

Shivam Rai

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4677999/publications.pdf>

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9
papers

155
citations

1684188

5
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

71
citing authors

#	ARTICLE	IF	CITATIONS
1	Assessing Customers' Moral Disengagement from Reciprocity Concerns in Participative Pricing. <i>Journal of Business Ethics</i> , 2022, 178, 537-554.	6.0	7
2	Examining the impact of external reference prices on seller price image dimensions and purchase intentions in pay what you want (PWYW). <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 1778-1806.	3.2	3
3	Individual differences and moral disengagement in Pay-What-You-Want pricing. <i>Journal of Business Research</i> , 2022, 149, 528-547.	10.2	2
4	Lean Practices in Homestay Operations: A Case Study. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2021, 22, 395-424.	3.0	4
5	Organizational resilience and social-economic sustainability: COVID-19 perspective. <i>Environment, Development and Sustainability</i> , 2021, 23, 12006-12023.	5.0	98
6	The Essence and Measurement of Trade Show Event Experiences. <i>Event Management</i> , 2020, 24, 409-425.	1.1	7
7	Hospitality branding in emerging economies: an Indian perspective. <i>Journal of Tourism Futures</i> , 2019, 5, 22-34.	3.9	12
8	Conceptualization and development of event experience scale: lessons from India. <i>Tourism Review</i> , 2019, 75, 369-381.	6.4	7
9	Role of event personality and exhibitors' eudaimonic and hedonic happiness in predicting event advocacy intentions. <i>International Journal of Event and Festival Management</i> , 2018, 9, 86-103.	1.4	15