

Irene Tm Roozen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4862490/publications.pdf>

Version: 2024-02-01

21
papers

610
citations

758635

12
h-index

752256

20
g-index

21
all docs

21
docs citations

21
times ranked

448
citing authors

#	ARTICLE	IF	CITATIONS
1	How effective are self- and peer assessment of oral presentation skills compared with teachers' assessments?. <i>Active Learning in Higher Education</i> , 2012, 13, 129-142.	3.5	134
2	The impact of an innovative instructional intervention on the acquisition of oral presentation skills in higher education. <i>Computers and Education</i> , 2009, 53, 112-120.	5.1	95
3	The Ethical Dimensions of Decision Processes of Employees. <i>Journal of Business Ethics</i> , 2001, 33, 87-99.	3.7	67
4	The impact of goal orientation, self-reflection and personal characteristics on the acquisition of oral presentation skills. <i>European Journal of Psychology of Education</i> , 2009, 24, 293-306.	1.3	58
5	A decision support model for the planning and assessment of export promotion activities by government export promotion institutions – the Belgian case. <i>International Journal of Research in Marketing</i> , 1995, 12, 173-186.	2.4	42
6	Attributes of Environmentally Friendly Consumer Behavior. <i>Journal of International Consumer Marketing</i> , 1998, 10, 21-41.	2.3	39
7	The effects of online customer reviews and managerial responses on travelers' decision-making processes. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 973-996.	5.1	30
8	The differential impact of observational learning and practice-based learning on the development of oral presentation skills in higher education. <i>Higher Education Research and Development</i> , 2014, 33, 256-271.	1.9	27
9	Polish and Belgian consumers' perception of environmentally friendly behaviour. <i>International Journal of Consumer Studies</i> , 2000, 24, 9-21.	0.2	23
10	Do verbal and visual nudges influence consumers' choice for sustainable fashion?. <i>Journal of Global Fashion Marketing</i> , 2021, 12, 327-342.	2.4	19
11	The power of negative publicity on the fast fashion industry. <i>Journal of Global Fashion Marketing</i> , 2020, 11, 380-396.	2.4	15
12	The impact of emotional appeal and the media context on the effectiveness of commercials for not-for-profit and for-profit brands. <i>Journal of Marketing Communications</i> , 2013, 19, 198-214.	2.7	14
13	The Importance of the Service and Shopping Customer Experience in a Retail Environment. <i>Journal of Relationship Marketing</i> , 2019, 18, 247-279.	2.8	9
14	Who are really purchasing environmentally friendly detergents?. <i>International Journal of Consumer Studies</i> , 1997, 21, 237-245.	0.2	7
15	Does institutional nation branding exist in a Singaporean context?. <i>Place Branding and Public Diplomacy</i> , 2017, 13, 325-347.	1.1	7
16	The influence of external design elements on clothing store entry intentions for recreationally and task-oriented female clothing shoppers. <i>International Review of Retail, Distribution and Consumer Research</i> , 2019, 29, 409-429.	1.3	7
17	Has TV advertising lost its effectiveness to other touch points?. <i>Communications: the European Journal of Communication Research</i> , 2015, 40, .	0.3	4
18	The Impact of Negative Endorser Information and their Facial Appearance on Advertising Effectiveness for Profit and Not-for-Profit Organizations. <i>Atlantic Journal of Communication</i> , 2017, 25, 114-126.	0.7	4

#	ARTICLE	IF	CITATIONS
19	The Effects of Language Errors in Service Recovery Communication on Customers' Hotel Perceptions and Booking Intentions. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 615-638.	1.7	4
20	What determines omnivores' meat consumption and their willingness to reduce the amount of meat they eat?. <i>Nutrition and Health</i> , 2022, , 026010602210802.	0.6	3
21	The effectiveness of subtitles in cross-cultural television commercials. <i>World Englishes</i> , 2019, 38, 387-403.	0.7	2