

Gary L Kreps

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

117
papers

4,863
citations

30
h-index

68
g-index

149
ext. papers

5,629
ext. citations

2.9
avg, IF

5.92
L-index

#	Paper	IF	Citations
117	Trust and sources of health information: the impact of the Internet and its implications for health care providers: findings from the first Health Information National Trends Survey. <i>Archives of Internal Medicine</i> , 2005 , 165, 2618-24		979
116	The Health Information National Trends Survey (HINTS): development, design, and dissemination. <i>Journal of Health Communication</i> , 2004 , 9, 443-60; discussion 81-4	2.5	459
115	New directions in eHealth communication: opportunities and challenges. <i>Patient Education and Counseling</i> , 2010 , 78, 329-36	3.1	311
114	Rethinking Communication in the E-health Era. <i>Journal of Health Psychology</i> , 2003 , 8, 7-23	3.1	236
113	Meeting the health literacy needs of immigrant populations. <i>Patient Education and Counseling</i> , 2008 , 71, 328-32	3.1	190
112	Guideline implementation for breast healthcare in low- and middle-income countries: early detection resource allocation. <i>Cancer</i> , 2008 , 113, 2244-56	6.4	167
111	Cancer survivors information seeking behaviors: a comparison of survivors who do and do not seek information about cancer. <i>Patient Education and Counseling</i> , 2007 , 65, 342-50	3.1	161
110	Forty years of diffusion of innovations: utility and value in public health. <i>Journal of Health Communication</i> , 2004 , 9 Suppl 1, 3-11	2.5	121
109	Consumers' perceptions about and use of the internet for personal health records and health information exchange: analysis of the 2007 Health Information National Trends Survey. <i>Journal of Medical Internet Research</i> , 2010 , 12, e73	7.6	98
108	Health behaviors in cancer survivors. <i>Oncology Nursing Forum</i> , 2007 , 34, 643-51	1.7	91
107	The health information national trends survey: research from the baseline. <i>Journal of Health Communication</i> , 2006 , 11 Suppl 1, vii-xvi	2.5	86
106	Communication and Racial Inequities in Health Care. <i>American Behavioral Scientist</i> , 2006 , 49, 760-774	1.8	85
105	eHealth communication and behavior change: promise and performance. <i>Social Semiotics</i> , 2010 , 20, 9-27		67
104	Online cancer communication: meeting the literacy, cultural and linguistic needs of diverse audiences. <i>Patient Education and Counseling</i> , 2008 , 71, 365-77	3.1	63
103	Effective Communication in Multicultural Health Care Settings 1994 ,		60
102	The role of social support and social networks in health information-seeking behavior among Korean Americans: a qualitative study. <i>International Journal for Equity in Health</i> , 2015 , 14, 40	4.6	59
101	An Analysis of Government Communication in the United States During the COVID-19 Pandemic: Recommendations for Effective Government Health Risk Communication. <i>World Medical and Health Policy</i> , 2020 , 12, 398	4.2	55

100	Relational communication in health care. <i>Southern Speech Communication Journal</i> , 1988 , 53, 344-359		52
99	Artificial intelligence and immediacy: designing health communication to personally engage consumers and providers. <i>Patient Education and Counseling</i> , 2013 , 92, 205-10	3.1	51
98	The Internet as a vehicle to communicate health information during a public health emergency: a survey analysis involving the anthrax scare of 2001. <i>Journal of Medical Internet Research</i> , 2004 , 6, e8	7.6	48
97	Screening practices in cancer survivors. <i>Journal of Cancer Survivorship</i> , 2007 , 1, 17-26	5.1	46
96	The impact of communication on cancer risk, incidence, morbidity, mortality, and quality of life. <i>Health Communication</i> , 2003 , 15, 161-9	3.2	45
95	Transdisciplinary Science: The Nexus Between Communication and Public Health. <i>Journal of Communication</i> , 2008 , 58, 732-748	2.4	42
94	Examining the health information-seeking behaviors of Korean Americans. <i>Journal of Health Communication</i> , 2012 , 17, 779-801	2.5	36
93	Testing a Relational Model for Health Communication Competence among Caregivers for Individuals with Alzheimer's Disease. <i>Journal of Health Psychology</i> , 1996 , 1, 335-51	3.1	35
92	Development and validation of motivational messages to improve prescription medication adherence for patients with chronic health problems. <i>Patient Education and Counseling</i> , 2011 , 83, 375-81 ^{3.1}		34
91	Online Information and Communication Systems to Enhance Health Outcomes Through Communication Convergence. <i>Human Communication Research</i> , 2017 , 43, 518-530	3.5	31
90	Strategic use of communication to market cancer prevention and control to vulnerable populations. <i>Health Marketing Quarterly</i> , 2008 , 25, 204-16	1.1	31
89	The Influences of Human Communication on Health Outcomes. <i>American Behavioral Scientist</i> , 1994 , 38, 248-256	1.8	30
88	The influences of immigration on health information seeking behaviors among Korean Americans and Native Koreans. <i>Health Education and Behavior</i> , 2014 , 41, 173-85	4.2	29
87	Cancer information seeking and awareness of cancer information sources among Korean Americans. <i>Journal of Cancer Education</i> , 2011 , 26, 355-64	1.8	29
86	Strategic health communication across the continuum of breast cancer care in limited-resource countries. <i>Cancer</i> , 2008 , 113, 2331-7	6.4	29
85	Library outreach: overcoming health literacy challenges. <i>Journal of the Medical Library Association: JMLA</i> , 2005 , 93, S81-5	1.4	29
84	Applying Multiple Methods to Comprehensively Evaluate a Patient Portal's Effectiveness to Convey Information to Patients. <i>Journal of Medical Internet Research</i> , 2016 , 18, e112	7.6	29
83	Disseminating relevant health information to underserved audiences: implications of the Digital Divide Pilot Projects. <i>Journal of the Medical Library Association: JMLA</i> , 2005 , 93, S68-73	1.4	28

82	Applying Weick's model of organizing to health care and health promotion: highlighting the central role of health communication. <i>Patient Education and Counseling</i> , 2009 , 74, 347-55	3.1	27
81	"Practicing medicine": patient perceptions of physician communication and the process of prescription. <i>Patient Education and Counseling</i> , 2010 , 80, 384-92	3.1	26
80	From Diagnosis to Death: A Case Study of Coping With Breast Cancer as Seen Through Online Discussion Group Messages. <i>Journal of Computer-Mediated Communication</i> , 2011 , 16, 331-361	5.9	25
79	Korean American women's perceptions about physical examinations and cancer screening services offered in Korea: the influences of medical tourism on Korean Americans. <i>Journal of Community Health</i> , 2014 , 39, 221-9	4	24
78	Using design science and artificial intelligence to improve health communication: ChronologyMD case example. <i>Patient Education and Counseling</i> , 2013 , 92, 211-7	3.1	23
77	Integrating design science theory and methods to improve the development and evaluation of health communication programs. <i>Journal of Health Communication</i> , 2014 , 19, 1460-71	2.5	20
76	Promoting a consumer orientation to health care and health promotion. <i>Journal of Health Psychology</i> , 1996 , 1, 41-8	3.1	20
75	Measuring Health Literacy Levels of a Patient Portal Using the CDC's Clear Communication Index. <i>Health Promotion Practice</i> , 2017 , 18, 140-149	1.8	19
74	Cancer Information Seeking Behaviors of Korean American Women: A Mixed-Methods Study Using Surveys and Focus Group Interviews. <i>Journal of Health Communication</i> , 2015 , 20, 1143-54	2.5	19
73	Designing User-Centric Patient Portals: Clinician and Patients' Uses and Gratifications. <i>Telemedicine Journal and E-Health</i> , 2017 , 23, 248-253	5.9	19
72	The Evolution and Advancement of Health Communication Inquiry. <i>Annals of the International Communication Association</i> , 2001 , 24, 231-253	3.8	19
71	Consumer/Provider communication research: a personal plea to address issues of ecological validity, relational development, message diversity and situational constraints. <i>Journal of Health Psychology</i> , 2001 , 6, 597-601	3.1	19
70	Age-Related Use and Perceptions of eHealth in Men With Prostate Cancer: A Web-Based Survey. <i>JMIR Cancer</i> , 2015 , 1, e6	3.2	19
69	Setting the agenda for health communication research and development: scholarship that can make a difference. <i>Health Communication</i> , 1989 , 1, 11-5	3.2	18
68	Perceptions About Disseminating Health Information Among Mommy Bloggers: Quantitative Study. <i>JMIR Research Protocols</i> , 2018 , 7, e116	2	18
67	Evaluating new health information technologies: expanding the frontiers of health care delivery and health promotion. <i>Studies in Health Technology and Informatics</i> , 2002 , 80, 205-12	0.5	18
66	Cancer information seekers in china: a preliminary profile. <i>Journal of Health Communication</i> , 2015 , 20, 616-26	2.5	17
65	Evaluating health communication programs to enhance health care and health promotion. <i>Journal of Health Communication</i> , 2014 , 19, 1449-59	2.5	17

64	Translating Health Communication Research Into Practice: The Importance of Implementing and Sustaining Evidence-Based Health Communication Interventions. <i>Atlantic Journal of Communication</i> , 2012 , 20, 5-15	0.6	17
63	The NCI Digital Divide Pilot Projects: implications for cancer education. <i>Journal of Cancer Education</i> , 2007 , 22, S56-60	1.8	17
62	Colorectal cancer screening knowledge, beliefs, and practices of Korean Americans. <i>American Journal of Health Behavior</i> , 2013 , 37, 381-94	1.9	16
61	Using the case method in organizational communication education: Developing students' insight, knowledge, and creativity through experience-based learning and systematic debriefing. <i>Communication Education</i> , 1985 , 34, 358-364	1.3	16
60	The Advent of E-Health. How Interactive Media Are Transforming Health Communication. <i>Medien Und Kommunikationswissenschaft</i> , 2003 , 51, 541-556	0.8	16
59	Cancer communications research and health outcomes: Review and challenge. <i>Communication Studies</i> , 2002 , 53, 318-336	1.6	15
58	Methodological diversity and integration in health communication inquiry. <i>Patient Education and Counseling</i> , 2011 , 82, 285-91	3.1	14
57	Communication interventions and cancer control: a review of the National Cancer Institute's health communication intervention research initiative. <i>Family and Community Health</i> , 2001 , 24, ix-xiii	1.6	14
56	Applied communication research: Scholarship that can make a difference. <i>Journal of Applied Communication Research</i> , 1991 , 19, 71-87	1.6	13
55	The relevance of health literacy to mHealth. <i>Information Services and Use</i> , 2017 , 37, 123-130	0.5	12
54	The CIS model for collaborative research in health communications: a brief retrospective from the current generation of research. <i>Journal of Health Communication</i> , 2005 , 10 Suppl 1, 235-45	2.5	12
53	Achieving the promise of digital health information systems. <i>Journal of Public Health Research</i> , 2014 , 3, 471	2.2	11
52	The Power & Perspective of Mommy Bloggers: Formative Research with Social Media Opinion Leaders about HPV Vaccination 2017 ,		11
51	Quality of Web-Based Educational Interventions for Clinicians on Human Papillomavirus Vaccine: Content and Usability Assessment. <i>JMIR Cancer</i> , 2018 , 4, e3	3.2	10
50	E-health: Technology-mediated Health Communication. <i>Journal of Health Psychology</i> , 2003 , 8, 5-6	3.1	8
49	Engaging Patients in Primary and Specialty Care 2016 , 55-79		8
48	Qualitative Inquiry and the Future of Health Communication Research. <i>Qualitative Research Reports in Communication</i> , 2008 , 9, 2-12	0.4	7
47	Advancing communication as a science: Research opportunities from the federal sector. <i>Journal of Applied Communication Research</i> , 2002 , 30, 369-381	1.6	7

46	Trends and Directions in Health Communication Research. <i>Medien Und Kommunikationswissenschaft</i> , 2003 , 51, 353-365	0.8	7
45	Expanding the NCI Health Information National Trends Survey From the United States to China and Beyond: Examining the Influences of Consumer Health Information Needs and Practices on Local and Global Health. <i>Journalism and Mass Communication Quarterly</i> , 2017 , 94, 515-525	2	6
44	Epilogue: lessons learned about evaluating health communication programs. <i>Journal of Health Communication</i> , 2014 , 19, 1510-4	2.5	6
43	Editors' Introduction, Ehealth and Health Promotion. <i>Journal of Computer-Mediated Communication</i> , 2010 , 15, 527-529	5.9	6
42	Stories as Repositories of Organizational Intelligence: Implications for Organizational Development. <i>Annals of the International Communication Association</i> , 1990 , 13, 191-202	3.8	6
41	26. Communication technology and health: The advent of ehealth applications 2015 ,		5
40	Designing health information programs to promote the health and well-being of vulnerable populations 2015 , 3-17		5
39	Communicating immunization science: the genesis and evolution of the National Network for Immunization Information. <i>Journal of Health Communication</i> , 2012 , 17, 105-22	2.5	5
38	A content analysis of HPV vaccine online continuing medical education purpose statements and learning objectives. <i>Human Vaccines and Immunotherapeutics</i> , 2019 , 15, 1508-1518	4.4	4
37	The maturation of health communication inquiry: directions for future development and growth. <i>Journal of Health Communication</i> , 2012 , 17, 495-7	2.5	4
36	Editors' Introduction, Communication Education and Health Promotion. <i>Communication Education</i> , 2010 , 59, 215-219	1.3	4
35	The Information Revolution and the Changing Face of Health Communication in Modern Society: Jerry C. Parker and Esther Thorson (Eds.), Health communication in the new media landscape, Springer Publishing: New York, 2009; 460 pp.: 139780826101228, \$60.00 (hbk). <i>Journal of Health Communication</i> , 2011 , 16, 183-188	3.1	4
34	Responding to Terrorism: Translating Communication Research into Practice. <i>Communication Research Reports</i> , 2005 , 22, 1-5	0.8	4
33	The Association between Online Health Information-seeking Behavior and Social Support in Social Networks among Korean Americans. <i>Health Behavior and Policy Review</i> , 2014 , 1, 381-394	1.2	4
32	Promoting patient comprehension of relevant health information. <i>Israel Journal of Health Policy Research</i> , 2018 , 7, 56	1.7	4
31	Future directions for the cancer information service and cancer education. <i>Journal of Cancer Education</i> , 2007 , 22, S70-3	1.8	3
30	A therapeutic model of organizational communication consultation: Application of interpretive field methods. <i>Southern Communication Journal</i> , 1989 , 55, 1-21	0.7	3
29	Double burden of COVID-19 knowledge deficit: low health literacy and high information avoidance.. <i>BMC Research Notes</i> , 2022 , 15, 27	2.3	3

28	The role of strategic communication to respond effectively to pandemics. <i>Journal of Multicultural Discourses</i> , 2021 , 16, 12-19	0.9	3
27	Engaged Communication Scholarship 2020 , 93-102		2
26	Editors' Introduction: Ehealth and the Delivery of Health Care. <i>Journal of Computer-Mediated Communication</i> , 2010 , 15, 364-366	5.9	2
25	Usability Evaluation of the Novel Smartphone Application, HPV Vaccine: Same Way, Same Day, Among Pediatric Residents. <i>Academic Pediatrics</i> , 2021 , 21, 742-749	2.7	2
24	Acculturation and Health Literacy Among Chinese Speakers in the USA with Limited English Proficiency. <i>Journal of Racial and Ethnic Health Disparities</i> , 2021 , 1	3.5	2
23	The NLM evaluation lecture series: introduction to the special section on evaluating health communication programs. <i>Journal of Health Communication</i> , 2014 , 19, 1440-8	2.5	1
22	Influenza Immunization: Synthesizing and Communicating the Evidence. <i>World Medical and Health Policy</i> , 2010 , 2, 48-81	4.2	1
21	Doctors Talking With Patients/Patients Talking With Doctors: Improving Communication in Medical Visits (Book). <i>Health Communication</i> , 1995 , 7, 67-71	3.2	1
20	Introduction: Current Issues in Health Communication Research. <i>American Behavioral Scientist</i> , 1991 , 34, 648-651	1.8	1
19	Evaluation of HPV Vaccine: Same Way, Same Day: A Pilot Study.. <i>Journal of Health Communication</i> , 2022 , 1-7	2.5	1
18	Narrowing the Digital Divide to Overcome Disparities in Care 2005 , 357-365		1
17	Communication and Palliative Care: E-Health Interventions and Pain Management 2018 , 71-81		1
16	Communicative Development and Diffusion of Humanoid AI Robots for the Post-Pandemic Health Care System. <i>Human-Machine Communication</i> , 2021 , 3, 65-82	9.9	1
15	Methods for Evaluating Online Health Information Systems 2019 , 355-365		0
14	The Emerging Area of E-health Communication Research 2020 , 971-982		0
13	School Health Service Provider Perceptions on Facilitated Interactive Role-Play Around HPV Vaccine Recommendation. <i>Journal of Cancer Education</i> , 2021 , 1	1.8	0
12	Educational Status of Female Youth in Nepal: A Foundation for Health and Well-being. Where Should Programmes Focus?. <i>South Asian Survey</i> , 2020 , 27, 7-18	0.4	
11	Critical Incident Technique 2017 , 1-3		

10 Health Campaigns **2014**, 769-772

9 Can Public Schools Serve as Communication Networks for Community Disaster Medical Preparedness and Recovery? A Review. *World Medical and Health Policy*, **2011**, 3, 1-17 4.2

8 Sneezing and Nasal Discharge as a Barrier in Communication During Adolescence **2021**, 121-126

7 Communication with the Infected Child **2022**, 123-130

6 Role of Anosmia on Personal Communication **2020**, 247-251

5 Communication and Palliative Care: E-Health Interventions and Pain Management **2013**, 43-51

4 Does exposure of mass media associate with utilisation of ANC services? A trend analysis from Nepal demographic and health surveys. *International Journal of Health Planning and Management*, **2021**, 36, 2145-2161 2.2

3 The Use of Digital Communication Channels to Enhance Environmental Health Literacy **2019**, 265-283

2 Methods for Evaluating Online Health Information Systems **2018**, 1-11

1 Our Future Arrived: Diffusion of Human-Machine Communication and Transformation of the World for the Post-Pandemic Era. *Human-Machine Communication*, **2021**, 3, 7-10 9.9