

Aleda V Roth

List of Publications by Year in descending order

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84
papers

10,979
citations

61857

43
h-index

66788

78
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85
all docs

85
docs citations

85
times ranked

6946
citing authors

#	ARTICLE	IF	CITATIONS
1	Common Method Bias in Regression Models With Linear, Quadratic, and Interaction Effects. <i>Organizational Research Methods</i> , 2010, 13, 456-476.	5.6	2,008
2	A Taxonomy of Manufacturing Strategies. <i>Management Science</i> , 1994, 40, 285-304.	2.4	831
3	The influence of an integration strategy on competitive capabilities and business performance: An exploratory study of consumer products manufacturers. <i>Journal of Operations Management</i> , 2003, 21, 437-456.	3.3	673
4	INSIGHTS INTO SERVICE OPERATIONS MANAGEMENT: A RESEARCH AGENDA. <i>Production and Operations Management</i> , 2003, 12, 145-164.	2.1	387
5	UNRAVELING THE FOOD SUPPLY CHAIN: STRATEGIC INSIGHTS FROM CHINA AND THE 2007 RECALLS. <i>Journal of Supply Chain Management</i> , 2008, 44, 22-39.	7.2	357
6	The effect of an ambidextrous supply chain strategy on combinative competitive capabilities and business performance. <i>Journal of Operations Management</i> , 2010, 28, 415-429.	3.3	346
7	How motivation, opportunity, and ability drive knowledge sharing: The constraining factor model. <i>Journal of Operations Management</i> , 2008, 26, 426-445.	3.3	344
8	New measurement scales for evaluating perceptions of the technology-mediated customer service experience. <i>Journal of Operations Management</i> , 2004, 22, 1-21.	3.3	332
9	New service development competence in retail banking: Construct development and measurement validation. <i>Journal of Operations Management</i> , 2007, 25, 825-846.	3.3	303
10	Enterprise Resource Planning (ERP) Competence Constructs: Two-Stage Multi-Item Scale Development and Validation. <i>Decision Sciences</i> , 2002, 33, 601-628.	3.2	286
11	Strategic Determinants of Service Quality and Performance: Evidence from the Banking Industry. <i>Management Science</i> , 1995, 41, 1720-1733.	2.4	272
12	E-services: operating strategy-a case study and a method for analyzing operational benefits. <i>Journal of Operations Management</i> , 2002, 20, 175-188.	3.3	255
13	Decision Sciences Research in China: A Critical Review and Research Agenda? Foundations and Overview. <i>Decision Sciences</i> , 2006, 37, 451-496.	3.2	233
14	Incentives That Induce Task-Related Effort, Helping, and Knowledge Sharing in Workgroups. <i>Management Science</i> , 2007, 53, 1533-1550.	2.4	225
15	Antecedents of New Service Development Effectiveness. <i>Journal of Service Research</i> , 2000, 3, 3-17.	7.8	211
16	The Influence of Psychological Safety and Confidence in Knowledge on Employee Knowledge Sharing. <i>Manufacturing and Service Operations Management</i> , 2009, 11, 429-447.	2.3	211
17	Towards a Theory of Competitive Progression: Evidence from High-Tech Manufacturing. <i>Production and Operations Management</i> , 2004, 13, 354-368.	2.1	203
18	Competitive advantage through take-back of used products. <i>European Journal of Operational Research</i> , 2005, 164, 143-157.	3.5	200

#	ARTICLE	IF	CITATIONS
19	Experience, Service Operations Strategy, and Services as Destinations: Foundations and Exploratory Investigation. <i>Production and Operations Management</i> , 2008, 17, 247-266.	2.1	182
20	Safety hazard and time to recall: The role of recall strategy, product defect type, and supply chain player in the U.S. toy industry. <i>Journal of Operations Management</i> , 2011, 29, 766-777.	3.3	176
21	Operations as marketing: A competitive service strategy. <i>Journal of Operations Management</i> , 1991, 10, 303-328.	3.3	162
22	Why should marketing and manufacturing work together?. <i>Journal of Operations Management</i> , 2002, 20, 241-257.	3.3	158
23	Success factors in manufacturing. <i>Business Horizons</i> , 1992, 35, 73-81.	3.4	155
24	Organizational knowledge and the manufacturing strategy process: A resource-based view analysis. <i>Journal of Operations Management</i> , 2008, 26, 115-132.	3.3	152
25	Decision Sciences Research in China: Current Status, Opportunities, and Propositions for Research in Supply Chain Management, Logistics, and Quality Management. <i>Decision Sciences</i> , 2007, 38, 39-80.	3.2	145
26	Outsourcing to a Powerful Contract Manufacturer: The Effect of Learning by Doing. <i>Production and Operations Management</i> , 2009, 18, 487-505.	2.1	124
27	Quality risk in offshore manufacturing: Evidence from the pharmaceutical industry. <i>Journal of Operations Management</i> , 2011, 29, 737-752.	3.3	117
28	A Resource-Process Framework of New Service Development. <i>Production and Operations Management</i> , 2007, 16, 169-188.	2.1	111
29	New Service Development Competence and Performance: An Empirical Investigation in Retail Banking. <i>Production and Operations Management</i> , 2008, 17, 267-284.	2.1	98
30	B2B seller competence: Construct development and measurement using a supply chain strategy lens. <i>Journal of Operations Management</i> , 2007, 25, 1311-1331.	3.3	97
31	Agility in Retail Banking: A Numerical Taxonomy of Strategic Service Groups. <i>Manufacturing and Service Operations Management</i> , 2001, 3, 273-292.	2.3	93
32	Applications of Empirical Science in Manufacturing and Service Operations. <i>Manufacturing and Service Operations Management</i> , 2007, 9, 353-367.	2.3	87
33	The Influence of Cost and Quality Priorities on the Propensity to Outsource Production*. <i>Decision Sciences</i> , 2009, 40, 697-726.	3.2	80
34	Achieving competitive capabilities in e-services. <i>Technological Forecasting and Social Change</i> , 2002, 69, 721-739.	6.2	77
35	Achieving strategic agility through Economies of Knowledge. <i>Strategy and Leadership</i> , 1996, 24, 30-36.	0.2	75
36	Service operations: what's next?. <i>Journal of Service Management</i> , 2018, 29, 55-97.	4.4	65

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37	HOSPITAL RESOURCE PLANNING: CONCEPTS, FEASIBILITY, AND FRAMEWORK. <i>Production and Operations Management</i> , 1995, 4, 2-29.	2.1	64
38	Knowledge Creation and Dissemination in Operations and Supply Chain Management. <i>Production and Operations Management</i> , 2016, 25, 1473-1488.	2.1	63
39	The deployment of temporary production workers in assembly operations: a case study of the hidden costs of learning and forgetting. <i>Journal of Operations Management</i> , 2004, 21, 689-707.	3.3	60
40	The Influence of ISO 9000 Certification on Process Compliance. <i>Production and Operations Management</i> , 2015, 24, 369-382.	2.1	59
41	The Industrialisation and Span of Retail Banks' Delivery Systems. <i>International Journal of Operations and Production Management</i> , 1988, 8, 46-66.	3.5	57
42	The Knowledge Factory for accelerated learning practices. <i>Strategy and Leadership</i> , 1994, 22, 26-46.	0.2	53
43	Service orientation: the derivation of underlying constructs and measures. <i>International Journal of Operations and Production Management</i> , 2012, 32, 156-190.	3.5	44
44	The Impact of Service Improvisation Competence on Customer Satisfaction: Evidence from the Hospitality Industry. <i>Production and Operations Management</i> , 2019, 28, 1329-1346.	2.1	35
45	Through the service operations strategy looking glass: Influence of industrial sector, ownership, and service offerings on B2B e-commerce marketplace failures. <i>Journal of Operations Management</i> , 2011, 29, 33-48.	3.3	34
46	The Influence of Service Orientation on B2B e-commerce Service Capabilities: An Empirical Investigation. <i>Production and Operations Management</i> , 2012, 21, 423-443.	2.1	34
47	The influence of perceived host country political risk on foreign subunits' supplier development strategies. <i>Journal of Operations Management</i> , 2021, 67, 329-359.	3.3	34
48	Optimal Acquisition of FMS Technology Subject to Technological Progress. <i>Decision Sciences</i> , 1991, 22, 308-334.	3.2	32
49	Editorial: Empirical elephantsâ€”Why multiple methods are essential to quality research in operations and supply chain management. <i>Journal of Operations Management</i> , 2008, 26, 345-348.	3.3	31
50	INTERNATIONAL TECHNOLOGY AND OPERATIONS MANAGEMENT: RESOURCE TOOLKIT FOR RESEARCH AND TEACHING. <i>Production and Operations Management</i> , 1997, 6, 167-187.	2.1	30
51	Being on the Productivity Frontier: Identifying â€œTriple Aim Performanceâ€”Hospitals. <i>Production and Operations Management</i> , 2019, 28, 2165-2183.	2.1	30
52	Effects of Interview Mode on Reporting of Moods, Symptoms, and Need for Social Approval. <i>Journal of Social Psychology</i> , 1978, 105, 123-129.	1.0	27
53	Impact of the value-based purchasing program on hospital operations outcomes: An econometric analysis. <i>Journal of Operations Management</i> , 2020, 66, 151-175.	3.3	23
54	Antecedents and consequences of combinative competitive capabilities in manufacturing. <i>International Journal of Operations and Production Management</i> , 2011, 31, 1250-1286.	3.5	22

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55	Understanding Customer Value in Technology-Enabled Services: A Numerical Taxonomy Based on Usage and Utility. <i>Service Science</i> , 2015, 7, 227-248.	0.9	22
56	Manufacturing strategy process and organizational knowledge: a cross-country analysis. <i>Journal of Knowledge Management</i> , 2012, 16, 302-328.	3.2	21
57	Antecedents and performance outcomes of global competence: An empirical investigation. <i>Journal of Engineering and Technology Management - JET-M</i> , 2008, 25, 75-92.	1.4	20
58	DESIGNING AND MANAGING SERVICE OPERATIONS: INTRODUCTION TO THE SPECIAL ISSUE. <i>Production and Operations Management</i> , 2003, 12, 141-144.	2.1	17
59	Strategic Design Responsiveness: An Empirical Analysis of US Retail Store Networks. <i>Production and Operations Management</i> , 2015, 24, 451-468.	2.1	17
60	Advancing Empirical Science in Operations Management Research: A Clarion Call to Action. <i>Manufacturing and Service Operations Management</i> , 2020, 22, 179-190.	2.3	17
61	An Information-Processing Approach for Evaluating In-Store Retail Operational Design Strategies. <i>Decision Sciences</i> , 2011, 42, 619-653.	3.2	16
62	Strategic Resource Dynamics of Manufacturing Firms. <i>Management Science</i> , 2009, 55, 1060-1076.	2.4	15
63	The myth of the dragon: Operations management in today's China. <i>Business Horizons</i> , 2007, 50, 177-183.	3.4	14
64	A Tale of Two Food Chains: The Duality of Practices on Well-being. <i>Production and Operations Management</i> , 2021, 30, 783-801.	2.1	14
65	Cross-border mergers and acquisitions as a tool to transfer knowledge and foster competitive capabilities. <i>International Journal of Technology, Policy and Management</i> , 2003, 3, 204.	0.1	10
66	Introduction to Special Issue on POM Research on Emerging Markets. <i>Production and Operations Management</i> , 2013, 22, 233-235.	2.1	10
67	Competing in the electronics industry: benchmarking world-class performers. <i>Journal of Electronics Manufacturing</i> , 1993, 03, 39-57.	0.4	8
68	Market structure, consumer banking, and optimal level of service quality. <i>Review of Financial Economics</i> , 2003, 12, 49-63.	0.6	8
69	Martin K. Starr: A Visionary Proponent for System Integration, Modular Production, and Catastrophe Avoidance. <i>Production and Operations Management</i> , 2007, 16, 1-12.	2.1	8
70	World class health care. <i>Quality Management in Health Care</i> , 1993, 1, 1-9.	0.4	8
71	Strategic Deployment of Technology in Hospitals: Evidence for Reengineering. <i>Management of Medical Technology</i> , 1996, , 189-214.	0.0	6
72	The Right Path to SCM-CRM Integration. , 2009, , 134-151.		4

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73	Factors Underlying the Depression Adjective Check Lists. Educational and Psychological Measurement, 1981, 41, 383-387.	1.2	3
74	Reaping what you sow?. International Commerce Review, 2008, 8, 36-47.	0.2	3
75	The role of direct outsourcing in new product manufacturing strategy. Journal of Enterprise Transformation, 2017, 7, 168-187.	1.0	3
76	The effect of service improvisation competence on hotel performance. International Journal of Operations and Production Management, 2020, 40, 245-270.	3.5	3
77	Special Issue of Production and Operations Management: The Theory and Practice of Operations Management in China. Production and Operations Management, 2009, 18, 242-242.	2.1	2
78	The Use of Secondary Source Data for Measuring Performance in Operations Management Research. SSRN Electronic Journal, 0, , .	0.4	1
79	Knowledge-Based View of the Use of an Intermediary in New Product Manufacturing Outsourcing. Decision Sciences, 2020, , .	3.2	1
80	Effects of Follow-up Procedures on Survey Results. Psychological Reports, 1980, 47, 275-278.	0.9	0
81	ISO 9000 as a Best Practice Intervention: An Empirical Examination. Proceedings - Academy of Management, 2012, 2012, 12074.	0.0	0
82	Host National Strategy: A Political Risk Conceptualization for Supply Chain and Operations Strategy. Proceedings - Academy of Management, 2017, 2017, 15415.	0.0	0
83	The Influence of Host National Strategy on Strategic Supply Chain Partner Engagement. Proceedings - Academy of Management, 2018, 2018, 18170.	0.0	0
84	Global Supply Chains, Product Recalls, and Corporate Social Responsibility. Proceedings - Academy of Management, 2019, 2019, 16216.	0.0	0