

Dam Tri Cuong

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/462023/publications.pdf>

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9
papers

10
citations

2682572

2
h-index

2550090

3
g-index

9
all docs

9
docs citations

9
times ranked

8
citing authors

#	ARTICLE	IF	CITATIONS
1	Empirical Research on the Impact of Brand Awareness on Brand Loyalty: The Mediating Role of Brand Image. <i>Studies in Computational Intelligence</i> , 2022, , 423-433.	0.9	0
2	The Relationship Between Product Quality, Brand Image, Purchase Decision, and Repurchase Intention. <i>Lecture Notes in Networks and Systems</i> , 2022, , 533-545.	0.7	4
3	The Impact of Promotion and Price Perception on Buying Decision and Repurchase Intention Through Online Shopping. <i>Lecture Notes in Networks and Systems</i> , 2021, , 238-250.	0.7	2
4	The impact of Convenience and Trust on Satisfaction and Rebuying Intention in Online Shopping: Using The PLS Algorithm. , 2021, , .		0
5	AIC Algorithm for Engaging Commitment. <i>Journal of Physics: Conference Series</i> , 2021, 1933, 012044.	0.4	0
6	The Effect of Brand Image on Client Loyalty: Mediating Impact of Client Satisfaction at Footwear Stores. , 2021, , .		1
7	The Determinants of Visit Frequency and Buying Intention at Shopping Centers in Vietnam. <i>Communications in Computer and Information Science</i> , 2021, , 412-421.	0.5	0
8	The Optimal Model for Consumersâ€™ E-wallets Usage Intention. <i>Lecture Notes in Networks and Systems</i> , 2021, , 76-85.	0.7	0
9	The Impact of Brand Experience Dimensions on Attitudinal Loyalty and Behavioral Loyalty of Motorcycle Brands. <i>Journal of Advanced Research in Dynamical and Control Systems</i> , 2020, 12, 682-690.	0.2	3