

Michael M Franz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/476621/publications.pdf>

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7
papers

191
citations

1684188
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1872680
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7
all docs

7
docs citations

7
times ranked

82
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 1 | Political Advertising Online and Offline. <i>American Political Science Review</i> , 2021, 115, 130-149. | 3.7 | 79 |
| 2 | Coherent campaigns? Campaign broadcast and social messaging. <i>Online Information Review</i> , 2016, 40, 580-594. | 3.2 | 43 |
| 3 | The Issue Focus of Online and Television Advertising in the 2016 Presidential Campaign. <i>American Politics Research</i> , 2020, 48, 175-196. | 1.4 | 23 |
| 4 | Issue Consistency? Comparing Television Advertising, Tweets, and E-mail in the 2014 Senate Campaigns. <i>Political Communication</i> , 2018, 35, 32-49. | 3.9 | 19 |
| 5 | Online Political Advertising in the United States. , 2020, , 111-138. | | 13 |
| 6 | The Influence of Goals and Timing: How Campaigns Deploy Ads on Facebook. <i>Journal of Information Technology and Politics</i> , 2021, 18, 293-309. | 2.9 | 13 |
| 7 | Accessing information about interest group advertising content. <i>Interest Groups and Advocacy</i> , 2020, 9, 373-383. | 0.8 | 1 |