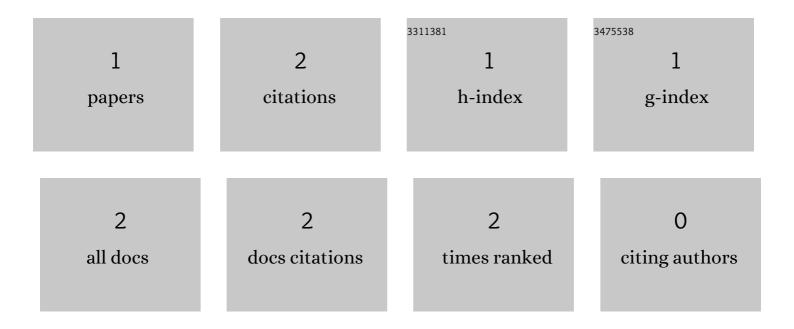
InÃ^as Saraiva

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4736813/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The Contribution of Green Marketing to Brand Strengthening and Consumer Loyalty: The LUSH Case. Springer Series in Design and Innovation, 2022, , 631-638.	0.3	Ο