

# Kayhan Tajeddini

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4831473/publications.pdf>

Version: 2024-02-01

50  
papers

2,312  
citations

236925

25  
h-index

223800

46  
g-index

51  
all docs

51  
docs citations

51  
times ranked

1379  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effect of customer orientation and entrepreneurial orientation on innovativeness: Evidence from the hotel industry in Switzerland. <i>Tourism Management</i> , 2010, 31, 221-231.	9.8	320
2	Examining the Effect of Market Orientation On Innovativeness. <i>Journal of Marketing Management</i> , 2006, 22, 529-551.	2.3	168
3	Managing Swiss Hospitality: How cultural antecedents of innovation and customer-oriented value systems can influence performance in the hotel industry. <i>International Journal of Hospitality Management</i> , 2012, 31, 1119-1129.	8.8	137
4	Entrepreneurial characteristics in Switzerland and the UK: A comparative study of techno-entrepreneurs. <i>Journal of International Entrepreneurship</i> , 2009, 7, 1-25.	3.0	111
5	Customer Orientation, Learning Orientation, and New Service Development. <i>Journal of Hospitality and Tourism Research</i> , 2011, 35, 437-468.	2.9	105
6	Service innovativeness and the structuring of organizations: The moderating roles of learning orientation and inter-functional coordination. <i>International Journal of Hospitality Management</i> , 2017, 65, 100-114.	8.8	96
7	Corporate entrepreneurship in Switzerland: evidence from a case study of Swiss watch manufacturers. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 355-372.	5.0	85
8	The importance of human-related factors on service innovation and performance. <i>International Journal of Hospitality Management</i> , 2020, 85, 102431.	8.8	82
9	Efficiency and effectiveness of small retailers: The role of customer and entrepreneurial orientation. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 453-462.	9.4	74
10	Female tourism entrepreneurs in Bali, Indonesia. <i>Journal of Hospitality and Tourism Management</i> , 2017, 31, 52-58.	6.6	61
11	Enhancing hospitality business performance: The role of entrepreneurial orientation and networking ties in a dynamic environment. <i>International Journal of Hospitality Management</i> , 2020, 90, 102605.	8.8	60
12	Perceptions of innovativeness among Iranian hotel managers. <i>Journal of Hospitality and Tourism Technology</i> , 2014, 5, 62-77.	3.8	57
13	The potential for innovativeness: a tale of the Swiss watch industry. <i>Journal of Marketing Management</i> , 2008, 24, 169-184.	2.3	54
14	Innovativeness in family firms: an internationalization approach. <i>Review of International Business and Strategy</i> , 2017, 27, 217-230.	3.3	53
15	The moderating effect of brand orientation on inter-firm market orientation and performance. <i>Journal of Strategic Marketing</i> , 2020, 28, 194-224.	5.5	53
16	Tourism in Switzerland: How perceptions of place attributes for short and long holiday can influence destination choice. <i>Journal of Hospitality and Tourism Management</i> , 2016, 26, 18-26.	6.6	51
17	Exploring the visitors' decision-making process for Airbnb and hotel accommodations using value-attitude-behavior and theory of planned behavior. <i>International Journal of Hospitality Management</i> , 2021, 96, 102950.	8.8	49
18	Exploring the antecedents of effectiveness and efficiency. <i>International Journal of Hospitality Management</i> , 2015, 49, 125-135.	8.8	46

#	ARTICLE	IF	CITATIONS
19	Supply chain involvement in business continuity management: effects on reputational and operational damage containment from supply chain disruptions. <i>Supply Chain Management</i> , 2020, 25, 747-772.	6.4	44
20	Analyzing the influence of learning orientation and innovativeness on performance of public organizations. <i>Journal of Management Development</i> , 2016, 35, 134-153.	2.1	39
21	The effects of innovativeness on effectiveness and efficiency. <i>Education, Business and Society: Contemporary Middle Eastern Issues</i> , 2011, 4, 6-18.	0.7	37
22	Tourism, travel and tweets: algorithmic text analysis methodologies in tourism. <i>Middle East J of Management</i> , 2013, 1, 81.	0.2	36
23	Learning from near-miss events: An organizational learning perspective on supply chain disruption response. <i>International Journal of Production Economics</i> , 2019, 216, 215-226.	8.9	35
24	Effect of customer orientation and innovativeness on business performance: a study of small-sized service retailers. <i>International Journal of Entrepreneurship and Small Business</i> , 2008, 6, 280.	0.2	34
25	Environment-Strategy and Alignment in a Restricted, Transitional Economy: Empirical Research on its Application to Iranian State-Owned Enterprises. <i>Long Range Planning</i> , 2016, 49, 570-583.	4.9	32
26	Perceptions of learning among Swiss watch managers. <i>Journal of Workplace Learning</i> , 2009, 21, 525-537.	1.7	28
27	The impact of learning orientation on NSD and hotel performance. <i>Education, Business and Society: Contemporary Middle Eastern Issues</i> , 2009, 2, 262-275.	0.7	27
28	Entrepreneurial finance and new venture success –the moderating role of government support. <i>Business Strategy and Development</i> , 2020, 3, 408-421.	4.2	27
29	How self-gratification and social values shape revisit intention and customer loyalty of Airbnb customers. <i>International Journal of Hospitality Management</i> , 2022, 100, 103093.	8.8	26
30	Cosmetic buying behavior: examining the effective factors. <i>Journal of Global Scholars of Marketing Science</i> , 2014, 24, 395-410.	2.0	23
31	Women's entrepreneurship and internationalization: patterns and trends. <i>International Journal of Sociology and Social Policy</i> , 2018, 38, 780-793.	1.2	23
32	Enterprising Women, Tourism, and Development: The Case of Bali. <i>International Journal of Hospitality and Tourism Administration</i> , 2017, 18, 195-218.	2.5	22
33	Open kitchens: Customers' influence on chefs' working practices. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 27-36.	6.6	21
34	Financial Orientation, Product Innovation and Firm Performance – An Empirical Study in the Japanese SMEs. <i>International Journal of Innovation and Technology Management</i> , 2016, 13, 1640005.	1.4	18
35	Moderating Effect of Environmental Dynamism on the Relationship between a Firm's Entrepreneurial Orientation and Financial Performance. <i>Entrepreneurship Research Journal</i> , 2019, 9, .	1.3	18
36	Why Chinese travelers use WeChat to make hotel choice decisions: A uses and gratifications theory perspective. <i>Journal of Global Scholars of Marketing Science</i> , 2022, 32, 285-312.	2.0	18

#	ARTICLE	IF	CITATIONS
37	Family firm succession in tourism and hospitality: an ethnographic case study approach. <i>Journal of Family Business Management</i> , 2022, 12, 393-413.	3.4	18
38	Effect of innovativeness, risk taking, self confidence and the need for achievement on venture performance: evidence from Switzerland. <i>European Journal of International Management</i> , 2008, 2, 437.	0.2	15
39	A synthesis of contemporary organisational innovativeness perspectives. <i>International Journal of Business Innovation and Research</i> , 2012, 6, 532.	0.2	15
40	Using grounded theory to model market orientation experiences at practice. <i>International Journal of Business Excellence</i> , 2013, 6, 553.	0.3	15
41	Using the integration of disparate antecedents to drive world-class innovation performance: An empirical investigation of Swiss watch manufacturing firms. <i>TÄ©khne</i> , 2015, 13, 34-50.	0.8	13
42	The Effect of Organisational Structure and Hoteliersâ€™ Risk Proclivity on Innovativeness. <i>Asia-Pacific Journal of Management Research and Innovation</i> , 2014, 10, 1-12.	0.5	11
43	Educational immigrants: evidence from Chinese young entrepreneurs in the UK. <i>Journal of Enterprising Communities</i> , 2019, 13, 196-215.	2.5	11
44	A multi-layer organizational culture framework for enhancing the financial performance in tourism and hospitality family firms. <i>Tourism Management</i> , 2022, 91, 104516.	9.8	11
45	Examining the effect of learning orientation on innovativeness. <i>International Journal of Collaborative Enterprise</i> , 2009, 1, 53.	0.2	9
46	Market orientation and business performance: evidence from the hotel industry in Germany. <i>International Journal of Leisure and Tourism Marketing</i> , 2011, 2, 232.	0.1	8
47	Strategic orientation in small-sized service retailers. <i>International Journal of Strategic Change Management</i> , 2011, 3, 90.	0.7	7
48	Organizational and Personal Innovativeness. , 2012, , 217-225.		5
49	Entrepreneurship Within Airside Food and Beverage Outlet Patronage: The Creation of Ecosystems Using Outlet Context and Passengersâ€™ Emotions. , 2020, , 127-150.		3
50	Tourism and Social Media. , 2015, , 3652-3665.		0