

# Juliane A Lischka

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4715240/publications.pdf>

Version: 2024-02-01

28  
papers

396  
citations

840776

11  
h-index

839539

18  
g-index

34  
all docs

34  
docs citations

34  
times ranked

210  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Badge of Honor?. <i>Journalism Studies</i> , 2019, 20, 287-304.	2.1	57
2	Logics in social media news making: How social media editors marry the Facebook logic with journalistic standards. <i>Journalism</i> , 2021, 22, 430-447.	2.7	54
3	Is audience engagement worth the buzz? The value of audience engagement, comment reading, and content for online news brands. <i>Journalism</i> , 2019, 20, 714-732.	2.7	36
4	Examining the benefits of audience integration. <i>Digital Journalism</i> , 2016, 4, 597-620.	4.2	26
5	Wie Facebook den Regionaljournalismus verÄndert. <i>Kommunikation@gesellschaft</i> , 2017, 18, .	0.1	24
6	Clickbait news and algorithmic curation: A game theory framework of the relation between journalism, users, and platforms. <i>New Media and Society</i> , 2023, 25, 2073-2094.	5.0	22
7	Benefits of Diverse News Recommendations for Democracy: A User Study. <i>Digital Journalism</i> , 2022, 10, 1710-1730.	4.2	19
8	Strategic Communication as Discursive Institutional Work: A Critical Discourse Analysis of Mark Zuckerbergâ€™s Legitimacy Talk at the European Parliament. <i>International Journal of Strategic Communication</i> , 2019, 13, 197-213.	2.0	18
9	How structural multi-platform newsroom features and innovative values alter journalistic cross-channel and cross-sectional working procedures. <i>Journal of Media Business Studies</i> , 2015, 12, 7-28.	2.0	16
10	Strategic renewal during technology change: Tracking the digital journey of legacy news companies. <i>Journal of Media Business Studies</i> , 2019, 16, 182-201.	2.0	16
11	Different revenue incentives, different content? Comparing economic news before and during the financial crisis in German public and commercial news outlets over time. <i>European Journal of Communication</i> , 2014, 29, 549-566.	1.4	14
12	What Follows What? Relations between Economic Indicators, Economic Expectations of the Public, and News on the General Economy and Unemployment in Germany, 2002-2011. <i>Journalism and Mass Communication Quarterly</i> , 2015, 92, 374-398.	2.7	13
13	Fluid institutional logics in digital journalism. <i>Journal of Media Business Studies</i> , 2020, 17, 113-131.	2.0	12
14	Explicit terror prevention versus vague civil liberty: how the UK broadcasting news (de)legitimise online mass surveillance since Edward Snowdenâ€™s revelations. <i>Information, Communication and Society</i> , 2017, 20, 665-682.	4.0	10
15	News about newspaper advertisers: To what extent can corporate advertising budgets predict editorial uptake and coverage of corporate press releases?. <i>Journalism</i> , 2017, 18, 1397-1414.	2.7	9
16	Editorial Technologists as Engineers of Journalismâ€™s Future: Exploring the Professional Community of Computational Journalism. <i>Digital Journalism</i> , 2023, 11, 1026-1044.	4.2	9
17	Sales Drive Advertising Expenditures: Evidence for Consumer Packaged and Durable Goods in Germany. <i>International Journal of Marketing Studies</i> , 2014, 6, .	0.4	8
18	Economic News, Sentiment, and Behavior. , 2016, , .		6

#	ARTICLE	IF	CITATIONS
19	Normative principles in newsroom innovation. The case of 360° video adoption by editorial knowledge champions. <i>Journal of Media Innovations</i> , 2021, 7, 79-94.	0.5	5
20	Can Consumption Predict Advertising Expenditures?: The Advertising-Consumption Relation Before and After the Dot-Com Crisis in Germany. <i>Advertising and Society Review</i> , 2014, 15, .	0.3	5
21	Fighting an indestructible monster. <i>Journal of Language and Politics</i> , 2021, 20, 803-823.	1.4	3
22	Planung von Werbeausgaben. , 2016, , 149-172.		3
23	Messung von Werbewirkungen auf Makroebene. , 2016, , 517-546.		3
24	Media Brand Loyalty Through Online Audience Integration?. , 2015, , 307-319.		2
25	Review: Innovators in Digital News by Lucy King. <i>Journal of Media Innovations</i> , 2016, 3, 88-91.	0.5	1
26	Digital News Distribution and Intermediaries. , 2022, , 399-418.		1
27	Methoden der Medienökonomie. , 2016, , 1-20.		0
28	Methoden der Medienökonomie. , 2020, , 1593-1612.		0