

# Gabriel Simiyu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4768254/publications.pdf>

Version: 2024-02-01

4  
papers

34  
citations

2682572

2  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

29  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media and students' behavioral intentions to enroll in postgraduate studies in Kenya: a moderated mediation model of brand personality and attitude. <i>Journal of Marketing for Higher Education</i> , 2020, 30, 66-86.	3.2	24
2	An investigation of key predictors of organizational citizenship behavior of civil servants. <i>International Journal of Organization Theory and Behavior</i> , 2020, 23, 101-119.	1.1	4
3	Does Environmental Knowledge Matter? Social Influence and Pro-Environmental Behavior in University Students: An Indirect Effect Model. <i>SEISENSE Journal of Management</i> , 2022, 5, 1-16.	1.5	4
4	Social Media, External Prestige and Students' Attitude towards Postgraduate Enrollment. <i>SEISENSE Journal of Management</i> , 2019, 2, 1-19.	1.5	2