

Dieneke Van de Sompel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4777615/publications.pdf>

Version: 2024-02-01

17
papers

247
citations

1162889

8
h-index

1281743

11
g-index

17
all docs

17
docs citations

17
times ranked

178
citing authors

#	ARTICLE	IF	CITATIONS
1	Advertising targeting young children: an overview of 10 years of research (2006–2016). <i>International Journal of Advertising</i> , 2019, 38, 173-206.	4.2	60
2	#Sponsored! How the recognition of sponsoring on Instagram posts affects adolescents' brand evaluations through source evaluations. <i>Computers in Human Behavior</i> , 2020, 109, 106342.	5.1	57
3	Knowledge as a strategy for privacy protection: How a privacy literacy training affects children's online disclosure behavior. <i>Computers in Human Behavior</i> , 2020, 110, 106382.	5.1	33
4	Assessing the What Is Beautiful Is Good Stereotype and the Influence of Moderately Attractive and Less Attractive Advertising Models on Self-Perception, Ad Attitudes, and Purchase Intentions of 8–13-Year-Old Children. <i>Journal of Consumer Policy</i> , 2014, 37, 205-233.	0.6	18
5	Young energy savers: Exploring the role of parents, peers, media and schools in saving energy among children in Belgium. <i>Energy Research and Social Science</i> , 2020, 63, 101392.	3.0	18
6	Perceptions of water as commodity or uniqueness? The role of water value, scarcity concern and moral obligation on conservation behavior. <i>Journal of Environmental Management</i> , 2021, 292, 112677.	3.8	13
7	Motivating Children to Become Green Kids: The Role of Victim Framing, Moral Emotions, and Responsibility on Children's Pro-Environmental Behavioral Intent. <i>Environmental Communication</i> , 0, , 1-17.	1.2	11
8	The influence of source attractiveness on self-perception and advertising effectiveness for 6- to 7-year-old children. <i>International Journal of Consumer Studies</i> , 2016, 40, 575-582.	7.2	10
9	Transitioning to energy efficient housing: Drivers and barriers of intermediaries in heat pump technology. <i>Energy Policy</i> , 2022, 161, 112709.	4.2	10
10	Children's and Parents' Perceptions of Online Commercial Data Practices: A Qualitative Study. <i>Media and Communication</i> , 2020, 8, 163-174.	1.1	9
11	Children's perceptions of fairness in a data disclosure context: The effect of a reward on the relationship between privacy literacy and disclosure behavior. <i>Telematics and Informatics</i> , 2021, 61, 101602.	3.5	4
12	Helping Mother Earth: young children's responses to sustainability labels on food packaging. <i>Journal of Marketing Management</i> , 2022, 38, 938-966.	1.2	3
13	Cycling for a Sustainable Future. Stimulating Children to Cycle to School via a Synergetic Combination of Informational and Behavioral Interventions. <i>Sustainability</i> , 2020, 12, 3224.	1.6	1
14	“Playing by the Book”: Determinants of Children's Preference for Replicating and Originating Play. <i>Journal of Creative Behavior</i> , 2020, 54, 686-698.	1.6	0
15	How Advertising Beauty Influences Children's Self-Perception and Behavior. , 2014, , 327-347.		0
16	How Advertising Beauty Influences Children's Self-Perception and Behavior. , 2015, , 1483-1498.		0
17	How Advertising Beauty Influences Children's Self-Perception and Behavior. , 0, , 1495-1511.		0