

# Sun-young Park

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4862942/publications.pdf>

Version: 2024-02-01

21  
papers

1,469  
citations

623734

14  
h-index

752698

20  
g-index

21  
all docs

21  
docs citations

21  
times ranked

1120  
citing authors

#	ARTICLE	IF	CITATIONS
1	Do socially responsible activities help hotels and casinos achieve their financial goals?. International Journal of Hospitality Management, 2009, 28, 105-112.	8.8	272
2	Responding to Online Reviews. Cornell Hospitality Quarterly, 2013, 54, 64-73.	3.8	188
3	Corporate social responsibility: perspectives of hotel frontline employees. International Journal of Contemporary Hospitality Management, 2014, 26, 332-348.	8.0	148
4	An Exploratory Study of Corporate Social Responsibility in the U.S. Travel Industry. Journal of Travel Research, 2011, 50, 392-407.	9.0	143
5	An Analysis of CSR Activities in the Lodging Industry. Journal of Hospitality and Tourism Management, 2011, 18, 147-154.	6.6	134
6	Financial Rewards for Social Responsibility. Cornell Hospitality Quarterly, 2009, 50, 168-179.	3.8	95
7	Cruise Passengers' Decision-Making Processes. Journal of Travel and Tourism Marketing, 2007, 23, 1-14.	7.0	93
8	Financial Impacts of Socially Responsible Activities on Airline Companies. Journal of Hospitality and Tourism Research, 2010, 34, 185-203.	2.9	85
9	Destinationsâ€™ Perspectives of Branding. Annals of Tourism Research, 2006, 33, 262-265.	6.4	73
10	The Influence of the Resident's Identification with a Tourism Destination Brand on Their Behavior. Journal of Hospitality Marketing and Management, 2011, 20, 198-216.	8.2	71
11	Sustainability in Hospitality Education: The Industry's Perspective and Implications for Curriculum. Journal of Hospitality and Tourism Education, 2013, 25, 80-88.	3.2	53
12	The influence of corporate social responsibility on travel company employees. International Journal of Contemporary Hospitality Management, 2018, 30, 178-196.	8.0	39
13	Examining current non-customers: A cruise vacation case. Journal of Vacation Marketing, 2009, 15, 275-293.	4.3	21
14	Developing a Tourism Destination Monitoring System: A Case of the Hawaii Tourism Dashboard. Asia Pacific Journal of Tourism Research, 2009, 14, 39-57.	3.7	15
15	Collaboration for sustainable tourism through strategic bridging: A case of travel2change. Journal of Vacation Marketing, 2019, 25, 99-110.	4.3	12
16	Examining Potential for Cruise Business in the American-affiliated Pacific Islands. Asia Pacific Journal of Tourism Research, 2011, 16, 1-19.	3.7	8
17	The US travelerâ€™s familiarity with and perceived credibility of lodging ecolabels. Journal of Vacation Marketing, 2016, 22, 3-12.	4.3	8
18	Industry professionalsâ€™ perceptions of sustainability in meeting and event education. Journal of Teaching in Travel and Tourism, 2018, 18, 123-137.	2.4	7

#	ARTICLE	IF	CITATIONS
19	Short-term rental: disruptively innovative or disturbingly annoying for residents?. Asia Pacific Journal of Tourism Research, 2020, 25, 877-888.	3.7	3
20	A Comparison of Hospitality Master's Programs in North America, Australia, the United Kingdom, and Europe. Journal of Hospitality and Tourism Education, 2014, 26, 198-203.	3.2	1
21	Design Enterprise for Social Change: A Case of BySaeRi®. International Journal of Designed Objects, 2015, 8, 11-21.	0.1	0