

Laurel A Steinfield

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4780304/publications.pdf>

Version: 2024-02-01

12
papers

354
citations

1163117

8
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

342
citing authors

#	ARTICLE	IF	CITATIONS
1	Materialism: the good, the bad, and the ugly. <i>Journal of Marketing Management</i> , 2014, 30, 1858-1881.	2.3	82
2	Menstruation and the Cycle of Poverty: A Cluster Quasi-Randomised Control Trial of Sanitary Pad and Puberty Education Provision in Uganda. <i>PLoS ONE</i> , 2016, 11, e0166122.	2.5	71
3	Gender Justice and the Market: A Transformative Consumer Research Perspective. <i>Journal of Public Policy and Marketing</i> , 2016, 35, 223-236.	3.4	48
4	Toward A Theory on the Reproduction of Social Innovations in Subsistence Marketplaces. <i>Journal of Product Innovation Management</i> , 2019, 36, 764-799.	9.5	44
5	Transformative intersectionality: Moving business towards a critical praxis. <i>Journal of Business Research</i> , 2019, 100, 366-375.	10.2	35
6	Power logics of consumersâ€™ gendered (in)justices: reading reproductive health interventions through the transformative gender justice framework. <i>Consumption Markets and Culture</i> , 2019, 22, 406-429.	2.1	28
7	Structures, Systems and Differences that Matter: Casting an Ecological-Intersectionality Perspective on Female Subsistence Farmersâ€™ Experiences of the Climate Crisis. <i>Journal of Macromarketing</i> , 2020, 40, 563-582.	2.6	23
8	Across Time, Across Space, and Intersecting in Complex Ways: A Framework for Assessing Impacts of Environmental Disruptions on Nature-Dependent Prosumers. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 262-284.	3.4	15
9	1, 2, 3, 4. I declareâ€¦ empowerment? A material-discursive analysis of the marketisation, measurement and marketing of womenâ€™s economic empowerment. <i>Journal of Marketing Management</i> , 2021, 37, 320-356.	2.3	4
10	Logics of affordability and worth: Gendered consumption in rural Uganda. <i>Economic Anthropology</i> (Hoboken, NJ), 2020, 7, 93-107.	0.9	3
11	Women-Led Partnerships and the Achievement of the Sustainable Development Goals. <i>Encyclopedia of the UN Sustainable Development Goals</i> , 2021, , 1360-1371.	0.1	1
12	Women-Led Partnerships and the Achievement of the Sustainable Development Goals. <i>Encyclopedia of the UN Sustainable Development Goals</i> , 2019, , 1-12.	0.1	0