

Ivan Lai

List of Publications by Year in descending order

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Version: 2024-02-01

52
papers

1,699
citations

361413
20
h-index

315739
38
g-index

53
all docs

53
docs citations

53
times ranked

1189
citing authors

#	ARTICLE	IF	CITATIONS
1	Importance-performance analysis in tourism: A framework for researchers. <i>Tourism Management</i> , 2015, 48, 242-267.	9.8	198
2	Comparing crisis management practices in the hotel industry between initial and pandemic stages of COVID-19. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 3135-3156.	8.0	170
3	Sharing memorable tourism experiences on mobile social media and how it influences further travel decisions. <i>Current Issues in Tourism</i> , 2020, 23, 1773-1787.	7.2	92
4	Factors Influencing the Behavioural Intention towards Full Electric Vehicles: An Empirical Study in Macau. <i>Sustainability</i> , 2015, 7, 12564-12585.	3.2	90
5	Hotel image and reputation on building customer loyalty: An empirical study in Macau. <i>Journal of Hospitality and Tourism Management</i> , 2019, 38, 111-121.	6.6	86
6	A comparison of service quality attributes for stand-alone and resort-based luxury hotels in Macau: 3-Dimensional importance-performance analysis. <i>Tourism Management</i> , 2016, 55, 139-159.	9.8	83
7	Sources of satisfaction with luxury hotels for new, repeat, and frequent travelers: A PLS impact-asymmetry analysis. <i>Tourism Management</i> , 2017, 60, 107-129.	9.8	81
8	The impact of a 360° virtual tour on the reduction of psychological stress caused by COVID-19. <i>Technology in Society</i> , 2021, 64, 101514.	9.4	72
9	Local reactions to mass tourism and community tourism development in Macau. <i>Journal of Sustainable Tourism</i> , 2017, 25, 451-470.	9.2	62
10	The effects of transaction-specific satisfactions and integrated satisfaction on customer loyalty. <i>International Journal of Hospitality Management</i> , 2015, 44, 38-47.	8.8	57
11	The Role of Service Quality, Perceived Value, and Relationship Quality in Enhancing Customer Loyalty in the Travel Agency Sector. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 417-442.	7.0	53
12	The use of 360-degree virtual tours to promote mountain walking tourism: stimulus-organism-response model. <i>Information Technology and Tourism</i> , 2022, 24, 85-107.	5.8	50
13	The Influence of Word of Mouth on Tourism Destination Choice: Tourist-Resident Relationship and Safety Perception among Mainland Chinese Tourists Visiting Macau. <i>Sustainability</i> , 2018, 10, 2114.	3.2	44
14	The Consumer Acceptance of Smart Product-Service Systems in Sharing Economy: The Effects of Perceived Interactivity and Particularity. <i>Sustainability</i> , 2019, 11, 928.	3.2	41
15	Awe: An Important Emotional Experience in Sustainable Tourism. <i>Sustainability</i> , 2017, 9, 2189.	3.2	40
16	Evaluating value co-creation activities in exhibitions: An impact-asymmetry analysis. <i>International Journal of Hospitality Management</i> , 2018, 72, 118-131.	8.8	40
17	An examination of satisfaction on word of mouth regarding Portuguese foods in Macau: Applying the concept of integrated satisfaction. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 100-110.	6.6	39
18	Identifying the response factors in the formation of a sense of presence and a destination image from a 360-degree virtual tour. <i>Journal of Destination Marketing & Management</i> , 2021, 21, 100640.	5.3	38

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19	The cross-impact of network externalities on relationship quality in exhibition sector. <i>International Journal of Hospitality Management</i> , 2015, 48, 52-67.	8.8	29
20	The effects of value co-creation activities on the perceived performance of exhibitions: A service science perspective. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 97-109.	6.6	27
21	Memorable ethnic minority tourism experiences in China: a case study of Guangxi Zhuang Zu. <i>Journal of Tourism and Cultural Change</i> , 2019, 17, 508-525.	2.8	24
22	The effects of tourists's destination culinary experience on electronic word-of-mouth generation intention: the experience economy theory. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 231-244.	3.7	23
23	Gaming and non-gaming memorable tourism experiences: How do they influence young and mature tourists's behavioural intentions?. <i>Journal of Destination Marketing & Management</i> , 2021, 21, 100642.	5.3	20
24	The mechanism influencing the residents's support of the government policy for accelerating tourism recovery under COVID-19. <i>Journal of Hospitality and Tourism Management</i> , 2022, 52, 219-227.	6.6	20
25	Effect of government enforcement actions on resident support for tourism recovery during the COVID-19 crisis in Macao, China. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 973-987.	3.7	18
26	Tea tourism: Designation of origin brand image, destination image, and visit intention. <i>Journal of Vacation Marketing</i> , 2023, 29, 409-427.	4.3	17
27	The Effects of Environmental Policy and the Perception of Electric Motorcycles on the Acceptance of Electric Motorcycles: An Empirical Study in Macau. <i>SAGE Open</i> , 2020, 10, 215824401989909.	1.7	16
28	From exhibitor engagement readiness to perceived exhibition performance via relationship quality. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 144-152.	6.6	16
29	Research on Government Subsidy Strategies for the Development of Agricultural Products E-Commerce. <i>Agriculture (Switzerland)</i> , 2021, 11, 1152.	3.1	14
30	Game Theoretic Analysis of Pricing and Cooperative Advertising in a Reverse Supply Chain for Unwanted Medications in Households. <i>Sustainability</i> , 2017, 9, 1902.	3.2	13
31	Regional Travel as an Alternative Form of Tourism during the COVID-19 Pandemic: Impacts of a Low-Risk Perception and Perceived Benefits. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 9422.	2.6	13
32	A consideration of normality in importance-performance analysis. <i>Current Issues in Tourism</i> , 2015, 18, 979-1000.	7.2	10
33	A Cross-Institutional Study of Vocational and Professional Education and Training (VPET) Students and Teachers' Needs of Innovative Pedagogical Practices. , 2016, , .		9
34	Effects of Partnership Quality and Information Sharing on Express Delivery Service Performance in the E-commerce Industry. <i>Sustainability</i> , 2020, 12, 8293.	3.2	9
35	How gaming tourism affects tourism development through word-of-mouth communication regarding a destination: applying the integrated satisfaction theory. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 620-636.	3.7	9
36	Gambling motivation among tourists in Macau's casino resorts. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, 1227-1240.	3.7	8

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37	An Exploratory Study of Pandemic-Restricted Travel—A New Form of Travel Pattern on the during- and Post-COVID-19 Era. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 4149.	2.6	6
38	Souvenirs: A Systematic Literature Review (1981–2020) and Research Agenda. <i>SAGE Open</i> , 2022, 12, 215824402211067.	1.7	6
39	Construction of Leisure Consumer Loyalty from Cultural Identity—A Case of Cantonese Opera. <i>Sustainability</i> , 2021, 13, 1980.	3.2	5
40	Pricing and Contract Coordination of BOPS Supply Chain Considering Product Return Risk. <i>Sustainability</i> , 2022, 14, 5055.	3.2	5
41	Students' Preferences and Intention on Using Smartphone Education Applications. , 2015, , .		4
42	The Acceptance of WeChat Questionnaire Function for Data Collection: A Study in Postgraduate Students in Macau. , 2016, , .		4
43	Sustainable Development for Small Economy and Diversification from a Dominant Industry: Evidence from Macao. <i>Sustainability</i> , 2019, 11, 1626.	3.2	4
44	From corporate environmental responsibility to purchase intention of Chinese buyers: The mediation role of relationship quality. <i>Journal of Consumer Behaviour</i> , 2021, 20, 309-323.	4.2	4
45	Is online education more welcomed during COVID-19? An empirical study of social impact theory on online tutoring platforms. <i>International Journal of Electrical Engineering and Education</i> , 0, , 002072092098400.	0.8	4
46	Evaluating the Sustainability Issues in Tourism Development: An Adverse-Impact and Serious-Level Analysis. <i>SAGE Open</i> , 2021, 11, 215824402110503.	1.7	4
47	Coordination Analysis of Sustainable Dual-Channel Tourism Supply Chain with the Consideration of the Effect of Service Quality. <i>Sustainability</i> , 2022, 14, 6530.	3.2	4
48	Actual Self-Image Versus Ideal Self-Image: An Exploratory Study of Self-Congruity Effects on Gambling Tourism. <i>Frontiers in Psychology</i> , 2021, 12, 588190.	2.1	2
49	The Effect of Place Attachment on Overseas Students'™ Tourism Ambassador Behavior: A Mediation Role of Life Satisfaction. <i>Frontiers in Psychology</i> , 2021, 12, 766997.	2.1	2
50	Hazard Analysis of Bidder Collusion in Reverse Auctions Based on Petri Nets. <i>IEEE Access</i> , 2020, 8, 89546-89561.	4.2	1
51	An Empirical Study: Hybrid Learning Performance of Logistic Engineering. , 2015, , .		0
52	Research on the Satisfaction of Kid's English Education Application Based on Importance-Performance Analysis (IPA). , 2020, , .		0