

Zhimin Zhou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4617046/publications.pdf>

Version: 2024-02-01

10
papers

333
citations

932766

10
h-index

1372195

10
g-index

10
all docs

10
docs citations

10
times ranked

269
citing authors

#	ARTICLE	IF	CITATIONS
1	The interplay among green brand knowledge, expected eudaimonic well-being and environmental consciousness on green brand purchase intention. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 630-639.	5.0	20
2	Extending B2B brands into the B2C market: Whether, when, and how brands should emphasize B2B industry background. <i>Journal of Business Research</i> , 2021, 130, 364-375.	5.8	11
3	Stimulating Customer Inspiration Through Online Brand Community Climates: The Mediating Role of Customer Interaction. <i>Frontiers in Psychology</i> , 2021, 12, 706889.	1.1	16
4	Beauty and Elegance: Value Co-Creation in Cosmetic Surgery Tourism. <i>SAGE Open</i> , 2020, 10, 215824402093253.	0.8	14
5	Do Brand Competence and Warmth Always Influence Purchase Intention? The Moderating Role of Gender. <i>Frontiers in Psychology</i> , 2020, 11, 248.	1.1	45
6	Online Tourism Information and Tourist Behavior: A Structural Equation Modeling Analysis Based on a Self-Administered Survey. <i>Frontiers in Psychology</i> , 2020, 11, 599.	1.1	39
7	Factors affecting reposting behaviour using a mobile phone-based user-generated-content online community application among Chinese young adults. <i>Behaviour and Information Technology</i> , 2019, 38, 120-131.	2.5	27
8	Seeking the support of the silent majority: are lurking users valuable to UGC platforms?. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 986-1004.	7.2	24
9	Understanding forced adoption of self-service technology: the impacts of users' psychological reactance. <i>Behaviour and Information Technology</i> , 2019, 38, 820-832.	2.5	31
10	Transforming visitors into members in online brand communities: Evidence from China. <i>Journal of Business Research</i> , 2013, 66, 2438-2443.	5.8	106