

Wan Mohd Hirwani Hussain

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

91
citations

1478505

6
h-index

1474206

9
g-index

25
all docs

25
docs citations

25
times ranked

83
citing authors

#	ARTICLE	IF	CITATIONS
1	The moderation influence of warranty on customer satisfactionâ€™s antecedents: an empirical evidence from automotive dealerships. <i>Service Industries Journal</i> , 2017, 37, 381-407.	8.3	13
2	Exploring data-driven innovation: Whatâ€™s missing in the relationship between big data analytics capabilities and supply chain innovation?. <i>Annals of Operations Research</i> , 2024, 333, 799-824.	4.1	13
3	Methodology implications in automotive productâ€™service systems: a systematic literature review. <i>Total Quality Management and Business Excellence</i> , 2017, 28, 1632-1668.	3.8	12
4	Impact of Quality Management Systems and After-sales Key Performance Indicators on Automotive Industry: A Literature Review. <i>Procedia, Social and Behavioral Sciences</i> , 2016, 224, 68-75.	0.5	10
5	Customer Satisfaction in Online Shopping in Growing Markets. <i>International Journal of Asian Business and Information Management</i> , 2020, 11, 78-91.	0.8	9
6	Predicting the Intention and Adoption of Mobile Shopping During the COVID-19 Lockdown in Malaysia. <i>SAGE Open</i> , 2022, 12, 215824402210950.	1.7	9
7	Modeling Consumersâ€™ Usage Intention of Augmented Reality in Online Buying Context: Empirical Setting with Measurement Development. <i>Journal of Global Marketing</i> , 2023, 36, 1-24.	3.4	4
8	The impact of TQM practices on key performance indicators: empirical evidence from automotive dealerships. <i>E A M: Ekonomie A Management</i> , 2018, 22, 115-129.	1.0	3
9	Twinkle Twinkle Little Star How Subjective Norm Mediates So Far? Formation Of Social Entrepreneurship Intention In Malaysia. <i>International Journal of Engineering and Advanced Technology</i> , 2019, 8, 101-107.	0.3	3
10	Gift Inter vivos for Charged Property. <i>Social Sciences</i> , 2012, 7, 196-199.	0.0	3
11	A Novel Prototype for Safe Driving Using Embedded Smart Box System. <i>Sensors</i> , 2022, 22, 1907.	3.8	3
12	Internet marketing strategy for Malaysia medical practitioners. <i>Journal of Medical Marketing</i> , 2012, 12, 13-21.	0.2	2
13	A Comparative Studies Between Partition and Sub-Division of Land under Mamluk Iqta' System and Malaysian National Land Code 1965. <i>Social Sciences</i> , 2012, 7, 189-195.	0.0	2
14	WIPO Panelsâ€™ interpretation of the Uniform Dispute Resolution Policy (UDRP) three-prong test. <i>World Patent Information</i> , 2011, 33, 275-281.	1.7	1
15	A framework of Universiti Kebangsaan Malaysia patent: UKM patent. , 2017, , .		1
16	The financing decision puzzle of technology-based firms: evidence from Malaysia. <i>International Journal of Business and Globalisation</i> , 2019, 22, 225.	0.2	1
17	Mobile User Perception Factors for Express Bus Safety Journey Management System: A Survey Analysis. <i>International Journal on Advanced Science, Engineering and Information Technology</i> , 2018, 8, 1803-1809.	0.4	1
18	Innovation and entrepreneurship bootcamp: a descriptive study assessing the effectiveness of entrepreneurship education. <i>International Journal of Business and Globalisation</i> , 2019, 22, 240.	0.2	1

#	ARTICLE	IF	CITATIONS
19	Internet legal service marketing: are Malaysian lawyers getting left behind?. International Journal of Liability and Scientific Enquiry, 2010, 3, 155.	0.1	0
20	Embedding the Importance of Commercialisation of University's Research in the Engineering Education in Malaysia. Applied Mechanics and Materials, 2010, 44-47, 3514-3518.	0.2	0
21	Online legal marketing: How lawyers assist in commercialization of university research. , 2010, , .		0
22	Why these two words of undue influence matter in the commercialization of University Research: Gentle legal precautions for researchers in commonwealth jurisdictions. , 2010, , .		0
23	RESEARCH METHODOLOGY IMPLICATIONS IN AUTOMOTIVE PRODUCT-SERVICE CONTEXT: A LITERATURE REVIEW. Jurnal Teknologi (Sciences and Engineering), 2016, 78, .	0.4	0
24	TRAIT EMOTIONAL INTELLIGENCE AND SOCIAL ENTREPRENEURIAL INTENTIONS: MULTI MEDIATORS ANALYSIS. Journal of Sustainability Science and Management, 2021, 16, 292-314.	0.5	0
25	Cloud Based Performance Data Analysis and Monitoring System for Express Bus in Malaysia. International Journal on Advanced Science, Engineering and Information Technology, 2019, 9, 1959-1967.	0.4	0