

Aleda V Roth

List of Publications by Year in descending order

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84
papers

10,979
citations

61984

43
h-index

66911

78
g-index

85
all docs

85
docs citations

85
times ranked

6946
citing authors

#	ARTICLE	IF	CITATIONS
1	A Tale of Two Food Chains: The Duality of Practices on Well-being. Production and Operations Management, 2021, 30, 783-801.	3.8	14
2	The influence of perceived host country political risk on foreign subunits' supplier development strategies. Journal of Operations Management, 2021, 67, 329-359.	5.2	34
3	Impact of the value-based purchasing program on hospital operations outcomes: An econometric analysis. Journal of Operations Management, 2020, 66, 151-175.	5.2	23
4	Advancing Empirical Science in Operations Management Research: A Clarion Call to Action. Manufacturing and Service Operations Management, 2020, 22, 179-190.	3.7	17
5	The effect of service improvisation competence on hotel performance. International Journal of Operations and Production Management, 2020, 40, 245-270.	5.9	3
6	Knowledge-Based View of the Use of an Intermediary in New Product Manufacturing Outsourcing. Decision Sciences, 2020, , .	4.5	1
7	Being on the Productivity Frontier: Identifying "Triple Aim Performance" Hospitals. Production and Operations Management, 2019, 28, 2165-2183.	3.8	30
8	The Impact of Service Improvisation Competence on Customer Satisfaction: Evidence from the Hospitality Industry. Production and Operations Management, 2019, 28, 1329-1346.	3.8	35
9	Global Supply Chains, Product Recalls, and Corporate Social Responsibility. Proceedings - Academy of Management, 2019, 2019, 16216.	0.1	0
10	Service operations: what's next?. Journal of Service Management, 2018, 29, 55-97.	7.2	65
11	The Influence of Host National Strategy on Strategic Supply Chain Partner Engagement. Proceedings - Academy of Management, 2018, 2018, 18170.	0.1	0
12	The role of direct outsourcing in new product manufacturing strategy. Journal of Enterprise Transformation, 2017, 7, 168-187.	1.0	3
13	Host National Strategy: A Political Risk Conceptualization for Supply Chain and Operations Strategy. Proceedings - Academy of Management, 2017, 2017, 15415.	0.1	0
14	Knowledge Creation and Dissemination in Operations and Supply Chain Management. Production and Operations Management, 2016, 25, 1473-1488.	3.8	63
15	Strategic Design Responsiveness: An Empirical Analysis of US Retail Store Networks. Production and Operations Management, 2015, 24, 451-468.	3.8	17
16	The Influence of ISO 9000 Certification on Process Compliance. Production and Operations Management, 2015, 24, 369-382.	3.8	59
17	Understanding Customer Value in Technology-Enabled Services: A Numerical Taxonomy Based on Usage and Utility. Service Science, 2015, 7, 227-248.	1.3	22
18	Introduction to Special Issue on POM Research on Emerging Markets. Production and Operations Management, 2013, 22, 233-235.	3.8	10

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19	Service orientation: the derivation of underlying constructs and measures. International Journal of Operations and Production Management, 2012, 32, 156-190.	5.9	44
20	Manufacturing strategy process and organizational knowledge: a cross-country analysis. Journal of Knowledge Management, 2012, 16, 302-328.	5.1	21
21	ISO 9000 as a Best Practice Intervention: An Empirical Examination. Proceedings - Academy of Management, 2012, 2012, 12074.	0.1	0
22	The Influence of Service Orientation on B2B e-Service Capabilities: An Empirical Investigation. Production and Operations Management, 2012, 21, 423-443.	3.8	34
23	Antecedents and consequences of combinative competitive capabilities in manufacturing. International Journal of Operations and Production Management, 2011, 31, 1250-1286.	5.9	22
24	An Information-Processing Approach for Evaluating In-Store Retail Operational Design Strategies. Decision Sciences, 2011, 42, 619-653.	4.5	16
25	Quality risk in offshore manufacturing: Evidence from the pharmaceutical industry. Journal of Operations Management, 2011, 29, 737-752.	5.2	117
26	Safety hazard and time to recall: The role of recall strategy, product defect type, and supply chain player in the U.S. toy industry. Journal of Operations Management, 2011, 29, 766-777.	5.2	176
27	Through the service operations strategy looking glass: Influence of industrial sector, ownership, and service offerings on B2B e-marketplace failures. Journal of Operations Management, 2011, 29, 33-48.	5.2	34
28	The effect of an ambidextrous supply chain strategy on combinative competitive capabilities and business performance. Journal of Operations Management, 2010, 28, 415-429.	5.2	346
29	Common Method Bias in Regression Models With Linear, Quadratic, and Interaction Effects. Organizational Research Methods, 2010, 13, 456-476.	9.1	2,008
30	The Influence of Cost and Quality Priorities on the Propensity to Outsource Production*. Decision Sciences, 2009, 40, 697-726.	4.5	80
31	The Influence of Psychological Safety and Confidence in Knowledge on Employee Knowledge Sharing. Manufacturing and Service Operations Management, 2009, 11, 429-447.	3.7	211
32	Outsourcing to a Powerful Contract Manufacturer: The Effect of Learning-by-Doing. Production and Operations Management, 2009, 18, 487-505.	3.8	124
33	Special Issue of Production and Operations Management: The Theory and Practice of Operations Management in China. Production and Operations Management, 2009, 18, 242-242.	3.8	2
34	Strategic Resource Dynamics of Manufacturing Firms. Management Science, 2009, 55, 1060-1076.	4.1	15
35	The Right Path to SCM-CRM Integration. , 2009, , 134-151.		4
36	Editorial: Empirical elephantsâ€”Why multiple methods are essential to quality research in operations and supply chain management. Journal of Operations Management, 2008, 26, 345-348.	5.2	31

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37	Reaping what you sow?. International Commerce Review, 2008, 8, 36-47.	0.2	3
38	Organizational knowledge and the manufacturing strategy process: A resource-based view analysis. Journal of Operations Management, 2008, 26, 115-132.	5.2	152
39	How motivation, opportunity, and ability drive knowledge sharing: The constrainingâ€factor model. Journal of Operations Management, 2008, 26, 426-445.	5.2	344
40	Experience, Service Operations Strategy, and Services as Destinations: Foundations and Exploratory Investigation. Production and Operations Management, 2008, 17, 247-266.	3.8	182
41	New Service Development Competence and Performance: An Empirical Investigation in Retail Banking. Production and Operations Management, 2008, 17, 267-284.	3.8	98
42	UNRAVELING THE FOOD SUPPLY CHAIN: STRATEGIC INSIGHTS FROM CHINA AND THE 2007 RECALLS[*]. Journal of Supply Chain Management, 2008, 44, 22-39.	10.2	357
43	Antecedents and performance outcomes of global competence: An empirical investigation. Journal of Engineering and Technology Management - JET-M, 2008, 25, 75-92.	2.7	20
44	Incentives That Induce Task-Related Effort, Helping, and Knowledge Sharing in Workgroups. Management Science, 2007, 53, 1533-1550.	4.1	225
45	Applications of Empirical Science in Manufacturing and Service Operations. Manufacturing and Service Operations Management, 2007, 9, 353-367.	3.7	87
46	The myth of the dragon: Operations management in today's China. Business Horizons, 2007, 50, 177-183.	5.2	14
47	Martin K. Starr: A Visionary Proponent for System Integration, Modular Production, and Catastrophe Avoidance. Production and Operations Management, 2007, 16, 1-12.	3.8	8
48	New service development competence in retail banking: Construct development and measurement validation. Journal of Operations Management, 2007, 25, 825-846.	5.2	303
49	B2B seller competence: Construct development and measurement using a supply chain strategy lens. Journal of Operations Management, 2007, 25, 1311-1331.	5.2	97
50	Decision Sciences Research in China: Current Status, Opportunities, and Propositions for Research in Supply Chain Management, Logistics, and Quality Management. Decision Sciences, 2007, 38, 39-80.	4.5	145
51	A Resourceâ€Process Framework of New Service Development. Production and Operations Management, 2007, 16, 169-188.	3.8	111
52	Decision Sciences Research in China: A Critical Review and Research Agenda?Foundations and Overview. Decision Sciences, 2006, 37, 451-496.	4.5	233
53	Competitive advantage through take-back of used products. European Journal of Operational Research, 2005, 164, 143-157.	5.7	200
54	The deployment of temporary production workers in assembly operations: a case study of the hidden costs of learning and forgetting. Journal of Operations Management, 2004, 21, 689-707.	5.2	60

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55	New measurement scales for evaluating perceptions of the technology-mediated customer service experience. <i>Journal of Operations Management</i> , 2004, 22, 1-21.	5.2	332
56	Towards a Theory of Competitive Progression: Evidence from High-Tech Manufacturing. <i>Production and Operations Management</i> , 2004, 13, 354-368.	3.8	203
57	The influence of an integration strategy on competitive capabilities and business performance: An exploratory study of consumer products manufacturers. <i>Journal of Operations Management</i> , 2003, 21, 437-456.	5.2	673
58	Market structure, consumer banking, and optimal level of service quality. <i>Review of Financial Economics</i> , 2003, 12, 49-63.	1.1	8
59	Cross-border mergers and acquisitions as a tool to transfer knowledge and foster competitive capabilities. <i>International Journal of Technology, Policy and Management</i> , 2003, 3, 204.	0.3	10
60	DESIGNING AND MANAGING SERVICE OPERATIONS: INTRODUCTION TO THE SPECIAL ISSUE. <i>Production and Operations Management</i> , 2003, 12, 141-144.	3.8	17
61	INSIGHTS INTO SERVICE OPERATIONS MANAGEMENT: A RESEARCH AGENDA. <i>Production and Operations Management</i> , 2003, 12, 145-164.	3.8	387
62	Achieving competitive capabilities in e-services. <i>Technological Forecasting and Social Change</i> , 2002, 69, 721-739.	11.6	77
63	E-services: operating strategy-a case study and a method for analyzing operational benefits. <i>Journal of Operations Management</i> , 2002, 20, 175-188.	5.2	255
64	Why should marketing and manufacturing work together?. <i>Journal of Operations Management</i> , 2002, 20, 241-257.	5.2	158
65	Enterprise Resource Planning (ERP) Competence Constructs: Two-Stage Multi-Item Scale Development and Validation. <i>Decision Sciences</i> , 2002, 33, 601-628.	4.5	286
66	Agility in Retail Banking: A Numerical Taxonomy of Strategic Service Groups. <i>Manufacturing and Service Operations Management</i> , 2001, 3, 273-292.	3.7	93
67	Antecedents of New Service Development Effectiveness. <i>Journal of Service Research</i> , 2000, 3, 3-17.	12.2	211
68	INTERNATIONAL TECHNOLOGY AND OPERATIONS MANAGEMENT: RESOURCE TOOLKIT FOR RESEARCH AND TEACHING. <i>Production and Operations Management</i> , 1997, 6, 167-187.	3.8	30
69	Achieving strategic agility through Economies of Knowledge. <i>Strategy and Leadership</i> , 1996, 24, 30-36.	0.2	75
70	Strategic Deployment of Technology in Hospitals: Evidence for Reengineering. <i>Management of Medical Technology</i> , 1996, , 189-214.	0.0	6
71	Strategic Determinants of Service Quality and Performance: Evidence from the Banking Industry. <i>Management Science</i> , 1995, 41, 1720-1733.	4.1	272
72	HOSPITAL RESOURCE PLANNING: CONCEPTS, FEASIBILITY, AND FRAMEWORK. <i>Production and Operations Management</i> , 1995, 4, 2-29.	3.8	64

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73	The Knowledge Factory for accelerated learning practices. Strategy and Leadership, 1994, 22, 26-46.	0.2	53
74	A Taxonomy of Manufacturing Strategies. Management Science, 1994, 40, 285-304.	4.1	831
75	Competing in the electronics industry: benchmarking world-class performers. Journal of Electronics Manufacturing, 1993, 03, 39-57.	0.4	8
76	World class health care. Quality Management in Health Care, 1993, 1, 1-9.	0.8	8
77	Success factors in manufacturing. Business Horizons, 1992, 35, 73-81.	5.2	155
78	Operations as marketing: A competitive service strategy. Journal of Operations Management, 1991, 10, 303-328.	5.2	162
79	Optimal Acquisition of FMS Technology Subject to Technological Progress. Decision Sciences, 1991, 22, 308-334.	4.5	32
80	The Industrialisation and Span of Retail Banks' Delivery Systems. International Journal of Operations and Production Management, 1988, 8, 46-66.	5.9	57
81	Factors Underlying the Depression Adjective Check Lists. Educational and Psychological Measurement, 1981, 41, 383-387.	2.4	3
82	Effects of Follow-up Procedures on Survey Results. Psychological Reports, 1980, 47, 275-278.	1.7	0
83	Effects of Interview Mode on Reporting of Moods, Symptoms, and Need for Social Approval. Journal of Social Psychology, 1978, 105, 123-129.	1.5	27
84	The Use of Secondary Source Data for Measuring Performance in Operations Management Research. SSRN Electronic Journal, 0, , .	0.4	1