

Taylor Jade Willmott

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4621517/publications.pdf>

Version: 2024-02-01

12
papers

294
citations

1306789

7
h-index

1199166

12
g-index

13
all docs

13
docs citations

13
times ranked

240
citing authors

#	ARTICLE	IF	CITATIONS
1	Social marketing theory development goals: an agenda to drive change. <i>Journal of Marketing Management</i> , 2019, 35, 160-181.	1.2	80
2	Capability, opportunity, and motivation: an across contexts empirical examination of the COM-B model. <i>BMC Public Health</i> , 2021, 21, 1014.	1.2	52
3	Weight Management in Young Adults: Systematic Review of Electronic Health Intervention Components and Outcomes. <i>Journal of Medical Internet Research</i> , 2019, 21, e10265.	2.1	49
4	Reported theory use in electronic health weight management interventions targeting young adults: a systematic review. <i>Health Psychology Review</i> , 2019, 13, 295-317.	4.4	32
5	Are we speaking the same language? Call for action to improve theory application and reporting in behaviour change research. <i>BMC Public Health</i> , 2021, 21, 479.	1.2	21
6	Motivation, opportunity, and ability: Understanding new habits and changes adopted for weight management. <i>International Journal of Consumer Studies</i> , 2017, 41, 291-298.	7.2	14
7	Improving theory use in social marketing: the TITE four-step theory application process. <i>Journal of Social Marketing</i> , 2022, 12, 222-255.	1.3	11
8	Creating supportive eating places: a systematic review of food service initiatives. <i>Health Promotion International</i> , 2021, 36, 1368-1392.	0.9	9
9	Designing energy solutions: a comparison of two participatory design approaches for service innovation. <i>Journal of Service Theory and Practice</i> , 2022, 32, 353-377.	1.9	8
10	The Impact of Serious Educational Gameplay on Adolescent Binge Drinking Intentions: A Theoretically Grounded Empirical Examination. <i>Health Education and Behavior</i> , 2019, 46, 114-125.	1.3	7
11	Participatory Design Application in Youth Sexual Violence and Abuse Prevention: A Mixed-Methods Systematic Review. <i>Trauma, Violence, and Abuse</i> , 2023, 24, 1797-1817.	3.9	7
12	Participatory design application in obesity prevention targeting young adults and adolescents: a mixed-methods systematic scoping review protocol. <i>Systematic Reviews</i> , 2022, 11, 51.	2.5	4