

Desmond Lam

List of Publications by Year in descending order

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31
papers

847
citations

567281

15
h-index

501196

28
g-index

31
all docs

31
docs citations

31
times ranked

780
citing authors

#	ARTICLE	IF	CITATIONS
1	Build It and They Will Come? The Impact of Servicescape on Chinese Millennials' Satisfaction and Behavioral Intentions toward Integrated Resorts. <i>International Journal of Hospitality and Tourism Administration</i> , 2022, 23, 576-598.	2.5	6
2	<scp>CEOs</scp>' marital status and corporate innovation. <i>Journal of Product Innovation Management</i> , 2022, 39, 686-716.	9.5	9
3	Segmenting Chinese Gamblers Based on Gambling Forms: A Latent Class Analysis. <i>Journal of Gambling Studies</i> , 2020, 36, 141-159.	1.6	16
4	Gamble more than you want?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 557-574.	8.0	18
5	Controllable superstition and its relationship with enduring and behavioural involvement in gambling. <i>International Gambling Studies</i> , 2018, 18, 92-110.	2.1	2
6	The role of extraversion and agreeableness traits on Gen Y's attitudes and willingness to pay for green hotels. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 607-623.	8.0	110
7	Uncovering the service profit chain in the casino industry. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2826-2846.	8.0	18
8	Predictability in Pathological Gambling? Applying the Duplication of Purchase Law to the Understanding of Cross-Purchases Between Regular and Pathological Gamblers. <i>Journal of Gambling Studies</i> , 2017, 33, 539-553.	1.6	1
9	Exploring the Relationship Between Body Mass Index, Obesity, and Gambling Level Across Different Gambling Types. <i>Journal of Gambling Issues</i> , 2017, , .	0.3	0
10	An investigation into the link between service quality dimensionality and positive word-of-mouth intention in Mainland China. <i>Journal of Marketing Communications</i> , 2016, 22, 513-523.	4.0	6
11	The Portrayal of Gambling and Cognitive Biases in Chinese Gambling-Themed Movies. <i>International Journal of Mental Health and Addiction</i> , 2016, 14, 200-216.	7.4	6
12	Understanding the attendance at cultural venues and events with stochastic preference models. <i>Journal of Business Research</i> , 2016, 69, 3538-3544.	10.2	28
13	Residents' Perceptions of the Role of Leisure Satisfaction and Quality of Life in Overall Tourism Development: Case of a Fast-Growing Tourism Destination " Macao. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, 1100-1113.	3.7	19
14	Role of Internal Marketing on Employees' Perceived Job Performance in an Asian Integrated Resort. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 589-612.	8.2	22
15	An Exploratory Study of the Relationship Between Digit Ratio, Illusion of Control, and Risk-Taking Behavior Among Chinese College Students. <i>Journal of Gambling Studies</i> , 2015, 31, 1377-1385.	1.6	7
16	Gender Differences in Risk Aversion Among Chinese University Students. <i>Journal of Gambling Studies</i> , 2015, 31, 1405-1415.	1.6	8
17	Comparing the price of sin: Abnormal returns of cross-listed casino gaming stocks in the Hong Kong and US markets. <i>International Journal of Hospitality Management</i> , 2015, 45, 73-76.	8.8	8
18	An Examination of Factors Driving Chinese Gamblers' Fallacy Bias. <i>Journal of Gambling Studies</i> , 2014, 30, 757-770.	1.6	17

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19	Duplication of Purchase Law in the gaming entertainment industry – A transnational investigation. <i>International Journal of Hospitality Management</i> , 2013, 33, 203-207.	8.8	10
20	DO HAPPY TOURISTS SPREAD MORE WORD-OF-MOUTH? THE MEDIATING ROLE OF LIFE SATISFACTION. <i>Annals of Tourism Research</i> , 2013, 43, 646-650.	6.4	18
21	Gamblers' habit. <i>Journal of Business Research</i> , 2013, 66, 1605-1611.	10.2	11
22	The effect of prior outcomes on gender risk-taking differences. <i>Journal of Risk Research</i> , 2013, 16, 791-802.	2.6	17
23	Linking employees' personalities to job loyalty. <i>Annals of Tourism Research</i> , 2012, 39, 2203-2206.	6.4	32
24	The influence of individualism and uncertainty avoidance on per capita gambling turnover. <i>International Gambling Studies</i> , 2010, 10, 221-238.	2.1	8
25	The Effects of Cultural Values in Word-of-Mouth Communication. <i>Journal of International Marketing</i> , 2009, 17, 55-70.	4.4	142
26	An investigation into gambling purchases using the NBD and NBD-Dirichlet models. <i>Marketing Letters</i> , 2009, 20, 263-276.	2.9	45
27	Cultural Influence on Proneness to Brand Loyalty. <i>Journal of International Consumer Marketing</i> , 2007, 19, 7-21.	3.7	79
28	An exploratory study of gambling motivations and their impact on the purchase frequencies of various gambling products. <i>Psychology and Marketing</i> , 2007, 24, 815-827.	8.2	64
29	The Influence of Religiosity on Gambling Participation. <i>Journal of Gambling Studies</i> , 2006, 22, 305-320.	1.6	40
30	The Effects of Locus of Control on Word-of-Mouth Communication. <i>Journal of Marketing Communications</i> , 2005, 11, 215-228.	4.0	53
31	The Stochastic Nature of Purchasing a State'S Lottery Products. <i>Australasian Marketing Journal</i> , 2004, 12, 56-69.	5.4	27