

Haydee CalderÃ³n

List of Publications by Year in descending order

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Version: 2024-02-01

22
papers

277
citations

1040056

9
h-index

940533

16
g-index

22
all docs

22
docs citations

22
times ranked

250
citing authors

#	ARTICLE	IF	CITATIONS
1	University–industry collaboration from a relationship marketing perspective: an empirical analysis in a Spanish University. <i>Higher Education</i> , 2012, 64, 85-98.	4.4	59
2	Brand assessment: a key element of marketing strategy. <i>Journal of Product and Brand Management</i> , 1997, 6, 293-304.	4.3	41
3	A further approach in omnichannel LSQ, satisfaction and customer loyalty. <i>International Journal of Retail and Distribution Management</i> , 2021, 49, 1133-1153.	4.7	32
4	Integrating embeddedness with dynamic capabilities in the internationalisation of fashion retailers. <i>International Business Review</i> , 2018, 27, 904-914.	4.8	26
5	El efecto moderador de la edad en la relación entre el valor percibido, las TIC del minorista y la lealtad del cliente. <i>Cuadernos De Economía Y Dirección De La Empresa</i> , 2010, 13, 65-91.	0.5	19
6	Internationalization of SME retailer: barriers and the role of public support organizations. <i>International Journal of Retail and Distribution Management</i> , 2015, 43, 183-200.	4.7	19
7	Experiential tourist shopping value: Adding causality to value dimensions and testing their subjectivity. <i>Journal of Consumer Behaviour</i> , 2017, 16, e76.	4.2	18
8	Social servicescape effects on post-consumption behavior. <i>Journal of Service Theory and Practice</i> , 2016, 26, 590-615.	3.2	17
9	Omni-Channel Intensity and Shopping Value as Key Drivers of Customer Satisfaction and Loyalty. <i>Sustainability</i> , 2021, 13, 5961.	3.2	14
10	Retail IT and customer loyalty: The moderating role of customer age. <i>Journal of Retail and Leisure Property</i> , 2010, 9, 357-371.	0.4	13
11	Principales problemas de internacionalización de las cooperativas agroalimentarias españolas. <i>REVESCO Revista De Estudios Cooperativos</i> , 2013, 111, .	0.5	6
12	The transition of small Spanish wineries toward multi-channel distribution. <i>International Journal of Wine Business Research</i> , 2019, 32, 139-158.	2.0	5
13	Feeling emotions in the public performing arts sector: does gender affect?. <i>International Review on Public and Nonprofit Marketing</i> , 2019, 16, 1-22.	2.0	3
14	The upcoming rise of SMEs in cross-border public procurement: is it a matter of networking capabilities?. <i>Journal of International Entrepreneurship</i> , 2022, 20, 537-563.	3.0	2
15	Role of cooperation in the relationship between business internationalisation and international success. <i>European Journal of International Management</i> , 2012, 6, 542.	0.2	1
16	Dynamic capabilities in the internationalization process of companies distributing products of the agribusiness sector. <i>Economía Agraria Y Recursos Naturales</i> , 2016, 16, 5-32.	0.2	1
17	La actitud del vendedor ante las innovaciones tecnológicas y su influencia en su desempeño en las ventas. <i>Innovar</i> , 2017, 27, 29-39.	0.4	1
18	The impact of IT applications on customer satisfaction: some new perspectives in the supplier-retailer relationships. <i>International Journal of Technology Marketing</i> , 2010, 5, 219.	0.2	0

#	ARTICLE	IF	CITATIONS
19	UNIVERSITY-INDUSTRY VALUE CO-CREATION THROUGH RELATIONSHIP MARKETING. , 2016, , .		0
20	ARE UNIVERSITIES AWARE OF ALL THE VALUES THAT CAN BE CO-CREATED IN THEIR RELATIONS WITH COMPANIES?. , 2019, , .		0
21	WHICH VALUES ARE CO-CREATED THROUGH UNIVERSITY-BUSINESS RELATIONSHIPS IN DEVELOPING COUNTRIES?. , 2019, , .		0
22	El rol de las capacidades dinámicas de networking en la internacionalización de pymes latinoamericanas. Indagare, 2020, , .	0.0	0