

# Ilona SkaÅkauskienÄ—

## List of Publications by Year in descending order

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53  
papers

173  
citations

1478505

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1372567

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56  
docs citations

56  
times ranked

86  
citing authors

#	ARTICLE	IF	CITATIONS
1	Green marketing orientation: evolution, conceptualization and potential benefits. <i>Open Economics</i> , 2019, 2, 53-62.	1.1	27
2	Measuring Green Marketing: Scale Development and Validation. <i>Energies</i> , 2022, 15, 718.	3.1	20
3	Service Customer Loyalty: An Evaluation Based on Loyalty Factors. <i>Sustainability</i> , 2020, 12, 2260.	3.2	16
4	A MODEL FOR MEASURING PASSENGER LOYALTY. <i>Transport</i> , 2015, 31, 100-107.	1.2	11
5	MODEL FOR MEASURING CUSTOMER LOYALTY TOWARDS A SERVICE PROVIDER. <i>Journal of Business Economics and Management</i> , 2015, 16, 1185-1200.	2.4	8
6	Kompleksinio mokesÄiÄ³ sistemos vertinimo rodikliÄ³ sistema. <i>Business: Theory and Practice</i> , 2009, 10, 298-307.	1.7	6
7	RESEARCH ON THE DYNAMICS OF LITHUANIAN STATE REVENUE AND PREFERENCES FOR EXPENDITURE ALLOCATION. <i>Journal of Business Economics and Management</i> , 2013, 14, 806-817.	2.4	4
8	Formation of a Conceptual Model for New Services. <i>Polish Journal of Management Studies</i> , 2019, 19, 374-384.	0.9	4
9	Socialinio kapitalo apibrÄ—Ä³ties ir matavimo problematika. <i>Business: Theory and Practice</i> , 2012, 13, 208-216.	1.7	4
10	Tax system evaluation model. , 2010, , .		4
11	Peculiarities of Labour Income Taxation in the Baltic States. <i>Entrepreneurial Business and Economics Review</i> , 2013, 1, 57-69.	2.2	4
12	Research on management theory: A development review and bibliometric analysis. <i>Problems and Perspectives in Management</i> , 2022, 20, 335-347.	1.4	4
13	EVALUATION OF COMPOSITION SUITABILITY OF THE MODEL FOR NEW SERVICE DEVELOPMENT. <i>Journal of Business Economics and Management</i> , 2021, 22, 847-866.	2.4	3
14	Evaluation of knowledge synergy components. <i>E A M: Ekonomie A Management</i> , 2018, 21, 144-158.	1.0	3
15	Development of Public and Private Sector Partnership: Managerial Aspects. <i>Business: Theory and Practice</i> , 2014, 15, 11-21.	1.7	3
16	TASKS FOR SERVICE MODULARIZATION PLANNING. <i>Business: Theory and Practice</i> , 2020, 21, 813-819.	1.7	3
17	RESEARCH OF THE TAXATION JUSTICE AND THE SOCIAL RESPONSIBILITY / APMOKESTINIMO TEISINGUMO IR SOCIALINÄ—S ATSAKOMYBÄ—S LIETUVOJE TYRIMAS. <i>Science: Future of Lithuania</i> , 2016, 8, 171-181.	0.1	3
18	PASLAUGOS SAMPRATOS AKTUALIZAVIMAS ÄIUOLAIKINÄ—JE VADYBOJE / REDEFINING SERVICE NOTION IN CONTEMPORARY MANAGEMENT. <i>Science: Future of Lithuania</i> , 2018, 10, 1-9.	0.1	3

#	ARTICLE	IF	CITATIONS
19	ASESMENT OF SUSTAINABLE ECONOMIC DEVELOPMENT FACETS: PECULIARITIES OF FAMILY BUSINESSES SIZE IN SELECTED ECONOMIES. Journal of Security and Sustainability Issues, 2019, 9, 51-62.	0.4	3
20	MANAGERIAL ASPECTS OF SOCIAL CAPITAL / SOCIALINIO KAPITALO VADYBINIAI ASPEKTAI. Science: Future of Lithuania, 2014, 6, 25-32.	0.1	2
21	Peculiarities of planning for service modularity. International Journal of Learning and Change, 2020, 1, 1.	0.3	2
22	The Evaluation of the Lithuanian Tax System Reform. , 2012, , .		2
23	A System of Indicators for Evaluating the Motivation of Employees for Work in Telecommunication Enterprises. Business: Theory and Practice, 2014, 15, 245-253.	1.7	2
24	MODULINIO PROJEKTAVIMO TAIKYMO PASLAUGOMS PROBLEMATIKA / PROBLEMATIC OF SERVICE MODULARISATION. Science: Future of Lithuania, 2019, 11, 1-7.	0.1	2
25	RyÅiÅ marketingo kaip vartotojÅ lojalumÅ... formuojanÅio veiksnio tyrimas. , 2011, , .		2
26	SUSTAINABLE DEVELOPMENT OF PUBLIC SECTOR: THE STATE AND ASSUMPTIONS OF IMPROVEMENT OF FUNCTIONAL REVIEW IN PUBLIC INSTITUTIONS. Journal of Security and Sustainability Issues, 2013, 3, 11-21.	0.4	2
27	The Features of the Concept of Mass Customization. Business: Theory and Practice, 2015, 16, 132-139.	1.7	2
28	THE FEATURES OF LABOR EMIGRATION FROM THE SLOVAK REPUBLIC. Business: Theory and Practice, 2018, 19, 271-277.	1.7	2
29	Comparative Evaluation of the Labour Income Taxation in the Baltic States. Procedia, Social and Behavioral Sciences, 2014, 110, 439-449.	0.5	1
30	THE FORMATION OF THE CONCEPT OF KNOWLEDGE POTENCIAL IN NETWORKING SOCIETY / ÅINIÅ POTENCIALO SAMPRATOS FORMAVIMASIS TINKLAVEIKOS VISUOMENÅJE. Science: Future of Lithuania, 2015, 7, 163-171.	0.1	1
31	Formation of a system of multicriteria indicators for the assessment of office leasing options. International Journal of Strategic Property Management, 2017, 21, 159-169.	1.8	1
32	SERVICE MODULARISATION COMPATIBILITY TO ORGANISATIONAL OBJECTIVES. , 0, , .		1
33	PERFORMANCE PROCESS AND CONTEMPORARY PRACTICES IN MOROCCAN LOCAL AUTHORITIES: CASE STUDY OF URBAN MUNICIPALITY. , 0, , .		1
34	Improving the Process of Developing New Services Using Uncertain Data. Energies, 2021, 14, 5086.	3.1	1
35	MokesÅiÅ sistemas vertinimo metodinio potencialo analizÅ. Business: Theory and Practice, 2007, 8, 57-67.	1.7	1
36	Theoretical Investigation of Trust in Small and Medium Sized Enterprises. Business: Theory and Practice, 2014, 15, 160-169.	1.7	1

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37	APMOKESTINIMO TEISINGUMO IR SOCIALINĀS ATSAKOMYBĀS LIETUVOJE TYRIMAS. , 2016, , .		1
38	Evaluation Model for the Components of Organizational Identity. Montenegrin Journal of Economics, 2017, 13, 119-133.	1.3	1
39	Image of women's volleyball in Lithuania perceiving its customer behaviour. Marketing and Management of Innovations, 2018, 4, 179-190.	1.5	1
40	PATTERNS OF INEQUALITY OF LITHUANIAN REGIONS. Journal of Business Economics and Management, 2018, 19, 323-342.	2.4	1
41	Discourse on service modularity: investigating service delivery process. , 0, , .		1
42	MARKETING EFFECTIVENESS EVALUATION POSSIBILITIES AND CHALLENGES FOR BUSINESS: A BIBLIOMETRIC ANALYSIS. , 0, , .		1
43	RESEARCH ON FACTORS INFLUENCING NATIONAL BUDGET BALANCE / VEIKSNIŲ, TURINĖJŲ ĄTAKOS NACIONALINIO BIUDŽETO BALANSUI, TYRIMAS. Science: Future of Lithuania, 2014, 6, 49-55.	0.1	0
44	The labour income taxation: Lithuanian case. International Journal of Transitions and Innovation Systems, 2015, 4, 65.	0.3	0
45	OPPORTUNITIES FOR THE DEVELOPMENT OF A GREEN ORGANISATION IN THE CONTEXT OF NATIONAL AND INTERNATIONAL STRATEGIC DOCUMENTS AND INICIATIVES. , 0, , .		0
46	RESEARCH OF THE EFFICIENCY OF LITHUANIAN BANKS CREDIT GRANTING PROCESS. , 0, , .		0
47	Peculiarities of planning for service modularity. International Journal of Learning and Change, 2021, 13, 337.	0.3	0
48	ESTIMATION OF THE LITHUANIAN TAX SYSTEM ACCORDING TO J. GILLĀS DIAGNOSTIC INDICES. Business, Management and Education, 2010, 8, 168-184.	1.8	0
49	MOKESĀJŲ VAIDMENS IR APMOKESTINIMO PRINCIPŲ TEORINĀ ANALIZĀ. , 2016, , .		0
50	Interface Between Stress and Labour Productivity. Advances in Human Resources Management and Organizational Development Book Series, 2017, , 305-322.	0.3	0
51	Modelling Knowledge Synergy Evaluation. Montenegrin Journal of Economics, 2017, 13, 35-49.	1.3	0
52	Interface Between Stress and Labour Productivity. , 2020, , 66-83.		0
53	MANAGING ORGANIZATIONAL CHANGES DURING THE COVID-19 PANDEMIC: THE CASE OF LITHUANIAN AIRPORTS. , 0, , .		0