

Abhishek Behl

List of Publications by Year in descending order

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Version: 2024-02-01

83
papers

1,432
citations

535685

17
h-index

536525

29
g-index

92
all docs

92
docs citations

92
times ranked

704
citing authors

#	ARTICLE	IF	CITATIONS
1	Leader Signaled Knowledge Hiding and Erosion of Cocreated Value: Microfoundational Evidence From the Test Preparation Industry. IEEE Transactions on Engineering Management, 2024, , 1-21.	2.4	4
2	Examining the role of dialogic communication and trust in donation-based crowdfunding tasks using information quality perspective. TQM Journal, 2023, 35, 292-319.	2.1	23
3	How to enhance consumer experience over mobile wallet: a data-driven approach. Journal of Strategic Marketing, 2023, 31, 838-855.	3.7	14
4	Exploring "what," "why" and "how" of resilience in MSME sector: a TISM approach. Benchmarking, 2023, 30, 1884-1911.	2.9	15
5	Investor personality as a predictor of investment intention "mediating role of overconfidence bias and financial literacy. International Journal of Emerging Markets, 2023, 18, 5680-5706.	1.3	9
6	Impulse purchases during emergency situations: exploring permission marketing and the role of blockchain. Industrial Management and Data Systems, 2023, 123, 155-187.	2.2	9
7	Antecedents to firm performance and competitiveness using the lens of big data analytics: a cross-cultural study. Management Decision, 2022, 60, 368-398.	2.2	48
8	Modelling enablers of efficiency and sustainability of healthcare: a m-TISM approach. Benchmarking, 2022, 29, 767-792.	2.9	19
9	Social capital in agribusiness: an exploratory investigation from a supply chain perspective during the COVID-19 crisis. International Journal of Logistics Management, 2022, 33, 1437-1473.	4.1	19
10	Millennial's perception on cyberloafing: workplace deviance or cultural norm?. Behaviour and Information Technology, 2022, 41, 2860-2877.	2.5	11
11	Exploring the relationship of ESG score and firm value using cross-lagged panel analyses: case of the Indian energy sector. Annals of Operations Research, 2022, 313, 231-256.	2.6	71
12	The role of organizational culture and voluntariness in the adoption of artificial intelligence for disaster relief operations. International Journal of Manpower, 2022, 43, 569-586.	2.5	13
13	"Prevention is better than cure" challenges in engaging employees through gamification. International Journal of Manpower, 2022, 43, 380-394.	2.5	7
14	The framework of talent analytics using big data. TQM Journal, 2022, 34, 178-198.	2.1	8
15	Gamification and gigification: A multidimensional theoretical approach. Journal of Business Research, 2022, 139, 1378-1393.	5.8	39
16	Measuring the effectiveness and impact of COVID-19 health policies on firms and UNSDGs: evidence from China. Journal of Enterprise Information Management, 2022, 35, 125-159.	4.4	7
17	Enabling artificial intelligence on a donation-based crowdfunding platform: a theoretical approach. Annals of Operations Research, 2022, 319, 761-789.	2.6	20
18	Scarcity Promotions and Consumer Aggressions: A Theoretical Framework. Journal of Global Marketing, 2022, 35, 306-323.	2.0	6

#	ARTICLE	IF	CITATIONS
19	Role of perceived corporate social responsibility in the nexus of perceived cause-related marketing and repurchase intention in emerging markets. <i>Management Decision</i> , 2022, 60, 2642-2668.	2.2	10
20	Mainstreaming fashion rental consumption: A systematic and thematic review of literature. <i>Journal of Business Research</i> , 2022, 139, 1525-1539.	5.8	31
21	Promotion and Branding from the Lens of Gamification in Challenging Times. <i>Journal of Promotion Management</i> , 2022, 28, 413-419.	2.4	5
22	Gamification and e-learning for young learners: A systematic literature review, bibliometric analysis, and future research agenda. <i>Technological Forecasting and Social Change</i> , 2022, 176, 121445.	6.2	85
23	The survival of bike-sharing startups in China: an empirical analysis of the influencing factors. <i>Kybernetes</i> , 2022, ahead-of-print, .	1.2	4
24	Consumer's response to conditional promotions in retailing: An empirical inquiry. <i>Journal of Business Research</i> , 2022, 144, 751-763.	5.8	6
25	Examining the relationship between fear of COVID-19, intolerance for uncertainty, and cyberloafing: A mediational model. <i>Journal of Business Research</i> , 2022, 145, 660-670.	5.8	28
26	Sustainable agribusiness entrepreneurship during the COVID-19 crisis: the role of social capital. <i>Management Decision</i> , 2022, 60, 2593-2614.	2.2	12
27	Guest editors' overview essay: Exploring the dark side of electronic-human resource management: towards a new PROMPT model. <i>International Journal of Manpower</i> , 2022, 43, 1-11.	2.5	4
28	Role of corporate governance in quick response to Covid-19 to improve SMEs' performance: evidence from an emerging market. <i>Operations Management Research</i> , 2022, 15, 528-550.	5.0	5
29	Role of big data analytics capabilities to improve sustainable competitive advantage of MSME service firms during COVID-19 – A multi-theoretical approach. <i>Journal of Business Research</i> , 2022, 148, 378-389.	5.8	63
30	Modeling the critical success factors of implementing net zero emission (NZE) and promoting resilience and social value creation. <i>Technological Forecasting and Social Change</i> , 2022, 181, 121759.	6.2	13
31	Building resilience to handle disruptions in critical environmental and energy sectors: Implications for cleaner production in the oil and gas industry. <i>Journal of Cleaner Production</i> , 2022, 365, 132692.	4.6	9
32	Establishing linkages between circular economy practices and sustainable performance: the moderating role of circular economy entrepreneurship. <i>Management Decision</i> , 2022, ahead-of-print, .	2.2	21
33	Guest editorial: Theoretical advancements in business: past, present and future. <i>International Journal of Organizational Analysis</i> , 2022, 30, 833-835.	1.6	0
34	A Hybrid Approach of Machine Learning and Lexicons to Sentiment Analysis: Enhanced Insights from Twitter Data of Natural Disasters. <i>Information Systems Frontiers</i> , 2021, 23, 1145-1168.	4.1	35
35	Effect of social capital on agribusiness diversification intention in the emerging market. <i>Journal of Intellectual Capital</i> , 2021, ahead-of-print, .	3.1	10
36	Exploring human resource work design, learning mechanism and TQM: through the lens of activity theory and contextual learning theory. <i>TQM Journal</i> , 2021, ahead-of-print, .	2.1	5

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37	Technology-enabled knowledge management for community healthcare workers: The effects of knowledge sharing and knowledge hiding. <i>Journal of Business Research</i> , 2021, 135, 787-799.	5.8	34
38	Empirical Investigation of Participation on Crowdsourcing Platforms. <i>Journal of Global Information Management</i> , 2021, 29, 1-27.	1.4	11
39	Digital supply chain to unlock new agility: a TISM approach. <i>Benchmarking</i> , 2021, 28, 2075-2109.	2.9	72
40	A mindful path to the COVID-19 pandemic: an approach to promote physical distancing behavior. <i>International Journal of Organizational Analysis</i> , 2021, 29, 1117-1143.	1.6	11
41	Productivity of gig workers on crowdsourcing platforms through artificial intelligence and gamification: a multi-theoretical approach. <i>TQM Journal</i> , 2021, , .	2.1	11
42	Effective Online Engagement Strategies Through Gamification. <i>Journal of Global Information Management</i> , 2021, 30, 1-25.	1.4	29
43	Developing a Framework for Electronic Engagement at Work. <i>Journal of Global Information Management</i> , 2021, 30, 1-16.	1.4	5
44	Benchmarking publication metrics for Indian business researchers. <i>Benchmarking</i> , 2020, 27, 571-591.	2.9	5
45	Social and financial aid for disaster relief operations using CSR and crowdfunding. <i>Benchmarking</i> , 2020, 27, 732-759.	2.9	25
46	Exploring Deal of the Day: an e-commerce strategy. <i>Benchmarking</i> , 2020, 27, 2807-2830.	2.9	13
47	Engaging donors on crowdfunding platform in Disaster Relief Operations (DRO) using gamification: A Civic Voluntary Model (CVM) approach. <i>International Journal of Information Management</i> , 2020, 54, 102140.	10.5	47
48	Effect of service transgressions on distant third-party customers: The role of moral identity and moral judgment. <i>Journal of Business Research</i> , 2020, 121, 696-712.	5.8	27
49	RFID Based Non-preemptive Random Sleep Scheduling in WSN. <i>Computers, Materials and Continua</i> , 2020, 65, 835-845.	1.5	2
50	A conceptual framework for the adoption of big data analytics by e-commerce startups: a case-based approach. <i>Information Systems and E-Business Management</i> , 2019, 17, 285-318.	2.2	47
51	Study of E-governance and online donors for achieving financial resilience post natural disasters. , 2019, , .		2
52	Sustainability of environmentally sound technologies using interpretive structural modelling. <i>International Journal of Innovation and Sustainable Development</i> , 2019, 13, 1.	0.3	4
53	Critical Success Factors for Humanitarian Supply Chain Management: A Grey DEMATEL Approach. <i>IFAC-PapersOnLine</i> , 2019, 52, 159-164.	0.5	20
54	Humanitarian supply chain management: a thematic literature review and future directions of research. <i>Annals of Operations Research</i> , 2019, 283, 1001-1044.	2.6	149

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55	Sustainability of environmentally sound technologies using interpretive structural modelling. International Journal of Innovation and Sustainable Development, 2019, 13, 1.	0.3	3
56	Deposit Insurance. Advances in Finance, Accounting, and Economics, 2019, , 1-29.	0.3	2
57	Analysis of effect of perceived cybercrime risk on mobile app payments. International Journal of Public Sector Performance Management, 2019, 5, 415.	0.1	0
58	Sustainability of the Indian auto rickshaw sector: identification of enablers and their interrelationship using TISM. International Journal of Services and Operations Management, 2018, 31, 137.	0.1	9
59	The unprecedented commercialisation of Indian cricket: a study using total interpretive structural modelling. International Journal of Services and Operations Management, 2018, 31, 277.	0.1	6
60	Role of Organizational Culture in Quality Management. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 324-350.	0.3	0
61	The unprecedented commercialisation of Indian cricket: a study using total interpretive structural modelling. International Journal of Services and Operations Management, 2018, 31, 277.	0.1	0
62	Sustainability of the Indian auto rickshaw sector: identification of enablers and their interrelationship using TISM. International Journal of Services and Operations Management, 2018, 31, 137.	0.1	0
63	Benchmarking model for management education in India. Benchmarking, 2017, 24, 666-693.	2.9	43
64	Role of Information and Communications Technology (ICT) in Participatory Democracy. , 2017, , .		2
65	Systematic literature review on electronic reverse auction: issues and research discussion. International Journal of Procurement Management, 2017, 10, 290.	0.1	10
66	A comparative study of learning organisation practices of Indian businesses. International Journal of Learning and Change, 2017, 9, 145.	0.2	8
67	Six Sigma: an overview and further research directions. International Journal of Productivity and Quality Management, 2017, 22, 141.	0.1	8
68	Systematic literature review on electronic reverse auction: issues and research discussion. International Journal of Procurement Management, 2017, 10, 290.	0.1	3
69	Six Sigma: an overview and further research directions. International Journal of Productivity and Quality Management, 2017, 22, 141.	0.1	0
70	Enablers and barriers of mobile banking opportunities in rural India: a strategic analysis. International Journal of Business Excellence, 2016, 10, 209.	0.2	14
71	Analysing the Barriers towards Sustainable Financial Inclusion using Mobile Banking in Rural India. Indian Journal of Science and Technology, 2016, 9, .	0.5	17
72	Impact of elections on stock price graph: a case of US elections. International Journal of Management Practice, 2016, 9, 238.	0.1	0

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73	Environment sound technologies: exploring and modelling barriers using modified UTAUT model. International Journal of Process Management and Benchmarking, 2016, 6, 424.	0.1	2
74	Analysis of Palliative Care Process through SAP-LAP Inquiry: Case Study on Palliative Care and Training Centre. Global Journal of Flexible Systems Management, 2016, 17, 403-416.	3.4	8
75	Enablers and barriers of mobile banking opportunities in rural India: a strategic analysis. International Journal of Business Excellence, 2016, 10, 209.	0.2	3
76	Environment sound technologies: exploring and modelling barriers using modified UTAUT model. International Journal of Process Management and Benchmarking, 2016, 6, 424.	0.1	0
77	Critical Analysis of Management Information System of Selected Indian Microfinance Institutions. Procedia, Social and Behavioral Sciences, 2014, 133, 20-27.	0.5	6
78	Gamifying the gig: transitioning the dark side to bright side of online engagement. Australasian Journal of Information Systems, 0, 25, .	0.3	15
79	How does convenience impact showrooming intention? Omnichannel retail strategies to manage global retail apocalypse. Journal of Strategic Marketing, 0, , 1-22.	3.7	22
80	Voice of the stars - exploring the outcomes of online celebrity activism. Journal of Strategic Marketing, 0, , 1-22.	3.7	6
81	What makes micro, small, and medium enterprises not adopt Logistics 4.0? A systematic and structured approach using modified-total interpretive structural modelling. International Journal of Logistics Research and Applications, 0, , 1-26.	5.6	7
82	The art of gamifying digital gig workers: a theoretical assessment of evaluating engagement and motivation. Production Planning and Control, 0, , 1-17.	5.8	18
83	Blockchain as a resource for building trust in pre-owned goodsâ€™ marketing: a case of automobile industry in an emerging economy. Journal of Strategic Marketing, 0, , 1-19.	3.7	9