Yifan Tang

List of Publications by Year in descending order

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Version: 2024-02-01

2258059 2550090 4 55 3 3 citations h-index g-index papers 4 4 4 19 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Towards Sustainable Diets: Understanding the Cognitive Mechanism of Consumer Acceptance of Biofortified Foods and the Role of Nutrition Information. International Journal of Environmental Research and Public Health, 2021, 18, 1175.	2.6	19
2	Donation or Discount: Effect of Promotion Mode on Green Consumption Behavior. International Journal of Environmental Research and Public Health, 2021, 18, 1912.	2.6	22
3	Labelling or not: influence of food retailer's approaching the expiration date labelling on consumers' patronage intention. British Food Journal, 2021, ahead-of-print, .	2.9	O
4	Impacts of sellers' responses to online negative consumer reviews: Evidence from an agricultural product. Canadian Journal of Agricultural Economics, 2018, 66, 587-597.	2.1	14