

# Ana Pinto Borges

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4761423/publications.pdf>

Version: 2024-02-01

45  
papers

226  
citations

1163117

8  
h-index

1125743

13  
g-index

45  
all docs

45  
docs citations

45  
times ranked

139  
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate social responsibility and its impact in consumer decision-making. <i>Social Responsibility Journal</i> , 2015, 11, 690-701.	2.9	31
2	Education as a key to provide the growth of entrepreneurial intentions. <i>Education and Training</i> , 2021, 63, 809-832.	3.1	24
3	Customer satisfaction and expenditure behaviour in musical festivals. <i>Tourism Economics</i> , 2016, 22, 825-836.	4.1	18
4	Cryptocurrency adoption: a systematic literature review and bibliometric analysis. <i>EuroMed Journal of Business</i> , 2022, 17, 374-390.	3.2	17
5	Bedside healthcare rationing dilemmas: a survey from Portugal. <i>International Journal of Human Rights in Healthcare</i> , 2015, 8, 233-246.	0.9	16
6	Willingness to pay for other individuals' healthcare expenditures. <i>Public Health</i> , 2017, 144, 64-69.	2.9	12
7	The main factors that determine the intention to revisit a music festival. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2021, 13, 314-335.	4.0	11
8	Negative emotions toward a financial brand: the opposite impact on brand love. <i>European Business Review</i> , 2021, 33, 272-294.	3.4	10
9	Consumer's love for functional brands: the Aspirin case. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2016, 10, 477-491.	1.3	7
10	Authenticity as an antecedent of brand image in a positive emotional consumer relationship: the case of craft beer brands. <i>EuroMed Journal of Business</i> , 2022, 17, 634-651.	3.2	7
11	Bedsides healthcare rationing dilemmas: A survey from Bulgaria and comparison with Portugal. <i>Social Theory and Health</i> , 2017, 15, 285-301.	1.8	6
12	The evaluation of the perceived value of festival experiences: the case of Serralves em Festa!. <i>International Journal of Event and Festival Management</i> , 2018, 9, 279-296.	1.4	6
13	The Views of Health Care Professionals and Laypersons Concerning the Relevance of Health-Related Behaviors in Prioritizing Patients. <i>Health Education and Behavior</i> , 2019, 46, 728-736.	2.5	6
14	Emotional Intelligence Profile of Tourists and Its Impact on Tourism. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 1276-1297.	3.0	6
15	Do Healthcare Professionals have Different Views about Healthcare Rationing than College Students? A Mixed Methods Study in Portugal. <i>Public Health Ethics</i> , 2018, 11, 90-102.	1.0	5
16	How Can Gamified Applications Drive Engagement and Brand Attitude? The Case of Nike Run Club Application. <i>Administrative Sciences</i> , 2021, 11, 92.	2.9	5
17	Regulating a manager whose empire-building preferences are private information. <i>Journal of Economics/ Zeitschrift Fur Nationalokonomie</i> , 2014, 111, 105-130.	0.7	4
18	The role of intangible factors in the intention of repeating a tourist destination. <i>International Journal of Tourism Policy</i> , 2020, 10, 327.	0.3	4

#	ARTICLE	IF	CITATIONS
19	A three-country survey of public attitudes towards the use of rationing criteria to set healthcare priorities between patients. <i>International Journal of Ethics and Systems</i> , 2018, 34, 472-492.	1.4	3
20	Social networks in the non-profit sector: Social support practices. <i>International Review on Public and Nonprofit Marketing</i> , 2021, 18, 523-552.	2.0	3
21	Exploring the relationship between the length of stay and various determinants at one of the best European destinations. <i>Tourism and Hospitality Research</i> , 2021, 21, 389-401.	3.8	3
22	THE EVALUATION OF MUNICIPAL TOURIST TAX AWARENESS: THE CASE OF THE CITY OF PORTO. <i>Tourism and Hospitality Management</i> , 2020, 26, 381-398.	1.0	3
23	USING COST OBSERVATION TO REGULATE A MANAGER WHO HAS A PREFERENCE FOR EMPIRE-BUILDING. <i>Manchester School</i> , 2011, 79, 29-44.	0.9	2
24	Relative Importance Assigned to Health Care Rationing Principles at the Bedside. <i>Health Care Manager</i> , 2017, 36, 334-341.	1.3	2
25	The perception of corporate social responsibility of the city of Porto. <i>International Journal of Tourism Cities</i> , 2019, 5, 130-145.	2.4	2
26	Holding individuals accountable for engaging in harmful health behaviours when managing scarce resources. <i>International Journal of Health Governance</i> , 2019, 24, 206-221.	1.2	2
27	Porto street stage at Rally Portugal: the determinants of the length of stay. <i>Journal of Sport and Tourism</i> , 2020, 24, 1-17.	2.6	2
28	Bedside healthcare rationing dilemmas: a survey from Croatia. <i>International Journal of Human Rights in Healthcare</i> , 2018, 11, 153-164.	0.9	1
29	Consumer perceptions of corporate social responsibility and its impact on purchasing in economic crisis. <i>Global Business and Economics Review</i> , 2019, 21, 583.	0.1	1
30	A Scoring Index of Prioritization Factors Between Patients. <i>Health Care Manager</i> , 2019, 38, 267-275.	1.3	1
31	Managing NHS money in Portugal: who decides?. <i>International Journal of Health Governance</i> , 2020, ahead-of-print, .	1.2	1
32	Opportunities and Threats for E-Health on an Ageing Society. , 2016, , 976-986.		1
33	Que princÃpios Ãticos devem definir o estabelecimento de prioridades entre doentes?. <i>Revista Critica De Ciencias Sociais</i> , 2017, , 129-148.	0.1	1
34	The role of intangible factors in the intention of repeating a tourist destination. <i>International Journal of Tourism Policy</i> , 2020, 10, 327.	0.3	1
35	Why and How Did Health Economics Appear? Who Were the Main Authors? What is the Role of ITCs in its Development?. , 0, , 1382-1398.		1
36	TRAVELLING AND DISCOVERING NEW DESTINATIONS AFTER THE COVID-19'S LOCKDOWN: THE ROLE OF ROUTINES AND HABITS. <i>Enlightening Tourism: A Pathmaking Journal</i> , 2022, 12, 70-93.	1.1	1

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37	<scp>The Optimal Provision of Curative Goods</scp>. Journal of Public Economic Theory, 2011, 13, 481-502.	1.1	0
38	Multidimensional Screening with Complementary Activities: Regulating a Monopolist with Unknown Cost and Unknown Preference for Empire Building. Games, 2013, 4, 532-560.	0.6	0
39	Consumer Decision Making From a Beloved Brand. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 184-198.	0.8	0
40	New Luxury vs. Old Luxury. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 45-64.	0.8	0
41	Why and How Did Health Economics Appear? Who Were the Main Authors? What is the Role of ITCs in its Development?. , 2013, , 971-987.		0
42	Economic decisions on who to treat when resources are not enough for everyone. Evidence from a Spanish survey. Revista De Salud Publica, 2018, 20, 584-590.	0.1	0
43	Anxiety During the Pandemic. Health Information Systems and the Advancement of Medical Practice in Developing Countries, 2022, , 411-424.	0.1	0
44	Should Lifestyles Be a Criterion for Healthcare Rationing? Evidence from a Portuguese Survey. Journal of Research in Health Sciences, 2017, 17, e00399.	1.0	0
45	Mass Masstige Index. Advances in Hospitality, Tourism and the Services Industry, 2022, , 208-219.	0.2	0