

# Zhi Li

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4726923/publications.pdf>

Version: 2024-02-01

7  
papers

98  
citations

1937685  
4  
h-index

1720034  
7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

66  
citing authors

#	ARTICLE	IF	CITATIONS
1	Are users attracted by playlist titles and covers? Understanding playlist selection behavior on a music streaming platform. <i>Journal of Innovation &amp; Knowledge</i> , 2022, 7, 100212.	14.0	4
2	The marketing strategy of online video based on danmaku-video: A bimodal analysis. <i>Advances in Psychological Science</i> , 2021, 29, 1561.	0.3	1
3	Sentiment Analysis of Danmaku Videos Based on Naïve Bayes and Sentiment Dictionary. <i>IEEE Access</i> , 2020, 8, 75073-75084.	4.2	60
4	Evolutionary Game Dynamics for Financial Risk Decision-Making in Global Supply Chain. <i>Complexity</i> , 2018, 2018, 1-10.	1.6	7
5	A decision-making method based on a two-stage regularized generalized canonical correlation analysis for complex multi-attribute large-group decision making problems. <i>Journal of Intelligent and Fuzzy Systems</i> , 2018, 34, 3941-3953.	1.4	8
6	Two-Stage Dynamic Pricing and Advertising Strategies for Online Video Services. <i>Discrete Dynamics in Nature and Society</i> , 2017, 2017, 1-8.	0.9	3
7	Influence of Negotiation Risk Attitude and Power on Behaviors and Outcomes When Negotiating Construction Claims. <i>Journal of Construction Engineering and Management - ASCE</i> , 2015, 141, .	3.8	15