

Baobao Song

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/483281/publications.pdf>

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8
papers

167
citations

1307594

7
h-index

1588992

8
g-index

8
all docs

8
docs citations

8
times ranked

119
citing authors

#	ARTICLE	IF	CITATIONS
1	What do we know about CSR authenticity? A systematic review from 2007 to 2021. <i>Social Responsibility Journal</i> , 2023, 19, 525-548.	2.9	11
2	The importance of congruence between stakeholder prosocial motivation and CSR attributions: effects on stakeholders' donations and sense-making of prosocial identities. <i>Journal of Marketing Communications</i> , 2023, 29, 339-357.	4.0	2
3	Unpack the relational and behavioral outcomes of internal CSR: Highlighting dialogic communication and managerial facilitation. <i>Public Relations Review</i> , 2022, 48, 102153.	3.2	14
4	Toward effective CSR communication in controversial industry sectors. <i>Journal of Marketing Communications</i> , 2020, 26, 243-267.	4.0	16
5	Online corporate social responsibility communication strategies and stakeholder engagements: A comparison of controversial versus noncontroversial industries. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 881-896.	8.7	33
6	The interplay between post-crisis response strategy and pre-crisis corporate associations in the context of CSR crises. <i>Public Relations Review</i> , 2020, 46, 101883.	3.2	34
7	Integrating Incidental and Integral Emotions in Non-Profit Communications: An Experiment of Blood Donation Message. <i>International Journal of Strategic Communication</i> , 2019, 13, 42-59.	2.0	8
8	Employees' prosocial behavioral intentions through empowerment in CSR decision-making. <i>Public Relations Review</i> , 2018, 44, 667-680.	3.2	49