

# Michael M Franz

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/476621/publications.pdf>

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7  
papers

191  
citations

1684188  
5  
h-index

1872680  
6  
g-index

7  
all docs

7  
docs citations

7  
times ranked

82  
citing authors

#	ARTICLE	IF	CITATIONS
1	Political Advertising Online and Offline. <i>American Political Science Review</i> , 2021, 115, 130-149.	3.7	79
2	The Influence of Goals and Timing: How Campaigns Deploy Ads on Facebook. <i>Journal of Information Technology and Politics</i> , 2021, 18, 293-309.	2.9	13
3	The Issue Focus of Online and Television Advertising in the 2016 Presidential Campaign. <i>American Politics Research</i> , 2020, 48, 175-196.	1.4	23
4	Online Political Advertising in the United States. , 2020, , 111-138.		13
5	Accessing information about interest group advertising content. <i>Interest Groups and Advocacy</i> , 2020, 9, 373-383.	0.8	1
6	Issue Consistency? Comparing Television Advertising, Tweets, and E-mail in the 2014 Senate Campaigns. <i>Political Communication</i> , 2018, 35, 32-49.	3.9	19
7	Coherent campaigns? Campaign broadcast and social messaging. <i>Online Information Review</i> , 2016, 40, 580-594.	3.2	43