

Giorgio Tassinari

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4866818/publications.pdf>

Version: 2024-02-01

6
papers

28
citations

2682572

2
h-index

2550090

3
g-index

6
all docs

6
docs citations

6
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	One year of COVID-19 in Italy: are containment policies enough to shape the pandemic pattern?. Socio-Economic Planning Sciences, 2022, 79, 101120.	5.0	16
2	The consequences of COVID-19 on older adults: evidence from the SHARE Corona Survey. National Accounting Review, 2022, 4, 56-73.	2.7	9
3	Advertising Effectiveness during the Great Recession: the Case Study for Three FMCG Italian Food Categories. WSEAS Transactions on Business and Economics, 2020, 17, 368-373.	0.7	2
4	STRINGENCY OF COVID-19 RESTRICTIONS AMONG ITALIAN REGIONS AND THE ROLE OF REGIONAL ECONOMIC SYSTEMS. , 2020, , .		1
5	The effectiveness of marketing tools in a consumer goods market in Italy during the Great Recession (2010-2015). Proceedings E Report, 0, , 105-110.	0.0	0
6	Measuring the effectiveness of COVID-19 containment policies in Italian regions: are we doing enough?. Proceedings E Report, 0, , 75-80.	0.0	0