

Aloysius Sequeira

List of Publications by Year in descending order

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Version: 2024-02-01

75
papers

194
citations

1683354

5
h-index

1281420

11
g-index

77
all docs

77
docs citations

77
times ranked

140
citing authors

#	ARTICLE	IF	CITATIONS
1	An Empirical Investigation on Mobile Banking Service Adoption in Rural Karnataka. SAGE Open, 2016, 6, 215824401663373.	0.8	40
2	The impact of customer-based brand equity on the operational performance of FMCG companies in India. IIMB Management Review, 2016, 28, 13-19.	0.7	25
3	Introduction to Concepts of Teaching and Learning. SSRN Electronic Journal, 0, , .	0.4	21
4	Measuring the Customer-Perceived Service Quality in Health Care Organization: A Case Study. Journal of Health Management, 2012, 14, 27-41.	0.4	15
5	Designing a Methodology to Investigate Accessibility and Impact of Financial Inclusion. SSRN Electronic Journal, 0, , .	0.4	13
6	Sustainable postal service design: integrating quality function deployment from the customers perspective. International Journal of Systems Assurance Engineering and Management, 2020, 11, 494-505.	1.5	12
7	Applying simulation in lean service to enhance the operational system in Indian postal service industry. Annals of Operations Research, 2022, 315, 993-1017.	2.6	8
8	Impact of lean service, workplace environment, and social practices on the operational performance of India post service industry. Annals of Operations Research, 2022, 315, 2219-2244.	2.6	7
9	Brand Equity and Business Performance: Towards a Conceptual Framework. Indian Journal of Marketing, 2013, 43, 5.	0.3	5
10	Enhancement of mail operational performance of India post facility layout using AHP. International Journal of Systems Assurance Engineering and Management, 2020, 11, 261-273.	1.5	4
11	Financial Management Information System. SSRN Electronic Journal, 2012, , .	0.4	3
12	Conceptualization in Research. SSRN Electronic Journal, 0, , .	0.4	3
13	Talent Acquisition Process in a Multinational Company: A Case Study. SSRN Electronic Journal, 0, , .	0.4	3
14	The Relationship between TQM Practices and Business Excellence in Small and Medium Sized Manufacturing Enterprises of North Karnataka Region. SSRN Electronic Journal, 0, , .	0.4	3
15	Study on Drinking Water Habits of Residents of a Campus: A Case Study.. SSRN Electronic Journal, 0, , .	0.4	3
16	Productivity in Co-Operative Banking Industry: A Case Study of Dakshina Kannada District (Karnataka). SSRN Electronic Journal, 2012, , .	0.4	2
17	Employee Engagement and Motivation : A Case Study. SSRN Electronic Journal, 2012, , .	0.4	2
18	Human Resource Development and Higher Education. SSRN Electronic Journal, 0, , .	0.4	2

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19	A Study on Junk Food Consumption Behavior Among College Students. SSRN Electronic Journal, 0, , .	0.4	2
20	Metaheuristic for Optimize the India Speed Post Facility Layout Design and Operational Performance Based Sorting Layout Selection Using DEA Method. Advances in Intelligent Systems and Computing, 2020, , 1035-1044.	0.5	2
21	Application of Multi-criteria Decision-Making Method for the Evaluation of Tamilnadu Private Bus Companies. Advances in Intelligent Systems and Computing, 2020, , 209-222.	0.5	2
22	A Conceptual Framework for Customer-Centric Strategic Approach for Competitive Advantage with Specific Reference to Super Market Retailers in India. SSRN Electronic Journal, 0, , .	0.4	2
23	Customer Services in Co-Operative Banks: A Case Study. SSRN Electronic Journal, 0, , .	0.4	2
24	Technical Education in India - A Need Based Analysis. SSRN Electronic Journal, 0, , .	0.4	2
25	Exploring the Interlinkages between Brand Equity and Business Performance “ Towards a Conceptual Framework. SSRN Electronic Journal, 2012, , .	0.4	1
26	A Model of Green Economy for Developing Countries. SSRN Electronic Journal, 0, , .	0.4	1
27	Management Information System for Effective and Efficient Decision Making: A Case Study. SSRN Electronic Journal, 2012, , .	0.4	1
28	The Nature of Mother’s Employment on Nurturing Campus Persistence among Undergraduate Students. Asian Social Science, 2017, 13, 36.	0.1	1
29	Service Quality: The Cornerstone of Customer-Centric Retail Strategy for Supermarket Retailers in India. SSRN Electronic Journal, 0, , .	0.4	1
30	Strategic 360 Degree Performance Appraisal Model as a Synergy for Strategic Education Planning in Premier HTIs in India. SSRN Electronic Journal, 0, , .	0.4	1
31	Employment Status of Engineering Students Belonging to Socially Backward Categories - A Case Study of Karnataka State. SSRN Electronic Journal, 0, , .	0.4	1
32	Rural Household Adoption of SSTs (Self-Service Technologies) - An Economic Development Perspective. SSRN Electronic Journal, 0, , .	0.4	1
33	A Novel Approach for Operational Performance Based Mail Sorting Facility Layout Selection Using Grey Relational Analysis: A Case on India Speed Post Service Industry. Advances in Intelligent Systems and Computing, 2020, , 1123-1132.	0.5	1
34	CNC Machine Shop Floor Facility Layout Design Using Genetic Algorithm. Advances in Intelligent Systems and Computing, 2020, , 223-234.	0.5	1
35	Stress Among College Students and How to Combat it. SSRN Electronic Journal, 2012, , .	0.4	0
36	Effectiveness of Employee Retention Strategies in Industry. SSRN Electronic Journal, 0, , .	0.4	0

#	ARTICLE	IF	CITATIONS
37	A Case Study for Entrepreneurs on Decision Making. SSRN Electronic Journal, 2012, , .	0.4	0
38	A New Paradigm for Indian Supermarket Retailers Based on Customer-Centric Strategic Approach. SSRN Electronic Journal, 2012, , .	0.4	0
39	Application of Malcolm Baldrige Quality Framework to Enhance Performance in Healthcare Organisation. SSRN Electronic Journal, 0, , .	0.4	0
40	Restructuring Procedures in Construction Industry to Avoid Disputes – A Study Through an Arbitral Award. SSRN Electronic Journal, 2012, , .	0.4	0
41	A Proposed Conceptual TQM Model for Implementation to Enhance Business Excellence for North Karnataka Manufacturing SMEs. SSRN Electronic Journal, 0, , .	0.4	0
42	A Study on Dress Code for College Students. SSRN Electronic Journal, 2014, , .	0.4	0
43	Designing of Portfolio Management Application Using Spreadsheet Modelling. SSRN Electronic Journal, 0, , .	0.4	0
44	Effectiveness of Employee Retention Strategies in Industry. SSRN Electronic Journal, 0, , .	0.4	0
45	Strategic 360 Degree Performance Appraisal Model for Premier HTIs in India. SSRN Electronic Journal, 0, , .	0.4	0
46	Strategic Management Practices in Centrally Funded Technical Institutions (CFTIs) in India. SSRN Electronic Journal, 0, , .	0.4	0
47	ERP Implementation at New Mangalore Port, India. SSRN Electronic Journal, 0, , .	0.4	0
48	Customer-Centric Retail Strategy - A New Milestone for Supermarket Retailers in India. SSRN Electronic Journal, 0, , .	0.4	0
49	Issue of Ownership on the Online Course Materials. SSRN Electronic Journal, 0, , .	0.4	0
50	Education and Employment Prospects for Computer Engineers – A Case Study of Karnataka State. SSRN Electronic Journal, 0, , .	0.4	0
51	A Critical Analysis of Service Quality and Performance Through Malcolm Baldrige National Quality Healthcare Criteria: Benefits and Research Directions. SSRN Electronic Journal, 0, , .	0.4	0
52	Carbon Footprint Model to Guide the Investor: An Exploratory Research. SSRN Electronic Journal, 0, , .	0.4	0
53	Training Needs Analysis of a Cigarette Manufacturing Company: A Case. SSRN Electronic Journal, 0, , .	0.4	0
54	Growth and Prospects of Technical Education with Specific Reference to Karnataka State & Dakshina Kannada District. SSRN Electronic Journal, 0, , .	0.4	0

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55	Reinventing Organisational Culture and Identification for Effective Mergers. SSRN Electronic Journal, 0, , .	0.4	0
56	Supply Chain Management & Logistic Strategy at S M Electronics for Reducing Cost & Improving Service. SSRN Electronic Journal, 0, , .	0.4	0
57	Study of an Alternative Model for Sustainable Development. SSRN Electronic Journal, 0, , .	0.4	0
58	Obstacles to TQM Implementation in SMMEs of North Karnataka Region: Empirical Findings. SSRN Electronic Journal, 0, , .	0.4	0
59	Framework of Strategic Plan for a Technical Institution. SSRN Electronic Journal, 0, , .	0.4	0
60	Women in Technical Education – A Case Study of Karnataka State. SSRN Electronic Journal, 0, , .	0.4	0
61	A Conceptual Model for Effective Implementation of Strategic Management in Centrally Funded Technical Institutions (CFTIS) in India. SSRN Electronic Journal, 0, , .	0.4	0
62	Educational Technology Brings Paradigm Shift in Higher Learning. SSRN Electronic Journal, 0, , .	0.4	0
63	'Issues Related to Developments in the 21st Century with Emphasis on Education'. SSRN Electronic Journal, 0, , .	0.4	0
64	Developing Higher Order Thinking Skills (Hots) in Cognitive Domain of Learning. SSRN Electronic Journal, 0, , .	0.4	0
65	Productivity in Co-operative Banks – An Operational Framework. SSRN Electronic Journal, 0, , .	0.4	0
66	Self-Learning is the Future: A New Paradigm for the 21st Century. SSRN Electronic Journal, 0, , .	0.4	0
67	Competence-Based Approach for Improved Education and Learning. SSRN Electronic Journal, 0, , .	0.4	0
68	A Re-Look at Project Sustainability. SSRN Electronic Journal, 0, , .	0.4	0
69	Strategic 360 Degree Performance Appraisal Model as a Synergy for Strategic Education Planning in Premier HTIs in India. SSRN Electronic Journal, 0, , .	0.4	0
70	A Study of Import/Export Trade Originating from Nanjangud and Kannur to New Mangalore Port Trust. SSRN Electronic Journal, 0, , .	0.4	0
71	Developing a Perspective Plan for Growth and Enhancement of Education. SSRN Electronic Journal, 0, , .	0.4	0
72	A Study on Research Motivation Among Undergraduate Engineering Students: A Case Study. SSRN Electronic Journal, 0, , .	0.4	0

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73	A Study on Cause-Related Marketing: Examining the Role of Hopes with CSR Approaches. SSRN Electronic Journal, 0, , .	0.4	0
74	Campus Adaptations Vary On Source of College Expense among Engineering Undergraduate Students. Journal of Advances and Scholarly Researches in Allied Education, 2018, 15, 55-72.	0.0	0
75	A Hybrid Method for the Selection of Facility Layout Using Experimental Design and Grey Relational Analysis: A Case Study. SSRN Electronic Journal, 0, , .	0.4	0