

InÃ^as Saraiva

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4736813/publications.pdf>

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1
papers

2
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	The Contribution of Green Marketing to Brand Strengthening and Consumer Loyalty: The LUSH Case. Springer Series in Design and Innovation, 2022, , 631-638.	0.3	0