

Philippa Ward

List of Publications by Year in descending order

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Version: 2024-02-01

16
papers

583
citations

933447

10
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

391
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Understanding the accessibility of retail mobile banking during the COVID-19 pandemic. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 860-879. | 4.7 | 14 |
| 2 | A Patulous Progress: International Entrepreneurship Effects on Chinese Born-Global Firm Performance. <i>Sustainability</i> , 2020, 12, 5508. | 3.2 | 3 |
| 3 | The Effects of French Organisational Relationships on Telework Job Roles: An Exploratory Role Set Analysis. <i>Organizational Cultures</i> , 2015, 15, 1-13. | 0.2 | 3 |
| 4 | WebDigital: A Web-based hybrid intelligent knowledge automation system for developing digital marketing strategies. <i>Expert Systems With Applications</i> , 2011, 38, 10606-10613. | 7.6 | 31 |
| 5 | Adoption of internet banking services in China: is it all about trust?. <i>International Journal of Bank Marketing</i> , 2010, 28, 7-26. | 6.4 | 106 |
| 6 | Perceived risk and Chinese consumers' internet banking services adoption. <i>International Journal of Bank Marketing</i> , 2008, 26, 505-525. | 6.4 | 95 |
| 7 | A dramaturgical analysis of the service encounter in higher education. <i>Journal of Marketing Management</i> , 2008, 24, 47-68. | 2.3 | 11 |
| 8 | Olfaction and the retail environment: examining the influence of ambient scent. <i>Service Business</i> , 2007, 1, 295-316. | 4.2 | 45 |
| 9 | Exploring the connections between visual merchandising and retail branding. <i>International Journal of Retail and Distribution Management</i> , 2005, 33, 505-513. | 4.7 | 28 |
| 10 | The Sweet Smell of Success: Olfaction in Retailing. <i>Journal of Marketing Management</i> , 2003, 19, 611-627. | 2.3 | 63 |
| 11 | Christmas Gift Search Behaviors. <i>Journal of International Consumer Marketing</i> , 2003, 15, 7-42. | 3.7 | 5 |
| 12 | Visual merchandising and the creation of discernible retail brands. <i>International Journal of Retail and Distribution Management</i> , 2003, 31, 143-152. | 4.7 | 121 |
| 13 | The diffusion of interactive technology at the customer interface. <i>International Journal of Services, Technology and Management</i> , 2000, 1, 58. | 0.1 | 3 |
| 14 | Space allocation in UK grocery retailing. <i>British Food Journal</i> , 2000, 102, 406-419. | 2.9 | 4 |
| 15 | Deshopping – the art of illicit consumption. <i>International Journal of Retail and Distribution Management</i> , 1999, 27, 290-301. | 4.7 | 40 |
| 16 | “She knows what she wants” – towards a female consumption risk-reducing strategy framework. <i>Marketing Intelligence and Planning</i> , 1998, 16, 327-336. | 3.5 | 11 |