

Yifan Tang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4758354/publications.pdf>

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4
papers

55
citations

2258059

3
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	Donation or Discount: Effect of Promotion Mode on Green Consumption Behavior. International Journal of Environmental Research and Public Health, 2021, 18, 1912.	2.6	22
2	Towards Sustainable Diets: Understanding the Cognitive Mechanism of Consumer Acceptance of Biofortified Foods and the Role of Nutrition Information. International Journal of Environmental Research and Public Health, 2021, 18, 1175.	2.6	19
3	Impacts of sellers's responses to online negative consumer reviews: Evidence from an agricultural product. Canadian Journal of Agricultural Economics, 2018, 66, 587-597.	2.1	14
4	Labelling or not: influence of food retailer's approaching the expiration date labelling on consumers' patronage intention. British Food Journal, 2021, ahead-of-print, .	2.9	0