

Kulveen Trehan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/468581/publications.pdf>

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3
papers

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citations

2682572
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2917675
2
g-index

3
all docs

3
docs citations

3
times ranked

8
citing authors

#	ARTICLE	IF	CITATIONS
1	The cultural shareability of Korean popular media in India: A reflexive thematic analysis of BTS music videos. <i>East Asian Journal of Popular Culture</i> , 2022, 8, 27-52.	0.2	3
2	Advertising literacy to empower the young media consumers in India: a critical exploration of the advertised mind. <i>Media Asia</i> , 2017, 44, 149-160.	1.1	2
3	Twitter reacts to absence of women on Wikipedia: a mixed-methods analysis of #VisibleWikiWomen campaign. <i>Media Asia</i> , 2022, 49, 130-154.	1.1	2