

Wei Wang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/469795/publications.pdf>

Version: 2024-02-01

17
papers

394
citations

840776

11
h-index

996975

15
g-index

17
all docs

17
docs citations

17
times ranked

265
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Effects of social-interactive engagement on the dropout ratio in online learning: insights from MOOC. Behaviour and Information Technology, 2019, 38, 621-636. | 4.0 | 68 |
| 2 | Monetizing Managerial Responses on TripAdvisor: Performance Implications Across Hotel Classes. Cornell Hospitality Quarterly, 2017, 58, 240-252. | 3.8 | 54 |
| 3 | Signaling persuasion in crowdfunding entrepreneurial narratives: The subjectivity vs objectivity debate. Computers in Human Behavior, 2021, 114, 106576. | 8.5 | 40 |
| 4 | Emphasizing the entrepreneur or the idea? The impact of text content emphasis on investment decisions in crowdfunding. Decision Support Systems, 2020, 136, 113341. | 5.9 | 36 |
| 5 | The Impact of Sentiment Orientations on Successful Crowdfunding Campaigns through Text Analytics. IET Software, 2017, 11, 229-238. | 2.1 | 35 |
| 6 | Cross-domain comparison of algorithm performance in extracting aspect-based opinions from Chinese online reviews. International Journal of Machine Learning and Cybernetics, 2017, 8, 1053-1070. | 3.6 | 26 |
| 7 | Rational herd behavior in online learning: Insights from MOOC. Computers in Human Behavior, 2019, 92, 660-669. | 8.5 | 24 |
| 8 | Prediction of fundraising outcomes for crowdfunding projects based on deep learning: a multimodel comparative study. Soft Computing, 2020, 24, 8323-8341. | 3.6 | 24 |
| 9 | The merits of a sentiment analysis of antecedent comments for the prediction of online fundraising outcomes. Technological Forecasting and Social Change, 2022, 174, 121070. | 11.6 | 22 |
| 10 | Distance Diffusion of Home Bias for Crowdfunding Campaigns between Categories: Insights from Data Analytics. Sustainability, 2018, 10, 1251. | 3.2 | 19 |
| 11 | Linguistic understandability, signal observability, funding opportunities, and crowdfunding campaigns. Information and Management, 2022, 59, 103591. | 6.5 | 16 |
| 12 | Linguistic information distortion on investment decision-making in the crowdfunding market. Management Decision, 2022, 60, 648-672. | 3.9 | 8 |
| 13 | How much do social connections matter in fundraising outcomes?. Financial Innovation, 2021, 7, . | 6.4 | 8 |
| 14 | Content-oriented or persona-oriented? A text analytics of endorsement strategies on public willingness to participate in citizen science. Information Processing and Management, 2022, 59, 102832. | 8.6 | 7 |
| 15 | Social media usage and employee creativity: is relational energy a missing link?. Online Information Review, 2022, 46, 1034-1053. | 3.2 | 7 |
| 16 | Online Financing Campaignsâ€™ Comments: Insights from Crowdfunding Pitches. Springer Proceedings in Complexity, 2021, , 485-493. | 0.3 | 0 |
| 17 | Impact of Linguistic Feature Related to Fraud on Pledge Results of the Crowdfunding Campaigns. Springer Proceedings in Complexity, 2019, , 459-467. | 0.3 | 0 |