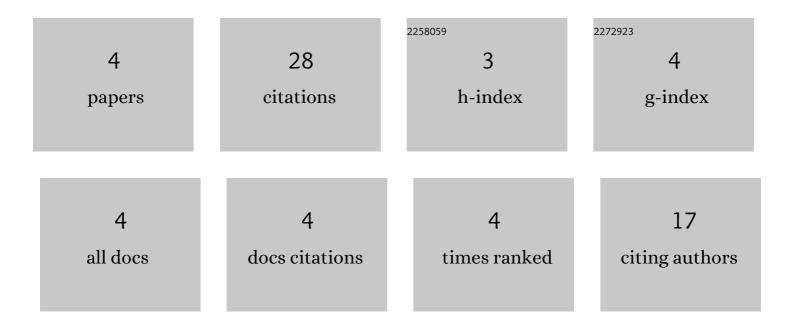
Aveed Raha

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4872783/publications.pdf Version: 2024-02-01



Δυέξο Ρληλ

#	Article	IF	CITATIONS
1	Franchisees with multiple stakeholder roles: perceptions and conflict in franchise networks. Journal of Strategic Marketing, 2022, 30, 160-179.	5.5	6
2	Being good at being good—The mediating role of an environmental management system in valueâ€creating green supply chain management practices. Business Strategy and the Environment, 2022, 31, 1964-1984.	14.3	14
3	A multilateral stakeholder salience approach: An extension of the stakeholder identification and salience framework. Industrial Marketing Management, 2021, 97, 1-9.	6.7	6
4	Determinants of contractual restraints in franchise contracting. Managerial and Decision Economics, 2018, 39, 781-791.	2.5	2