

# Aloysius Sequeira

## List of Publications by Year in descending order

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Version: 2024-02-01

75  
papers

194  
citations

1684188

5  
h-index

1281871

11  
g-index

77  
all docs

77  
docs citations

77  
times ranked

140  
citing authors

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | An Empirical Investigation on Mobile Banking Service Adoption in Rural Karnataka. SAGE Open, 2016, 6, 215824401663373.   | 1.7 | 40        |
| 2  | The impact of customer-based brand equity on the operational performance of FMCG companies in India. IIMB Management Review, 2016, 28, 13-19.  | 1.4 | 25        |
| 3  | Introduction to Concepts of Teaching and Learning. SSRN Electronic Journal, 0, , .   | 0.4 | 21        |
| 4  | Measuring the Customer-Perceived Service Quality in Health Care Organization: A Case Study. Journal of Health Management, 2012, 14, 27-41.   | 1.1 | 15        |
| 5  | Designing a Methodology to Investigate Accessibility and Impact of Financial Inclusion. SSRN Electronic Journal, 0, , .  | 0.4 | 13        |
| 6  | Sustainable postal service design: integrating quality function deployment from the customers perspective. International Journal of Systems Assurance Engineering and Management, 2020, 11, 494-505. | 2.4 | 12        |
| 7  | Applying simulation in lean service to enhance the operational system in Indian postal service industry. Annals of Operations Research, 2022, 315, 993-1017.   | 4.1 | 8         |
| 8  | Impact of lean service, workplace environment, and social practices on the operational performance of India post service industry. Annals of Operations Research, 2022, 315, 2219-2244.              | 4.1 | 7         |
| 9  | Brand Equity and Business Performance: Towards a Conceptual Framework. Indian Journal of Marketing, 2013, 43, 5.   | 0.4 | 5         |
| 10 | Enhancement of mail operational performance of India post facility layout using AHP. International Journal of Systems Assurance Engineering and Management, 2020, 11, 261-273.                       | 2.4 | 4         |
| 11 | Financial Management Information System. SSRN Electronic Journal, 2012, , .  | 0.4 | 3         |
| 12 | Conceptualization in Research. SSRN Electronic Journal, 0, , .   | 0.4 | 3         |
| 13 | Talent Acquisition Process in a Multinational Company: A Case Study. SSRN Electronic Journal, 0, , .   | 0.4 | 3         |
| 14 | The Relationship between TQM Practices and Business Excellence in Small and Medium Sized Manufacturing Enterprises of North Karnataka Region. SSRN Electronic Journal, 0, , .                        | 0.4 | 3         |
| 15 | Study on Drinking Water Habits of Residents of a Campus: A Case Study.. SSRN Electronic Journal, 0, , .  | 0.4 | 3         |
| 16 | Productivity in Co-Operative Banking Industry: A Case Study of Dakshina Kannada District (Karnataka). SSRN Electronic Journal, 2012, , .   | 0.4 | 2         |
| 17 | Employee Engagement and Motivation : A Case Study. SSRN Electronic Journal, 2012, , .  | 0.4 | 2         |
| 18 | Human Resource Development and Higher Education. SSRN Electronic Journal, 0, , .   | 0.4 | 2         |

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|----|--|-----|-----------|
| 19 | A Study on Junk Food Consumption Behavior Among College Students. SSRN Electronic Journal, 0, , .  | 0.4 | 2         |
| 20 | Metaheuristic for Optimize the India Speed Post Facility Layout Design and Operational Performance Based Sorting Layout Selection Using DEA Method. Advances in Intelligent Systems and Computing, 2020, , 1035-1044.                    | 0.6 | 2         |
| 21 | Application of Multi-criteria Decision-Making Method for the Evaluation of Tamilnadu Private Bus Companies. Advances in Intelligent Systems and Computing, 2020, , 209-222.  | 0.6 | 2         |
| 22 | A Conceptual Framework for Customer-Centric Strategic Approach for Competitive Advantage with Specific Reference to Super Market Retailers in India. SSRN Electronic Journal, 0, , .   | 0.4 | 2         |
| 23 | Customer Services in Co-Operative Banks: A Case Study. SSRN Electronic Journal, 0, , .   | 0.4 | 2         |
| 24 | Technical Education in India - A Need Based Analysis. SSRN Electronic Journal, 0, , .  | 0.4 | 2         |
| 25 | Exploring the Interlinkages between Brand Equity and Business Performance “ Towards a Conceptual Framework. SSRN Electronic Journal, 2012, , .   | 0.4 | 1         |
| 26 | A Model of Green Economy for Developing Countries. SSRN Electronic Journal, 0, , .   | 0.4 | 1         |
| 27 | Management Information System for Effective and Efficient Decision Making: A Case Study. SSRN Electronic Journal, 2012, , .  | 0.4 | 1         |
| 28 | The Nature of Mother’s Employment on Nurturing Campus Persistence among Undergraduate Students. Asian Social Science, 2017, 13, 36.  | 0.2 | 1         |
| 29 | Service Quality: The Cornerstone of Customer-Centric Retail Strategy for Supermarket Retailers in India. SSRN Electronic Journal, 0, , .   | 0.4 | 1         |
| 30 | Strategic 360 Degree Performance Appraisal Model as a Synergy for Strategic Education Planning in Premier HTIs in India. SSRN Electronic Journal, 0, , .   | 0.4 | 1         |
| 31 | Employment Status of Engineering Students Belonging to Socially Backward Categories - A Case Study of Karnataka State. SSRN Electronic Journal, 0, , .   | 0.4 | 1         |
| 32 | Rural Household Adoption of SSTs (Self-Service Technologies) - An Economic Development Perspective. SSRN Electronic Journal, 0, , .  | 0.4 | 1         |
| 33 | A Novel Approach for Operational Performance Based Mail Sorting Facility Layout Selection Using Grey Relational Analysis: A Case on India Speed Post Service Industry. Advances in Intelligent Systems and Computing, 2020, , 1123-1132. | 0.6 | 1         |
| 34 | CNC Machine Shop Floor Facility Layout Design Using Genetic Algorithm. Advances in Intelligent Systems and Computing, 2020, , 223-234.   | 0.6 | 1         |
| 35 | Stress Among College Students and How to Combat it. SSRN Electronic Journal, 2012, , .   | 0.4 | 0         |
| 36 | Effectiveness of Employee Retention Strategies in Industry. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |

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|----|---|-----|-----------|
| 37 | A Case Study for Entrepreneurs on Decision Making. SSRN Electronic Journal, 2012, , .   | 0.4 | 0         |
| 38 | A New Paradigm for Indian Supermarket Retailers Based on Customer-Centric Strategic Approach. SSRN Electronic Journal, 2012, , .  | 0.4 | 0         |
| 39 | Application of Malcolm Baldrige Quality Framework to Enhance Performance in Healthcare Organisation. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 40 | Restructuring Procedures in Construction Industry to Avoid Disputes – A Study Through an Arbitral Award. SSRN Electronic Journal, 2012, , .   | 0.4 | 0         |
| 41 | A Proposed Conceptual TQM Model for Implementation to Enhance Business Excellence for North Karnataka Manufacturing SMEs. SSRN Electronic Journal, 0, , .                               | 0.4 | 0         |
| 42 | A Study on Dress Code for College Students. SSRN Electronic Journal, 2014, , .  | 0.4 | 0         |
| 43 | Designing of Portfolio Management Application Using Spreadsheet Modelling. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 44 | Effectiveness of Employee Retention Strategies in Industry. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 45 | Strategic 360 Degree Performance Appraisal Model for Premier HTIs in India. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 46 | Strategic Management Practices in Centrally Funded Technical Institutions (CFTIs) in India. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 47 | ERP Implementation at New Mangalore Port, India. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 48 | Customer-Centric Retail Strategy - A New Milestone for Supermarket Retailers in India. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 49 | Issue of Ownership on the Online Course Materials. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 50 | Education and Employment Prospects for Computer Engineers – A Case Study of Karnataka State. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 51 | A Critical Analysis of Service Quality and Performance Through Malcolm Baldrige National Quality Healthcare Criteria: Benefits and Research Directions. SSRN Electronic Journal, 0, , . | 0.4 | 0         |
| 52 | Carbon Footprint Model to Guide the Investor: An Exploratory Research. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 53 | Training Needs Analysis of a Cigarette Manufacturing Company: A Case. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 54 | Growth and Prospects of Technical Education with Specific Reference to Karnataka State & Dakshina Kannada District. SSRN Electronic Journal, 0, , .                                     | 0.4 | 0         |

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|----|--|-----|-----------|
| 55 | Reinventing Organisational Culture and Identification for Effective Mergers. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 56 | Supply Chain Management & Logistic Strategy at S M Electronics for Reducing Cost & Improving Service. SSRN Electronic Journal, 0, , .                                | 0.4 | 0         |
| 57 | Study of an Alternative Model for Sustainable Development. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 58 | Obstacles to TQM Implementation in SMMEs of North Karnataka Region: Empirical Findings. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 59 | Framework of Strategic Plan for a Technical Institution. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 60 | Women in Technical Education – A Case Study of Karnataka State. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 61 | A Conceptual Model for Effective Implementation of Strategic Management in Centrally Funded Technical Institutions (CFTIS) in India. SSRN Electronic Journal, 0, , . | 0.4 | 0         |
| 62 | Educational Technology Brings Paradigm Shift in Higher Learning. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 63 | 'Issues Related to Developments in the 21st Century with Emphasis on Education'. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 64 | Developing Higher Order Thinking Skills (Hots) in Cognitive Domain of Learning. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 65 | Productivity in Co-operative Banks – An Operational Framework. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 66 | Self-Learning is the Future: A New Paradigm for the 21st Century. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 67 | Competence-Based Approach for Improved Education and Learning. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 68 | A Re-Look at Project Sustainability. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 69 | Strategic 360 Degree Performance Appraisal Model as a Synergy for Strategic Education Planning in Premier HTIs in India. SSRN Electronic Journal, 0, , .             | 0.4 | 0         |
| 70 | A Study of Import/Export Trade Originating from Nanjangud and Kannur to New Mangalore Port Trust. SSRN Electronic Journal, 0, , .                                    | 0.4 | 0         |
| 71 | Developing a Perspective Plan for Growth and Enhancement of Education. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |
| 72 | A Study on Research Motivation Among Undergraduate Engineering Students: A Case Study. SSRN Electronic Journal, 0, , .   | 0.4 | 0         |

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|----|---|-----|-----------|
| 73 | A Study on Cause-Related Marketing: Examining the Role of Hopes with CSR Approaches. SSRN Electronic Journal, 0, , .  | 0.4 | 0         |
| 74 | Campus Adaptations Vary On Source of College Expense among Engineering Undergraduate Students. Journal of Advances and Scholarly Researches in Allied Education, 2018, 15, 55-72. | 0.0 | 0         |
| 75 | A Hybrid Method for the Selection of Facility Layout Using Experimental Design and Grey Relational Analysis: A Case Study. SSRN Electronic Journal, 0, , .                        | 0.4 | 0         |