

Kayhan Tajeddini

List of Publications by Year in descending order

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Version: 2024-02-01

50
papers

2,312
citations

236925

25
h-index

223800

46
g-index

51
all docs

51
docs citations

51
times ranked

1379
citing authors

#	ARTICLE	IF	CITATIONS
1	Why Chinese travelers use WeChat to make hotel choice decisions: A uses and gratifications theory perspective. <i>Journal of Global Scholars of Marketing Science</i> , 2022, 32, 285-312.	2.0	18
2	Family firm succession in tourism and hospitality: an ethnographic case study approach. <i>Journal of Family Business Management</i> , 2022, 12, 393-413.	3.4	18
3	How self-gratification and social values shape revisit intention and customer loyalty of Airbnb customers. <i>International Journal of Hospitality Management</i> , 2022, 100, 103093.	8.8	26
4	A multi-layer organizational culture framework for enhancing the financial performance in tourism and hospitality family firms. <i>Tourism Management</i> , 2022, 91, 104516.	9.8	11
5	Exploring the visitors' decision-making process for Airbnb and hotel accommodations using value-attitude-behavior and theory of planned behavior. <i>International Journal of Hospitality Management</i> , 2021, 96, 102950.	8.8	49
6	The moderating effect of brand orientation on inter-firm market orientation and performance. <i>Journal of Strategic Marketing</i> , 2020, 28, 194-224.	5.5	53
7	The importance of human-related factors on service innovation and performance. <i>International Journal of Hospitality Management</i> , 2020, 85, 102431.	8.8	82
8	Enhancing hospitality business performance: The role of entrepreneurial orientation and networking ties in a dynamic environment. <i>International Journal of Hospitality Management</i> , 2020, 90, 102605.	8.8	60
9	Supply chain involvement in business continuity management: effects on reputational and operational damage containment from supply chain disruptions. <i>Supply Chain Management</i> , 2020, 25, 747-772.	6.4	44
10	Open kitchens: Customers' influence on chefs' working practices. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 27-36.	6.6	21
11	Entrepreneurship Within Airside Food and Beverage Outlet Patronage: The Creation of Ecosystems Using Outlet Context and Passengers' Emotions. , 2020, , 127-150.		3
12	Entrepreneurial finance and new venture success –the moderating role of government support. <i>Business Strategy and Development</i> , 2020, 3, 408-421.	4.2	27
13	Learning from near-miss events: An organizational learning perspective on supply chain disruption response. <i>International Journal of Production Economics</i> , 2019, 216, 215-226.	8.9	35
14	Educational immigrants: evidence from Chinese young entrepreneurs in the UK. <i>Journal of Enterprising Communities</i> , 2019, 13, 196-215.	2.5	11
15	Moderating Effect of Environmental Dynamism on the Relationship between a Firm's Entrepreneurial Orientation and Financial Performance. <i>Entrepreneurship Research Journal</i> , 2019, 9, .	1.3	18
16	Women's entrepreneurship and internationalization: patterns and trends. <i>International Journal of Sociology and Social Policy</i> , 2018, 38, 780-793.	1.2	23
17	Enterprising Women, Tourism, and Development: The Case of Bali. <i>International Journal of Hospitality and Tourism Administration</i> , 2017, 18, 195-218.	2.5	22
18	Innovativeness in family firms: an internationalization approach. <i>Review of International Business and Strategy</i> , 2017, 27, 217-230.	3.3	53

#	ARTICLE	IF	CITATIONS
19	Service innovativeness and the structuring of organizations: The moderating roles of learning orientation and inter-functional coordination. <i>International Journal of Hospitality Management</i> , 2017, 65, 100-114.	8.8	96
20	Female tourism entrepreneurs in Bali, Indonesia. <i>Journal of Hospitality and Tourism Management</i> , 2017, 31, 52-58.	6.6	61
21	Analyzing the influence of learning orientation and innovativeness on performance of public organizations. <i>Journal of Management Development</i> , 2016, 35, 134-153.	2.1	39
22	Financial Orientation, Product Innovation and Firm Performance – An Empirical Study in the Japanese SMEs. <i>International Journal of Innovation and Technology Management</i> , 2016, 13, 1640005.	1.4	18
23	Tourism in Switzerland: How perceptions of place attributes for short and long holiday can influence destination choice. <i>Journal of Hospitality and Tourism Management</i> , 2016, 26, 18-26.	6.6	51
24	Environment-Strategy and Alignment in a Restricted, Transitional Economy: Empirical Research on its Application to Iranian State-Owned Enterprises. <i>Long Range Planning</i> , 2016, 49, 570-583.	4.9	32
25	Using the integration of disparate antecedents to drive world-class innovation performance: An empirical investigation of Swiss watch manufacturing firms. <i>T&A</i> , 2015, 13, 34-50.	0.8	13
26	Exploring the antecedents of effectiveness and efficiency. <i>International Journal of Hospitality Management</i> , 2015, 49, 125-135.	8.8	46
27	Tourism and Social Media. , 2015, , 3652-3665.		0
28	Cosmetic buying behavior: examining the effective factors. <i>Journal of Global Scholars of Marketing Science</i> , 2014, 24, 395-410.	2.0	23
29	Perceptions of innovativeness among Iranian hotel managers. <i>Journal of Hospitality and Tourism Technology</i> , 2014, 5, 62-77.	3.8	57
30	The Effect of Organisational Structure and Hoteliers' Risk Proclivity on Innovativeness. <i>Asia-Pacific Journal of Management Research and Innovation</i> , 2014, 10, 1-12.	0.5	11
31	Efficiency and effectiveness of small retailers: The role of customer and entrepreneurial orientation. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 453-462.	9.4	74
32	Tourism, travel and tweets: algorithmic text analysis methodologies in tourism. <i>Middle East J of Management</i> , 2013, 1, 81.	0.2	36
33	Using grounded theory to model market orientation experiences at practice. <i>International Journal of Business Excellence</i> , 2013, 6, 553.	0.3	15
34	A synthesis of contemporary organisational innovativeness perspectives. <i>International Journal of Business Innovation and Research</i> , 2012, 6, 532.	0.2	15
35	Managing Swiss Hospitality: How cultural antecedents of innovation and customer-oriented value systems can influence performance in the hotel industry. <i>International Journal of Hospitality Management</i> , 2012, 31, 1119-1129.	8.8	137
36	Corporate entrepreneurship in Switzerland: evidence from a case study of Swiss watch manufacturers. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 355-372.	5.0	85

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37	Organizational and Personal Innovativeness. , 2012, , 217-225.		5
38	Customer Orientation, Learning Orientation, and New Service Development. Journal of Hospitality and Tourism Research, 2011, 35, 437-468.	2.9	105
39	Strategic orientation in small-sized service retailers. International Journal of Strategic Change Management, 2011, 3, 90.	0.7	7
40	Market orientation and business performance: evidence from the hotel industry in Germany. International Journal of Leisure and Tourism Marketing, 2011, 2, 232.	0.1	8
41	The effects of innovativeness on effectiveness and efficiency. Education, Business and Society: Contemporary Middle Eastern Issues, 2011, 4, 6-18.	0.7	37
42	Effect of customer orientation and entrepreneurial orientation on innovativeness: Evidence from the hotel industry in Switzerland. Tourism Management, 2010, 31, 221-231.	9.8	320
43	The impact of learning orientation on NSD and hotel performance. Education, Business and Society: Contemporary Middle Eastern Issues, 2009, 2, 262-275.	0.7	27
44	Examining the effect of learning orientation on innovativeness. International Journal of Collaborative Enterprise, 2009, 1, 53.	0.2	9
45	Entrepreneurial characteristics in Switzerland and the UK: A comparative study of techno-entrepreneurs. Journal of International Entrepreneurship, 2009, 7, 1-25.	3.0	111
46	Perceptions of learning among Swiss watch managers. Journal of Workplace Learning, 2009, 21, 525-537.	1.7	28
47	The potential for innovativeness: a tale of the Swiss watch industry. Journal of Marketing Management, 2008, 24, 169-184.	2.3	54
48	Effect of customer orientation and innovativeness on business performance: a study of small-sized service retailers. International Journal of Entrepreneurship and Small Business, 2008, 6, 280.	0.2	34
49	Effect of innovativeness, risk taking, self confidence and the need for achievement on venture performance: evidence from Switzerland. European Journal of International Management, 2008, 2, 437.	0.2	15
50	Examining the Effect of Market Orientation On Innovativeness. Journal of Marketing Management, 2006, 22, 529-551.	2.3	168