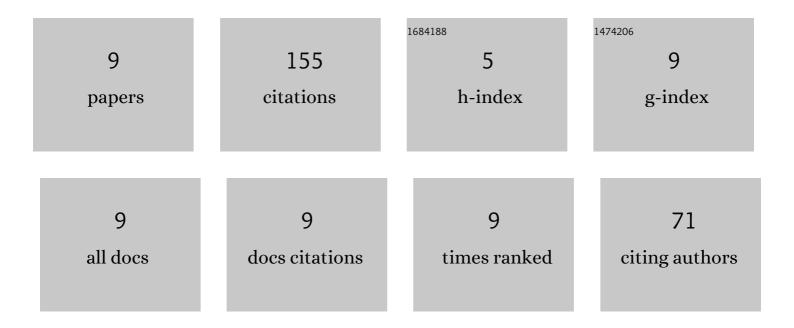
## Shivam Rai

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4677999/publications.pdf Version: 2024-02-01



SHIVAM RAL

#	Article	IF	CITATIONS
1	Organizational resilience and social-economic sustainability: COVID-19 perspective. Environment, Development and Sustainability, 2021, 23, 12006-12023.	5.0	98
2	Role of event personality and exhibitors' eudaimonic and hedonic happiness in predicting event advocacy intentions. International Journal of Event and Festival Management, 2018, 9, 86-103.	1.4	15
3	Hospitality branding in emerging economies: an Indian perspective. Journal of Tourism Futures, 2019, 5, 22-34.	3.9	12
4	Conceptualization and development of event experience scale: lessons from India. Tourism Review, 2019, 75, 369-381.	6.4	7
5	Assessing Customers' Moral Disengagement from Reciprocity Concerns in Participative Pricing. Journal of Business Ethics, 2022, 178, 537-554.	6.0	7
6	The Essence and Measurement of Trade Show Event Experiences. Event Management, 2020, 24, 409-425.	1.1	7
7	Lean Practices in Homestay Operations: A Case Study. Journal of Quality Assurance in Hospitality and Tourism, 2021, 22, 395-424.	3.0	4
8	Examining the impact of external reference prices on seller price image dimensions and purchase intentions in pay what you want (PWYW). Asia Pacific Journal of Marketing and Logistics, 2022, 34, 1778-1806.	3.2	3
9	Individual differences and moral disengagement in Pay-What-You-Want pricing. Journal of Business Research, 2022, 149, 528-547.	10.2	2