Goncalo Baptista

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4691484/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Mobile payment: Understanding the determinants of customer adoption and intention to recommend the technology. Computers in Human Behavior, 2016, 61, 404-414.	8.5	728
2	Understanding mobile banking: The unified theory of acceptance and use of technology combined with cultural moderators. Computers in Human Behavior, 2015, 50, 418-430.	8.5	561
3	Why so serious? Gamification impact in the acceptance of mobile banking services. Internet Research, 2017, 27, 118-139.	4.9	145
4	Gamification and serious games: A literature meta-analysis and integrative model. Computers in Human Behavior, 2019, 92, 306-315.	8.5	130
5	A weight and a meta-analysis on mobile banking acceptance research. Computers in Human Behavior, 2016, 63, 480-489.	8.5	117