

Ilona Skačkauskienė

List of Publications by Year in descending order

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53
papers

173
citations

1478505

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docs citations

56
times ranked

86
citing authors

#	ARTICLE	IF	CITATIONS
1	Measuring Green Marketing: Scale Development and Validation. <i>Energies</i> , 2022, 15, 718.	3.1	20
2	Research on management theory: A development review and bibliometric analysis. <i>Problems and Perspectives in Management</i> , 2022, 20, 335-347.	1.4	4
3	EVALUATION OF COMPOSITION SUITABILITY OF THE MODEL FOR NEW SERVICE DEVELOPMENT. <i>Journal of Business Economics and Management</i> , 2021, 22, 847-866.	2.4	3
4	Improving the Process of Developing New Services Using Uncertain Data. <i>Energies</i> , 2021, 14, 5086.	3.1	1
5	Peculiarities of planning for service modularity. <i>International Journal of Learning and Change</i> , 2021, 13, 337.	0.3	0
6	Service Customer Loyalty: An Evaluation Based on Loyalty Factors. <i>Sustainability</i> , 2020, 12, 2260.	3.2	16
7	Peculiarities of planning for service modularity. <i>International Journal of Learning and Change</i> , 2020, 1, 1.	0.3	2
8	TASKS FOR SERVICE MODULARIZATION PLANNING. <i>Business: Theory and Practice</i> , 2020, 21, 813-819.	1.7	3
9	Interface Between Stress and Labour Productivity. , 2020, , 66-83.		0
10	Green marketing orientation: evolution, conceptualization and potential benefits. <i>Open Economics</i> , 2019, 2, 53-62.	1.1	27
11	Formation of a Conceptual Model for New Services. <i>Polish Journal of Management Studies</i> , 2019, 19, 374-384.	0.9	4
12	MODULINIO PROJEKTAVIMO TAIKYMO PASLAUGOMS PROBLEMATIKA / PROBLEMATIC OF SERVICE MODULARISATION. <i>Science: Future of Lithuania</i> , 2019, 11, 1-7.	0.1	2
13	ASESMENT OF SUSTAINABLE ECONOMIC DEVELOPMENT FACETS: PECULIARITIES OF FAMILY BUSINESSES SIZE IN SELECTED ECONOMIES. <i>Journal of Security and Sustainability Issues</i> , 2019, 9, 51-62.	0.4	3
14	Evaluation of knowledge synergy components. <i>E A M: Ekonomie A Management</i> , 2018, 21, 144-158.	1.0	3
15	Image of women's volleyball in Lithuania perceiving its customer behaviour. <i>Marketing and Management of Innovations</i> , 2018, 4, 179-190.	1.5	1
16	PASLAUGOS SAMPRATOS AKTUALIZAVIMAS ÅIUOLAIKINÄ-JE VADYBOJE / REDEFINING SERVICE NOTION IN CONTEMPORARY MANAGEMENT. <i>Science: Future of Lithuania</i> , 2018, 10, 1-9.	0.1	3
17	PATTERNS OF INEQUALITY OF LITHUANIAN REGIONS. <i>Journal of Business Economics and Management</i> , 2018, 19, 323-342.	2.4	1
18	THE FEATURES OF LABOR EMIGRATION FROM THE SLOVAK REPUBLIC. <i>Business: Theory and Practice</i> , 2018, 19, 271-277.	1.7	2

#	ARTICLE	IF	CITATIONS
19	Formation of a system of multicriteria indicators for the assessment of office leasing options. International Journal of Strategic Property Management, 2017, 21, 159-169.	1.8	1
20	Interface Between Stress and Labour Productivity. Advances in Human Resources Management and Organizational Development Book Series, 2017, , 305-322.	0.3	0
21	Modelling Knowledge Synergy Evaluation. Montenegrin Journal of Economics, 2017, 13, 35-49.	1.3	0
22	Evaluation Model for the Components of Organizational Identity. Montenegrin Journal of Economics, 2017, 13, 119-133.	1.3	1
23	MOKESĄČEĪĀ ² VAIDMENS IR APMOKESTINIMO PRINCIPĄ ² TEORINĄ– ANALIZĄ–, 2016, , .		0
24	APMOKESTINIMO TEISINGUMO IR SOCIALINĄ–S ATSAKOMYBĄ–S LIETUVOJE TYRIMAS. , 2016, , .		1
25	RESEARCH OF THE TAXATION JUSTICE AND THE SOCIAL RESPONSIBILITY / APMOKESTINIMO TEISINGUMO IR SOCIALINĄ–S ATSAKOMYBĄ–S LIETUVOJE TYRIMAS. Science: Future of Lithuania, 2016, 8, 171-181.	0.1	3
26	The labour income taxation: Lithuanian case. International Journal of Transitions and Innovation Systems, 2015, 4, 65.	0.3	0
27	MODEL FOR MEASURING CUSTOMER LOYALTY TOWARDS A SERVICE PROVIDER. Journal of Business Economics and Management, 2015, 16, 1185-1200.	2.4	8
28	THE FORMATION OF THE CONCEPT OF KNOWLEDGE POTENCIAL IN NETWORKING SOCIETY / Ą½INIĄ ² POTENCIALO SAMPRATOS FORMAVIMASIS TINKLAVEIKOS VISUOMENĄ–JE. Science: Future of Lithuania, 2015, 7, 163-171.	0.1	1
29	A MODEL FOR MEASURING PASSENGER LOYALTY. Transport, 2015, 31, 100-107.	1.2	11
30	The Features of the Concept of Mass Customization. Business: Theory and Practice, 2015, 16, 132-139.	1.7	2
31	MANAGERIAL ASPECTS OF SOCIAL CAPITAL / SOCIALINIO KAPITALO VADYBINIAI ASPEKTAI. Science: Future of Lithuania, 2014, 6, 25-32.	0.1	2
32	RESEARCH ON FACTORS INFLUENCING NATIONAL BUDGET BALANCE / VEIKSNIĄ ² , TURINĄČEĪĀ ² Ą®TAKOS NACIONALINIO BIUDĄ½ETO BALANSUI, TYRIMAS. Science: Future of Lithuania, 2014, 6, 49-55.	0.1	0
33	Comparative Evaluation of the Labour Income Taxation in the Baltic States. Procedia, Social and Behavioral Sciences, 2014, 110, 439-449.	0.5	1
34	Development of Public and Private Sector Partnership: Managerial Aspects. Business: Theory and Practice, 2014, 15, 11-21.	1.7	3
35	A System of Indicators for Evaluating the Motivation of Employees for Work in Telecommunication Enterprises. Business: Theory and Practice, 2014, 15, 245-253.	1.7	2
36	Theoretical Investigation of Trust in Small and Medium Sized Enterprises. Business: Theory and Practice, 2014, 15, 160-169.	1.7	1

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37	RESEARCH ON THE DYNAMICS OF LITHUANIAN STATE REVENUE AND PREFERENCES FOR EXPENDITURE ALLOCATION. Journal of Business Economics and Management, 2013, 14, 806-817.	2.4	4
38	Peculiarities of Labour Income Taxation in the Baltic States. Entrepreneurial Business and Economics Review, 2013, 1, 57-69.	2.2	4
39	SUSTAINABLE DEVELOPMENT OF PUBLIC SECTOR: THE STATE AND ASSUMPTIONS OF IMPROVEMENT OF FUNCTIONAL REVIEW IN PUBLIC INSTITUTIONS. Journal of Security and Sustainability Issues, 2013, 3, 11-21.	0.4	2
40	The Evaluation of the Lithuanian Tax System Reform. , 2012, , .		2
41	Socialinio kapitalo apibrėžties ir matavimo problematika. Business: Theory and Practice, 2012, 13, 208-216.	1.7	4
42	Ryšių marketingo kaip vartotojų lojalumų formuojančio veiksnio tyrimas. , 2011, , .		2
43	Tax system evaluation model. , 2010, , .		4
44	ESTIMATION OF THE LITHUANIAN TAX SYSTEM ACCORDING TO J. GILLĖS DIAGNOSTIC INDICES. Business, Management and Education, 2010, 8, 168-184.	1.8	0
45	Kompleksinio mokesčių sistemos vertinimo rodiklių sistema. Business: Theory and Practice, 2009, 10, 298-307.	1.7	6
46	Mokesčių sistemos vertinimo metodinio potencialo analizė. Business: Theory and Practice, 2007, 8, 57-67.	1.7	1
47	OPPORTUNITIES FOR THE DEVELOPMENT OF A GREEN ORGANISATION IN THE CONTEXT OF NATIONAL AND INTERNATIONAL STRATEGIC DOCUMENTS AND INITIATIVES. , 0, , .		0
48	RESEARCH OF THE EFFICIENCY OF LITHUANIAN BANKS CREDIT GRANTING PROCESS. , 0, , .		0
49	SERVICE MODULARISATION COMPATIBILITY TO ORGANISATIONAL OBJECTIVES. , 0, , .		1
50	PERFORMANCE PROCESS AND CONTEMPORARY PRACTICES IN MOROCCAN LOCAL AUTHORITIES: CASE STUDY OF URBAN MUNICIPALITY. , 0, , .		1
51	Discourse on service modularity: investigating service delivery process. , 0, , .		1
52	MARKETING EFFECTIVENESS EVALUATION POSSIBILITIES AND CHALLENGES FOR BUSINESS: A BIBLIOMETRIC ANALYSIS. , 0, , .		1
53	MANAGING ORGANIZATIONAL CHANGES DURING THE COVID-19 PANDEMIC: THE CASE OF LITHUANIAN AIRPORTS. , 0, , .		0